

# **Body Lotion-United States Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/B2ABF73F2B1EN.html

Date: April 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: B2ABF73F2B1EN

# **Abstracts**

# **Report Summary**

Body Lotion-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Body Lotion industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Body Lotion 2013-2017, and development forecast 2018-2023

Main market players of Body Lotion in United States, with company and product introduction, position in the Body Lotion market

Market status and development trend of Body Lotion by types and applications Cost and profit status of Body Lotion, and marketing status Market growth drivers and challenges

The report segments the United States Body Lotion market as:

United States Body Lotion Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest



United States Body Lotion Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Adults

Kids

United States Body Lotion Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Beauty

Health

United States Body Lotion Market: Players Segment Analysis (Company and Product introduction, Body Lotion Sales Volume, Revenue, Price and Gross Margin): Johnson & Johnson

**LVMH** 

Crabtree & Evelyn

Amarte Skin Care

Ahava

Clinique Laboratories

Dermalogica

Galderma Laboratories

The Body Shop

Savannah Bee

Eve Lom

YuMeiJing

L'Occitane en Provence

LUSH

Cosme

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF BODY LOTION**

- 1.1 Definition of Body Lotion in This Report
- 1.2 Commercial Types of Body Lotion
  - 1.2.1 Adults
  - 1.2.2 Kids
- 1.3 Downstream Application of Body Lotion
  - 1.3.1 Beauty
- 1.3.2 Health
- 1.4 Development History of Body Lotion
- 1.5 Market Status and Trend of Body Lotion 2013-2023
  - 1.5.1 United States Body Lotion Market Status and Trend 2013-2023
  - 1.5.2 Regional Body Lotion Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Body Lotion in United States 2013-2017
- 2.2 Consumption Market of Body Lotion in United States by Regions
  - 2.2.1 Consumption Volume of Body Lotion in United States by Regions
  - 2.2.2 Revenue of Body Lotion in United States by Regions
- 2.3 Market Analysis of Body Lotion in United States by Regions
  - 2.3.1 Market Analysis of Body Lotion in New England 2013-2017
  - 2.3.2 Market Analysis of Body Lotion in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Body Lotion in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Body Lotion in The West 2013-2017
  - 2.3.5 Market Analysis of Body Lotion in The South 2013-2017
  - 2.3.6 Market Analysis of Body Lotion in Southwest 2013-2017
- 2.4 Market Development Forecast of Body Lotion in United States 2018-2023
  - 2.4.1 Market Development Forecast of Body Lotion in United States 2018-2023
  - 2.4.2 Market Development Forecast of Body Lotion by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Body Lotion in United States by Types
  - 3.1.2 Revenue of Body Lotion in United States by Types
- 3.2 United States Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Body Lotion in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Body Lotion in United States by Downstream Industry
- 4.2 Demand Volume of Body Lotion by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Body Lotion by Downstream Industry in New England
- 4.2.2 Demand Volume of Body Lotion by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Body Lotion by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Body Lotion by Downstream Industry in The West
- 4.2.5 Demand Volume of Body Lotion by Downstream Industry in The South
- 4.2.6 Demand Volume of Body Lotion by Downstream Industry in Southwest
- 4.3 Market Forecast of Body Lotion in United States by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BODY LOTION**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Body Lotion Downstream Industry Situation and Trend Overview

# CHAPTER 6 BODY LOTION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Body Lotion in United States by Major Players
- 6.2 Revenue of Body Lotion in United States by Major Players
- 6.3 Basic Information of Body Lotion by Major Players
  - 6.3.1 Headquarters Location and Established Time of Body Lotion Major Players
  - 6.3.2 Employees and Revenue Level of Body Lotion Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



