

Bleaching Agents-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B4BA8954C80EN.html

Date: January 2018

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: B4BA8954C80EN

Abstracts

Report Summary

Bleaching Agents-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bleaching Agents industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Bleaching Agents 2013-2017, and development forecast 2018-2023

Main market players of Bleaching Agents in China, with company and product introduction, position in the Bleaching Agents market

Market status and development trend of Bleaching Agents by types and applications Cost and profit status of Bleaching Agents, and marketing status Market growth drivers and challenges

The report segments the China Bleaching Agents market as:

China Bleaching Agents Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Bleaching Agents Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chlorine Based Peroxide Based Others

China Bleaching Agents Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pulp and Paper

Textile

Healthcare

Construction

Electrical & Electronics

Homecare

Other

China Bleaching Agents Market: Players Segment Analysis (Company and Product introduction, Bleaching Agents Sales Volume, Revenue, Price and Gross Margin):

BASF

Dow Chemicals

Evonik

Ashland

Clariant

AkzoNobel

Hawkins

Arkema

Christeyns

Unilever

Spartan Chemical Company

Aditya Birla Chemicals

The Procter & Gamble Company

Shandong Huatai Interox Chemical

The Clorox Company

Novozymes



DuPont
S.C.Johnson & Son
Merck
Colgate-Palmolive Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BLEACHING AGENTS

- 1.1 Definition of Bleaching Agents in This Report
- 1.2 Commercial Types of Bleaching Agents
 - 1.2.1 Chlorine Based
 - 1.2.2 Peroxide Based
 - 1.2.3 Others
- 1.3 Downstream Application of Bleaching Agents
 - 1.3.1 Pulp and Paper
 - 1.3.2 Textile
 - 1.3.3 Healthcare
- 1.3.4 Construction
- 1.3.5 Electrical & Electronics
- 1.3.6 Homecare
- 1.3.7 Other
- 1.4 Development History of Bleaching Agents
- 1.5 Market Status and Trend of Bleaching Agents 2013-2023
 - 1.5.1 China Bleaching Agents Market Status and Trend 2013-2023
 - 1.5.2 Regional Bleaching Agents Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Bleaching Agents in China 2013-2017
- 2.2 Consumption Market of Bleaching Agents in China by Regions
 - 2.2.1 Consumption Volume of Bleaching Agents in China by Regions
 - 2.2.2 Revenue of Bleaching Agents in China by Regions
- 2.3 Market Analysis of Bleaching Agents in China by Regions
 - 2.3.1 Market Analysis of Bleaching Agents in North China 2013-2017
 - 2.3.2 Market Analysis of Bleaching Agents in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Bleaching Agents in East China 2013-2017
- 2.3.4 Market Analysis of Bleaching Agents in Central & South China 2013-2017
- 2.3.5 Market Analysis of Bleaching Agents in Southwest China 2013-2017
- 2.3.6 Market Analysis of Bleaching Agents in Northwest China 2013-2017
- 2.4 Market Development Forecast of Bleaching Agents in China 2018-2023
 - 2.4.1 Market Development Forecast of Bleaching Agents in China 2018-2023
 - 2.4.2 Market Development Forecast of Bleaching Agents by Regions 2018-2023



CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Bleaching Agents in China by Types
 - 3.1.2 Revenue of Bleaching Agents in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Bleaching Agents in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bleaching Agents in China by Downstream Industry
- 4.2 Demand Volume of Bleaching Agents by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Bleaching Agents by Downstream Industry in North China
- 4.2.2 Demand Volume of Bleaching Agents by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Bleaching Agents by Downstream Industry in East China
- 4.2.4 Demand Volume of Bleaching Agents by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Bleaching Agents by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Bleaching Agents by Downstream Industry in Northwest China
- 4.3 Market Forecast of Bleaching Agents in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BLEACHING AGENTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Bleaching Agents Downstream Industry Situation and Trend Overview

CHAPTER 6 BLEACHING AGENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Bleaching Agents in China by Major Players
- 6.2 Revenue of Bleaching Agents in China by Major Players
- 6.3 Basic Information of Bleaching Agents by Major Players
 - 6.3.1 Headquarters Location and Established Time of Bleaching Agents Major Players
 - 6.3.2 Employees and Revenue Level of Bleaching Agents Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BLEACHING AGENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- **7.1 BASF**
 - 7.1.1 Company profile
 - 7.1.2 Representative Bleaching Agents Product
 - 7.1.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of BASF
- 7.2 Dow Chemicals
 - 7.2.1 Company profile
 - 7.2.2 Representative Bleaching Agents Product
- 7.2.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Dow Chemicals
- 7.3 Evonik
 - 7.3.1 Company profile
 - 7.3.2 Representative Bleaching Agents Product
 - 7.3.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Evonik
- 7.4 Ashland
 - 7.4.1 Company profile
 - 7.4.2 Representative Bleaching Agents Product
 - 7.4.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Ashland
- 7.5 Clariant
 - 7.5.1 Company profile
 - 7.5.2 Representative Bleaching Agents Product
 - 7.5.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Clariant
- 7.6 AkzoNobel
 - 7.6.1 Company profile
 - 7.6.2 Representative Bleaching Agents Product
 - 7.6.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.7 Hawkins
- 7.7.1 Company profile



- 7.7.2 Representative Bleaching Agents Product
- 7.7.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Hawkins
- 7.8 Arkema
 - 7.8.1 Company profile
 - 7.8.2 Representative Bleaching Agents Product
 - 7.8.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Arkema
- 7.9 Christeyns
 - 7.9.1 Company profile
 - 7.9.2 Representative Bleaching Agents Product
 - 7.9.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Christeyns
- 7.10 Unilever
 - 7.10.1 Company profile
 - 7.10.2 Representative Bleaching Agents Product
 - 7.10.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Unilever
- 7.11 Spartan Chemical Company
 - 7.11.1 Company profile
 - 7.11.2 Representative Bleaching Agents Product
- 7.11.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Spartan

Chemical Company

- 7.12 Aditya Birla Chemicals
 - 7.12.1 Company profile
 - 7.12.2 Representative Bleaching Agents Product
- 7.12.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Aditya Birla Chemicals
- 7.13 The Procter & Gamble Company
 - 7.13.1 Company profile
 - 7.13.2 Representative Bleaching Agents Product
- 7.13.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of The Procter & Gamble Company
- 7.14 Shandong Huatai Interox Chemical
 - 7.14.1 Company profile
 - 7.14.2 Representative Bleaching Agents Product
- 7.14.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of Shandong Huatai Interox Chemical
- 7.15 The Clorox Company
 - 7.15.1 Company profile
 - 7.15.2 Representative Bleaching Agents Product
- 7.15.3 Bleaching Agents Sales, Revenue, Price and Gross Margin of The Clorox Company



- 7.16 Novozymes
- 7.17 DuPont
- 7.18 S.C.Johnson & Son
- 7.19 Merck
- 7.20 Colgate-Palmolive Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BLEACHING AGENTS

- 8.1 Industry Chain of Bleaching Agents
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BLEACHING AGENTS

- 9.1 Cost Structure Analysis of Bleaching Agents
- 9.2 Raw Materials Cost Analysis of Bleaching Agents
- 9.3 Labor Cost Analysis of Bleaching Agents
- 9.4 Manufacturing Expenses Analysis of Bleaching Agents

CHAPTER 10 MARKETING STATUS ANALYSIS OF BLEACHING AGENTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bleaching Agents-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B4BA8954C80EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B4BA8954C80EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms