

# **Body Cream-Global Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/B6AAFEBF37EMEN.html

Date: March 2018

Pages: 144

Price: US\$ 2,480.00 (Single User License)

ID: B6AAFEBF37EMEN

### **Abstracts**

### **Report Summary**

Body Cream-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Body Cream industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Body Cream 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Body Cream worldwide, with company and product introduction, position in the Body Cream market

Market status and development trend of Body Cream by types and applications Cost and profit status of Body Cream, and marketing status Market growth drivers and challenges

The report segments the global Body Cream market as:

Global Body Cream Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Body Cream Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary skin Rough skin Sensitive skin Other

Global Body Cream Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Specialist Retailers
Factory outlets
Internet sales
Other

Global Body Cream Market: Manufacturers Segment Analysis (Company and Product introduction, Body Cream Sales Volume, Revenue, Price and Gross Margin):

### L'OCCITANE

**FANCL** 

Vaseline

Elizabeth Arden

Avene

The body shop

Alpha Hydrox

Sabon

Aveeno

Beauty buffet

Origins

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BODY CREAM**

- 1.1 Definition of Body Cream in This Report
- 1.2 Commercial Types of Body Cream
  - 1.2.1 Ordinary skin
  - 1.2.2 Rough skin
  - 1.2.3 Sensitive skin
  - 1.2.4 Other
- 1.3 Downstream Application of Body Cream
  - 1.3.1 Specialist Retailers
  - 1.3.2 Factory outlets
- 1.3.3 Internet sales
- 1.3.4 Other
- 1.4 Development History of Body Cream
- 1.5 Market Status and Trend of Body Cream 2013-2023
- 1.5.1 Global Body Cream Market Status and Trend 2013-2023
- 1.5.2 Regional Body Cream Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Body Cream 2013-2017
- 2.2 Production Market of Body Cream by Regions
- 2.2.1 Production Volume of Body Cream by Regions
- 2.2.2 Production Value of Body Cream by Regions
- 2.3 Demand Market of Body Cream by Regions
- 2.4 Production and Demand Status of Body Cream by Regions
  - 2.4.1 Production and Demand Status of Body Cream by Regions 2013-2017
  - 2.4.2 Import and Export Status of Body Cream by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Body Cream by Types
- 3.2 Production Value of Body Cream by Types
- 3.3 Market Forecast of Body Cream by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Body Cream by Downstream Industry
- 4.2 Market Forecast of Body Cream by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BODY CREAM

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Body Cream Downstream Industry Situation and Trend Overview

## CHAPTER 6 BODY CREAM MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Body Cream by Major Manufacturers
- 6.2 Production Value of Body Cream by Major Manufacturers
- 6.3 Basic Information of Body Cream by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Body Cream Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Body Cream Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 BODY CREAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 L'OCCITANE

- 7.1.1 Company profile
- 7.1.2 Representative Body Cream Product
- 7.1.3 Body Cream Sales, Revenue, Price and Gross Margin of L'OCCITANE
- 7.2 FANCL
  - 7.2.1 Company profile
  - 7.2.2 Representative Body Cream Product
  - 7.2.3 Body Cream Sales, Revenue, Price and Gross Margin of FANCL
- 7.3 Vaseline
  - 7.3.1 Company profile
  - 7.3.2 Representative Body Cream Product
  - 7.3.3 Body Cream Sales, Revenue, Price and Gross Margin of Vaseline
- 7.4 Elizabeth Arden
  - 7.4.1 Company profile



- 7.4.2 Representative Body Cream Product
- 7.4.3 Body Cream Sales, Revenue, Price and Gross Margin of Elizabeth Arden
- 7.5 Avene
  - 7.5.1 Company profile
  - 7.5.2 Representative Body Cream Product
  - 7.5.3 Body Cream Sales, Revenue, Price and Gross Margin of Avene
- 7.6 The body shop
  - 7.6.1 Company profile
  - 7.6.2 Representative Body Cream Product
  - 7.6.3 Body Cream Sales, Revenue, Price and Gross Margin of The body shop
- 7.7 Alpha Hydrox
  - 7.7.1 Company profile
  - 7.7.2 Representative Body Cream Product
  - 7.7.3 Body Cream Sales, Revenue, Price and Gross Margin of Alpha Hydrox
- 7.8 Sabon
  - 7.8.1 Company profile
  - 7.8.2 Representative Body Cream Product
  - 7.8.3 Body Cream Sales, Revenue, Price and Gross Margin of Sabon
- 7.9 Aveeno
  - 7.9.1 Company profile
  - 7.9.2 Representative Body Cream Product
  - 7.9.3 Body Cream Sales, Revenue, Price and Gross Margin of Aveeno
- 7.10 Beauty buffet
  - 7.10.1 Company profile
  - 7.10.2 Representative Body Cream Product
  - 7.10.3 Body Cream Sales, Revenue, Price and Gross Margin of Beauty buffet
- 7.11 Origins
  - 7.11.1 Company profile
  - 7.11.2 Representative Body Cream Product
  - 7.11.3 Body Cream Sales, Revenue, Price and Gross Margin of Origins

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BODY CREAM

- 8.1 Industry Chain of Body Cream
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BODY CREAM**



- 9.1 Cost Structure Analysis of Body Cream
- 9.2 Raw Materials Cost Analysis of Body Cream
- 9.3 Labor Cost Analysis of Body Cream
- 9.4 Manufacturing Expenses Analysis of Body Cream

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF BODY CREAM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Body Cream-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B6AAFEBF37EMEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B6AAFEBF37EMEN.html">https://marketpublishers.com/r/B6AAFEBF37EMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970