# CHAPTER 7 BODY LOTION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson & Johnson
  - 7.1.1 Company profile
  - 7.1.2 Representative Body Lotion Product
  - 7.1.3 Body Lotion Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- **7.2 LVMH** 
  - 7.2.1 Company profile
  - 7.2.2 Representative Body Lotion Product
  - 7.2.3 Body Lotion Sales, Revenue, Price and Gross Margin of LVMH
- 7.3 Crabtree & Evelyn
  - 7.3.1 Company profile
- 7.3.2 Representative Body Lotion Product
- 7.3.3 Body Lotion Sales, Revenue, Price and Gross Margin of Crabtree & Evelyn
- 7.4 Amarte Skin Care
  - 7.4.1 Company profile
  - 7.4.2 Representative Body Lotion Product
  - 7.4.3 Body Lotion Sales, Revenue, Price and Gross Margin of Amarte Skin Care
- 7.5 Ahava
  - 7.5.1 Company profile
  - 7.5.2 Representative Body Lotion Product
  - 7.5.3 Body Lotion Sales, Revenue, Price and Gross Margin of Ahava
- 7.6 Clinique Laboratories
  - 7.6.1 Company profile
  - 7.6.2 Representative Body Lotion Product
  - 7.6.3 Body Lotion Sales, Revenue, Price and Gross Margin of Clinique Laboratories
- 7.7 Dermalogica
  - 7.7.1 Company profile
  - 7.7.2 Representative Body Lotion Product
  - 7.7.3 Body Lotion Sales, Revenue, Price and Gross Margin of Dermalogica
- 7.8 Galderma Laboratories
  - 7.8.1 Company profile
  - 7.8.2 Representative Body Lotion Product
  - 7.8.3 Body Lotion Sales, Revenue, Price and Gross Margin of Galderma Laboratories
- 7.9 The Body Shop
  - 7.9.1 Company profile
  - 7.9.2 Representative Body Lotion Product
  - 7.9.3 Body Lotion Sales, Revenue, Price and Gross Margin of The Body Shop



- 7.10 Savannah Bee
  - 7.10.1 Company profile
  - 7.10.2 Representative Body Lotion Product
  - 7.10.3 Body Lotion Sales, Revenue, Price and Gross Margin of Savannah Bee
- 7.11 Eve Lom
  - 7.11.1 Company profile
  - 7.11.2 Representative Body Lotion Product
  - 7.11.3 Body Lotion Sales, Revenue, Price and Gross Margin of Eve Lom
- 7.12 YuMeiJing
  - 7.12.1 Company profile
  - 7.12.2 Representative Body Lotion Product
  - 7.12.3 Body Lotion Sales, Revenue, Price and Gross Margin of YuMeiJing
- 7.13 L'Occitane en Provence
  - 7.13.1 Company profile
  - 7.13.2 Representative Body Lotion Product
  - 7.13.3 Body Lotion Sales, Revenue, Price and Gross Margin of L'Occitane en

# Provence

- 7.14 LUSH
  - 7.14.1 Company profile
  - 7.14.2 Representative Body Lotion Product
- 7.14.3 Body Lotion Sales, Revenue, Price and Gross Margin of LUSH
- 7.15 Cosme
  - 7.15.1 Company profile
  - 7.15.2 Representative Body Lotion Product
  - 7.15.3 Body Lotion Sales, Revenue, Price and Gross Margin of Cosme

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BODY LOTION

- 8.1 Industry Chain of Body Lotion
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BODY LOTION

- 9.1 Cost Structure Analysis of Body Lotion
- 9.2 Raw Materials Cost Analysis of Body Lotion
- 9.3 Labor Cost Analysis of Body Lotion
- 9.4 Manufacturing Expenses Analysis of Body Lotion



### **CHAPTER 10 MARKETING STATUS ANALYSIS OF BODY LOTION**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Body Lotion-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/B2ABF73F2B1EN.html">https://marketpublishers.com/r/B2ABF73F2B1EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B2ABF73F2B1EN.html">https://marketpublishers.com/r/B2ABF73F2B1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970