

# Bowed String Instrument-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B81133636B3MEN.html>

Date: April 2018

Pages: 137

Price: US\$ 2,980.00 (Single User License)

ID: B81133636B3MEN

## Abstracts

### Report Summary

Bowed String Instrument-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bowed String Instrument industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Bowed String Instrument 2013-2017, and development forecast 2018-2023

Main market players of Bowed String Instrument in China, with company and product introduction, position in the Bowed String Instrument market

Market status and development trend of Bowed String Instrument by types and applications

Cost and profit status of Bowed String Instrument, and marketing status

Market growth drivers and challenges

The report segments the China Bowed String Instrument market as:

China Bowed String Instrument Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Bowed String Instrument Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Violin  
Viola  
Cello  
Other

China Bowed String Instrument Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Popular Music  
Classical Music

China Bowed String Instrument Market: Players Segment Analysis (Company and Product introduction, Bowed String Instrument Sales Volume, Revenue, Price and Gross Margin):

Astrea  
Stentor  
Anton Breton  
Cremona  
Pirastro  
Thomastik  
Hidersine  
J Lasalle  
Headway  
Hercules  
Travelite  
D'Addario  
Bellafina  
Bridge  
Cremona  
Engelhardt  
Etude  
Karl Wilhelm

Knilling  
Maple Leaf Strings  
Barcus Berry  
Bridge  
D'Addario  
Earthenware  
Hofner  
Musician's Gear  
Rogue  
Silver Creek  
Super Sensitive  
The Realist

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BOWED STRING INSTRUMENT**

- 1.1 Definition of Bowed String Instrument in This Report
- 1.2 Commercial Types of Bowed String Instrument
  - 1.2.1 Violin
  - 1.2.2 Viola
  - 1.2.3 Cello
  - 1.2.4 Other
- 1.3 Downstream Application of Bowed String Instrument
  - 1.3.1 Popular Music
  - 1.3.2 Classical Music
- 1.4 Development History of Bowed String Instrument
- 1.5 Market Status and Trend of Bowed String Instrument 2013-2023
  - 1.5.1 China Bowed String Instrument Market Status and Trend 2013-2023
  - 1.5.2 Regional Bowed String Instrument Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Bowed String Instrument in China 2013-2017
- 2.2 Consumption Market of Bowed String Instrument in China by Regions
  - 2.2.1 Consumption Volume of Bowed String Instrument in China by Regions
  - 2.2.2 Revenue of Bowed String Instrument in China by Regions
- 2.3 Market Analysis of Bowed String Instrument in China by Regions
  - 2.3.1 Market Analysis of Bowed String Instrument in North China 2013-2017
  - 2.3.2 Market Analysis of Bowed String Instrument in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Bowed String Instrument in East China 2013-2017
  - 2.3.4 Market Analysis of Bowed String Instrument in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Bowed String Instrument in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Bowed String Instrument in Northwest China 2013-2017
- 2.4 Market Development Forecast of Bowed String Instrument in China 2018-2023
  - 2.4.1 Market Development Forecast of Bowed String Instrument in China 2018-2023
  - 2.4.2 Market Development Forecast of Bowed String Instrument by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Bowed String Instrument in China by Types
- 3.1.2 Revenue of Bowed String Instrument in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Bowed String Instrument in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Bowed String Instrument in China by Downstream Industry
- 4.2 Demand Volume of Bowed String Instrument by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Bowed String Instrument by Downstream Industry in North China
  - 4.2.2 Demand Volume of Bowed String Instrument by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Bowed String Instrument by Downstream Industry in East China
  - 4.2.4 Demand Volume of Bowed String Instrument by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Bowed String Instrument by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Bowed String Instrument by Downstream Industry in Northwest China
- 4.3 Market Forecast of Bowed String Instrument in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BOWED STRING INSTRUMENT**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Bowed String Instrument Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BOWED STRING INSTRUMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Bowed String Instrument in China by Major Players
- 6.2 Revenue of Bowed String Instrument in China by Major Players
- 6.3 Basic Information of Bowed String Instrument by Major Players
  - 6.3.1 Headquarters Location and Established Time of Bowed String Instrument Major Players
  - 6.3.2 Employees and Revenue Level of Bowed String Instrument Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BOWED STRING INSTRUMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Astrea
  - 7.1.1 Company profile
  - 7.1.2 Representative Bowed String Instrument Product
  - 7.1.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Astrea
- 7.2 Stentor
  - 7.2.1 Company profile
  - 7.2.2 Representative Bowed String Instrument Product
  - 7.2.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Stentor
- 7.3 Anton Breton
  - 7.3.1 Company profile
  - 7.3.2 Representative Bowed String Instrument Product
  - 7.3.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Anton Breton
- 7.4 Cremona
  - 7.4.1 Company profile
  - 7.4.2 Representative Bowed String Instrument Product
  - 7.4.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Cremona
- 7.5 Pirastro
  - 7.5.1 Company profile
  - 7.5.2 Representative Bowed String Instrument Product
  - 7.5.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Pirastro
- 7.6 Thomastik
  - 7.6.1 Company profile
  - 7.6.2 Representative Bowed String Instrument Product

