

Bottled Water-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B979925D5ECMEN.html

Date: March 2018

Pages: 158

Price: US\$ 2,480.00 (Single User License)

ID: B979925D5ECMEN

Abstracts

Report Summary

Bottled Water-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bottled Water industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Bottled Water 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Bottled Water worldwide, with company and product introduction, position in the Bottled Water market

Market status and development trend of Bottled Water by types and applications Cost and profit status of Bottled Water, and marketing status Market growth drivers and challenges

The report segments the global Bottled Water market as:

Global Bottled Water Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Bottled Water Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Bottle Water Flavoured Bottle Water Still Bottle Water Functional Bottle Water Others

Global Bottled Water Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail Stores Supermarkets E-retailers

Global Bottled Water Market: Manufacturers Segment Analysis (Company and Product introduction, Bottled Water Sales Volume, Revenue, Price and Gross Margin):

PepsiCo

Coca Cola

Suntory

Unicer

Icelandic Glacial

CG Roxane

Vichy Catalan Corporation

Mountain Valley Spring Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BOTTLED WATER

- 1.1 Definition of Bottled Water in This Report
- 1.2 Commercial Types of Bottled Water
 - 1.2.1 Carbonated Bottle Water
 - 1.2.2 Flavoured Bottle Water
 - 1.2.3 Still Bottle Water
 - 1.2.4 Functional Bottle Water
 - 1.2.5 Others
- 1.3 Downstream Application of Bottled Water
 - 1.3.1 Retail Stores
 - 1.3.2 Supermarkets
 - 1.3.3 E-retailers
- 1.4 Development History of Bottled Water
- 1.5 Market Status and Trend of Bottled Water 2013-2023
 - 1.5.1 Global Bottled Water Market Status and Trend 2013-2023
 - 1.5.2 Regional Bottled Water Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Bottled Water 2013-2017
- 2.2 Production Market of Bottled Water by Regions
- 2.2.1 Production Volume of Bottled Water by Regions
- 2.2.2 Production Value of Bottled Water by Regions
- 2.3 Demand Market of Bottled Water by Regions
- 2.4 Production and Demand Status of Bottled Water by Regions
 - 2.4.1 Production and Demand Status of Bottled Water by Regions 2013-2017
 - 2.4.2 Import and Export Status of Bottled Water by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Bottled Water by Types
- 3.2 Production Value of Bottled Water by Types
- 3.3 Market Forecast of Bottled Water by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Bottled Water by Downstream Industry
- 4.2 Market Forecast of Bottled Water by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BOTTLED WATER

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Bottled Water Downstream Industry Situation and Trend Overview

CHAPTER 6 BOTTLED WATER MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Bottled Water by Major Manufacturers
- 6.2 Production Value of Bottled Water by Major Manufacturers
- 6.3 Basic Information of Bottled Water by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Bottled Water Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Bottled Water Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BOTTLED WATER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PepsiCo
 - 7.1.1 Company profile
 - 7.1.2 Representative Bottled Water Product
 - 7.1.3 Bottled Water Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.2 Coca Cola
 - 7.2.1 Company profile
 - 7.2.2 Representative Bottled Water Product
 - 7.2.3 Bottled Water Sales, Revenue, Price and Gross Margin of Coca Cola
- 7.3 Suntory
 - 7.3.1 Company profile
 - 7.3.2 Representative Bottled Water Product
 - 7.3.3 Bottled Water Sales, Revenue, Price and Gross Margin of Suntory
- 7.4 Unicer



- 7.4.1 Company profile
- 7.4.2 Representative Bottled Water Product
- 7.4.3 Bottled Water Sales, Revenue, Price and Gross Margin of Unicer
- 7.5 Icelandic Glacial
 - 7.5.1 Company profile
 - 7.5.2 Representative Bottled Water Product
- 7.5.3 Bottled Water Sales, Revenue, Price and Gross Margin of Icelandic Glacial
- 7.6 CG Roxane
 - 7.6.1 Company profile
 - 7.6.2 Representative Bottled Water Product
 - 7.6.3 Bottled Water Sales, Revenue, Price and Gross Margin of CG Roxane
- 7.7 Vichy Catalan Corporation
 - 7.7.1 Company profile
 - 7.7.2 Representative Bottled Water Product
- 7.7.3 Bottled Water Sales, Revenue, Price and Gross Margin of Vichy Catalan Corporation
- 7.8 Mountain Valley Spring Company
 - 7.8.1 Company profile
 - 7.8.2 Representative Bottled Water Product
- 7.8.3 Bottled Water Sales, Revenue, Price and Gross Margin of Mountain Valley Spring Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BOTTLED WATER

- 8.1 Industry Chain of Bottled Water
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BOTTLED WATER

- 9.1 Cost Structure Analysis of Bottled Water
- 9.2 Raw Materials Cost Analysis of Bottled Water
- 9.3 Labor Cost Analysis of Bottled Water
- 9.4 Manufacturing Expenses Analysis of Bottled Water

CHAPTER 10 MARKETING STATUS ANALYSIS OF BOTTLED WATER

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bottled Water-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B979925D5ECMEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B979925D5ECMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970