

# Body Cream-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BE83836DA14MEN.html>

Date: March 2018

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: BE83836DA14MEN

## Abstracts

### Report Summary

Body Cream-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Body Cream industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Body Cream 2013-2017, and development forecast 2018-2023

Main market players of Body Cream in India, with company and product introduction, position in the Body Cream market

Market status and development trend of Body Cream by types and applications

Cost and profit status of Body Cream, and marketing status

Market growth drivers and challenges

The report segments the India Body Cream market as:

India Body Cream Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Body Cream Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary skin  
Rough skin  
Sensitive skin  
Other

India Body Cream Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Specialist Retailers  
Factory outlets  
Internet sales  
Other

India Body Cream Market: Players Segment Analysis (Company and Product introduction, Body Cream Sales Volume, Revenue, Price and Gross Margin):

L'OCCITANE  
FANCL  
Vaseline  
Elizabeth Arden  
Avene  
The body shop  
Alpha Hydrox  
Sabon  
Aveeno  
Beauty buffet  
Origins

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF BODY CREAM

- 1.1 Definition of Body Cream in This Report
- 1.2 Commercial Types of Body Cream
  - 1.2.1 Ordinary skin
  - 1.2.2 Rough skin
  - 1.2.3 Sensitive skin
  - 1.2.4 Other
- 1.3 Downstream Application of Body Cream
  - 1.3.1 Specialist Retailers
  - 1.3.2 Factory outlets
  - 1.3.3 Internet sales
  - 1.3.4 Other
- 1.4 Development History of Body Cream
- 1.5 Market Status and Trend of Body Cream 2013-2023
  - 1.5.1 India Body Cream Market Status and Trend 2013-2023
  - 1.5.2 Regional Body Cream Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Body Cream in India 2013-2017
- 2.2 Consumption Market of Body Cream in India by Regions
  - 2.2.1 Consumption Volume of Body Cream in India by Regions
  - 2.2.2 Revenue of Body Cream in India by Regions
- 2.3 Market Analysis of Body Cream in India by Regions
  - 2.3.1 Market Analysis of Body Cream in North India 2013-2017
  - 2.3.2 Market Analysis of Body Cream in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Body Cream in East India 2013-2017
  - 2.3.4 Market Analysis of Body Cream in South India 2013-2017
  - 2.3.5 Market Analysis of Body Cream in West India 2013-2017
- 2.4 Market Development Forecast of Body Cream in India 2017-2023
  - 2.4.1 Market Development Forecast of Body Cream in India 2017-2023
  - 2.4.2 Market Development Forecast of Body Cream by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of Body Cream in India by Types
- 3.1.2 Revenue of Body Cream in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Body Cream in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Body Cream in India by Downstream Industry
- 4.2 Demand Volume of Body Cream by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Body Cream by Downstream Industry in North India
  - 4.2.2 Demand Volume of Body Cream by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Body Cream by Downstream Industry in East India
  - 4.2.4 Demand Volume of Body Cream by Downstream Industry in South India
  - 4.2.5 Demand Volume of Body Cream by Downstream Industry in West India
- 4.3 Market Forecast of Body Cream in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BODY CREAM**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Body Cream Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BODY CREAM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Body Cream in India by Major Players
- 6.2 Revenue of Body Cream in India by Major Players
- 6.3 Basic Information of Body Cream by Major Players
  - 6.3.1 Headquarters Location and Established Time of Body Cream Major Players
  - 6.3.2 Employees and Revenue Level of Body Cream Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BODY CREAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 L'OCCITANE**

#### **7.1.1 Company profile**

#### **7.1.2 Representative Body Cream Product**

#### **7.1.3 Body Cream Sales, Revenue, Price and Gross Margin of L'OCCITANE**

### **7.2 FANCL**

#### **7.2.1 Company profile**

#### **7.2.2 Representative Body Cream Product**

#### **7.2.3 Body Cream Sales, Revenue, Price and Gross Margin of FANCL**

### **7.3 Vaseline**

#### **7.3.1 Company profile**

#### **7.3.2 Representative Body Cream Product**

#### **7.3.3 Body Cream Sales, Revenue, Price and Gross Margin of Vaseline**

### **7.4 Elizabeth Arden**

#### **7.4.1 Company profile**

#### **7.4.2 Representative Body Cream Product**

#### **7.4.3 Body Cream Sales, Revenue, Price and Gross Margin of Elizabeth Arden**

### **7.5 Avene**

#### **7.5.1 Company profile**

#### **7.5.2 Representative Body Cream Product**

#### **7.5.3 Body Cream Sales, Revenue, Price and Gross Margin of Avene**

### **7.6 The body shop**

#### **7.6.1 Company profile**

#### **7.6.2 Representative Body Cream Product**

#### **7.6.3 Body Cream Sales, Revenue, Price and Gross Margin of The body shop**

### **7.7 Alpha Hydrox**

#### **7.7.1 Company profile**

#### **7.7.2 Representative Body Cream Product**

#### **7.7.3 Body Cream Sales, Revenue, Price and Gross Margin of Alpha Hydrox**

### **7.8 Sabon**

#### **7.8.1 Company profile**

#### **7.8.2 Representative Body Cream Product**

#### **7.8.3 Body Cream Sales, Revenue, Price and Gross Margin of Sabon**

### **7.9 Aveeno**

#### **7.9.1 Company profile**

#### **7.9.2 Representative Body Cream Product**

- 7.9.3 Body Cream Sales, Revenue, Price and Gross Margin of Aveeno
- 7.10 Beauty buffet
  - 7.10.1 Company profile
  - 7.10.2 Representative Body Cream Product
  - 7.10.3 Body Cream Sales, Revenue, Price and Gross Margin of Beauty buffet
- 7.11 Origins
  - 7.11.1 Company profile
  - 7.11.2 Representative Body Cream Product
  - 7.11.3 Body Cream Sales, Revenue, Price and Gross Margin of Origins

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BODY CREAM**

- 8.1 Industry Chain of Body Cream
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BODY CREAM**

- 9.1 Cost Structure Analysis of Body Cream
- 9.2 Raw Materials Cost Analysis of Body Cream
- 9.3 Labor Cost Analysis of Body Cream
- 9.4 Manufacturing Expenses Analysis of Body Cream

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BODY CREAM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Body Cream-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BE83836DA14MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE83836DA14MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970