- 7.6.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Thomastik
- 7.7 Hidersine
  - 7.7.1 Company profile
  - 7.7.2 Representative Bowed String Instrument Product
  - 7.7.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Hidersine
- 7.8 J Lasalle
  - 7.8.1 Company profile
  - 7.8.2 Representative Bowed String Instrument Product
  - 7.8.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of J Lasalle
- 7.9 Headway
  - 7.9.1 Company profile
  - 7.9.2 Representative Bowed String Instrument Product
  - 7.9.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Headway
- 7.10 Hercules
  - 7.10.1 Company profile
  - 7.10.2 Representative Bowed String Instrument Product
  - 7.10.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Hercules
- 7.11 Travelite
  - 7.11.1 Company profile
  - 7.11.2 Representative Bowed String Instrument Product
  - 7.11.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Travelite
- 7.12 D'Addario
  - 7.12.1 Company profile
  - 7.12.2 Representative Bowed String Instrument Product
  - 7.12.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of D'Addario
- 7.13 Bellafina
  - 7.13.1 Company profile
  - 7.13.2 Representative Bowed String Instrument Product
  - 7.13.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Bellafina
- 7.14 Bridge
  - 7.14.1 Company profile
  - 7.14.2 Representative Bowed String Instrument Product
  - 7.14.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Bridge
- 7.15 Cremona
  - 7.15.1 Company profile
  - 7.15.2 Representative Bowed String Instrument Product
  - 7.15.3 Bowed String Instrument Sales, Revenue, Price and Gross Margin of Cremona
- 7.16 Engelhardt
- 7.17 Etude

- 7.18 Karl Wilhelm
- 7.19 Knilling
- 7.20 Maple Leaf Strings
- 7.21 Barcus Berry
- 7.22 Bridge
- 7.23 D'Addario
- 7.24 Earthenware
- 7.25 Hofner
- 7.26 Musician's Gear
- 7.27 Rogue
- 7.28 Silver Creek
- 7.29 Super Sensitive
- 7.30 The Realist

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BOWED STRING INSTRUMENT**

- 8.1 Industry Chain of Bowed String Instrument
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BOWED STRING INSTRUMENT**

- 9.1 Cost Structure Analysis of Bowed String Instrument
- 9.2 Raw Materials Cost Analysis of Bowed String Instrument
- 9.3 Labor Cost Analysis of Bowed String Instrument
- 9.4 Manufacturing Expenses Analysis of Bowed String Instrument

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BOWED STRING INSTRUMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Bowed String Instrument-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B81133636B3MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B81133636B3MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970