

Bleaching Agents-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B68D4C2B324EN.html

Date: January 2018

Pages: 150

Price: US\$ 2,480.00 (Single User License)

ID: B68D4C2B324EN

Abstracts

Report Summary

Bleaching Agents-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bleaching Agents industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Bleaching Agents 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Bleaching Agents worldwide, with company and product introduction, position in the Bleaching Agents market

Market status and development trend of Bleaching Agents by types and applications

Cost and profit status of Bleaching Agents, and marketing status

Market growth drivers and challenges

The report segments the global Bleaching Agents market as:

Global Bleaching Agents Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Bleaching Agents Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chlorine Based Peroxide Based Others

Global Bleaching Agents Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pulp and Paper

Textile

Healthcare

Construction

Electrical & Electronics

Homecare

Other

Global Bleaching Agents Market: Manufacturers Segment Analysis (Company and Product introduction, Bleaching Agents Sales Volume, Revenue, Price and Gross Margin):

BASF

Dow Chemicals

Evonik

Ashland

Clariant

AkzoNobel

Hawkins

Arkema

Christeyns

Unilever

Spartan Chemical Company

Aditya Birla Chemicals

The Procter & Gamble Company

Shandong Huatai Interox Chemical

The Clorox Company



Novozymes
DuPont
S.C.Johnson & Son
Merck
Colgate-Palmolive Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BLEACHING AGENTS

- 1.1 Definition of Bleaching Agents in This Report
- 1.2 Commercial Types of Bleaching Agents
 - 1.2.1 Chlorine Based
 - 1.2.2 Peroxide Based
 - 1.2.3 Others
- 1.3 Downstream Application of Bleaching Agents
 - 1.3.1 Pulp and Paper
 - 1.3.2 Textile
 - 1.3.3 Healthcare
 - 1.3.4 Construction
 - 1.3.5 Electrical & Electronics
 - 1.3.6 Homecare
 - 1.3.7 Other
- 1.4 Development History of Bleaching Agents
- 1.5 Market Status and Trend of Bleaching Agents 2013-2023
- 1.5.1 Global Bleaching Agents Market Status and Trend 2013-2023
- 1.5.2 Regional Bleaching Agents Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Bleaching Agents 2013-2017
- 2.2 Production Market of Bleaching Agents by Regions
 - 2.2.1 Production Volume of Bleaching Agents by Regions
 - 2.2.2 Production Value of Bleaching Agents by Regions
- 2.3 Demand Market of Bleaching Agents by Regions
- 2.4 Production and Demand Status of Bleaching Agents by Regions
 - 2.4.1 Production and Demand Status of Bleaching Agents by Regions 2013-2017
 - 2.4.2 Import and Export Status of Bleaching Agents by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Bleaching Agents by Types
- 3.2 Production Value of Bleaching Agents by Types
- 3.3 Market Forecast of Bleaching Agents by Types



CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bleaching Agents by Downstream Industry
- 4.2 Market Forecast of Bleaching Agents by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BLEACHING AGENTS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Bleaching Agents Downstream Industry Situation and Trend Overview

CHAPTER 6 BLEACHING AGENTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Bleaching Agents by Major Manufacturers
- 6.2 Production Value of Bleaching Agents by Major Manufacturers
- 6.3 Basic Information of Bleaching Agents by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Bleaching Agents Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Bleaching Agents Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BLEACHING AGENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 BASF

- 7.1.1 Company profile
- 7.1.2 Representative Bleaching Agents Product
- 7.1.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of BASF
- 7.2 Dow Chemicals
 - 7.2.1 Company profile
 - 7.2.2 Representative Bleaching Agents Product
 - 7.2.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Dow Chemicals
- 7.3 Evonik
- 7.3.1 Company profile
- 7.3.2 Representative Bleaching Agents Product



- 7.3.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Evonik
- 7.4 Ashland
 - 7.4.1 Company profile
 - 7.4.2 Representative Bleaching Agents Product
 - 7.4.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Ashland
- 7.5 Clariant
 - 7.5.1 Company profile
 - 7.5.2 Representative Bleaching Agents Product
 - 7.5.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Clariant
- 7.6 AkzoNobel
 - 7.6.1 Company profile
 - 7.6.2 Representative Bleaching Agents Product
 - 7.6.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.7 Hawkins
 - 7.7.1 Company profile
 - 7.7.2 Representative Bleaching Agents Product
 - 7.7.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Hawkins
- 7.8 Arkema
 - 7.8.1 Company profile
 - 7.8.2 Representative Bleaching Agents Product
 - 7.8.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Arkema
- 7.9 Christeyns
 - 7.9.1 Company profile
 - 7.9.2 Representative Bleaching Agents Product
 - 7.9.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Christeyns
- 7.10 Unilever
 - 7.10.1 Company profile
 - 7.10.2 Representative Bleaching Agents Product
 - 7.10.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Unilever
- 7.11 Spartan Chemical Company
 - 7.11.1 Company profile
 - 7.11.2 Representative Bleaching Agents Product
- 7.11.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Spartan Chemical Company
- 7.12 Aditya Birla Chemicals
 - 7.12.1 Company profile
 - 7.12.2 Representative Bleaching Agents Product
- 7.12.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Aditya Birla Chemicals



- 7.13 The Procter & Gamble Company
 - 7.13.1 Company profile
 - 7.13.2 Representative Bleaching Agents Product
- 7.13.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of The Procter & Gamble Company
- 7.14 Shandong Huatai Interox Chemical
 - 7.14.1 Company profile
 - 7.14.2 Representative Bleaching Agents Product
- 7.14.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Shandong Huatai Interox Chemical
- 7.15 The Clorox Company
 - 7.15.1 Company profile
 - 7.15.2 Representative Bleaching Agents Product
- 7.15.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of The Clorox Company
- 7.16 Novozymes
- 7.17 DuPont
- 7.18 S.C.Johnson & Son
- 7.19 Merck
- 7.20 Colgate-Palmolive Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BLEACHING AGENTS

- 8.1 Industry Chain of Bleaching Agents
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BLEACHING AGENTS

- 9.1 Cost Structure Analysis of Bleaching Agents
- 9.2 Raw Materials Cost Analysis of Bleaching Agents
- 9.3 Labor Cost Analysis of Bleaching Agents
- 9.4 Manufacturing Expenses Analysis of Bleaching Agents

CHAPTER 10 MARKETING STATUS ANALYSIS OF BLEACHING AGENTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bleaching Agents-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B68D4C2B324EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B68D4C2B324EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970