

Bituminous Coatings-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/BB096F8C63B0EN.html

Date: April 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: BB096F8C63B0EN

Abstracts

Report Summary

Bituminous Coatings-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bituminous Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Bituminous Coatings 2013-2017, and development forecast 2018-2023

Main market players of Bituminous Coatings in South America, with company and product introduction, position in the Bituminous Coatings market

Market status and development trend of Bituminous Coatings by types and applications

Cost and profit status of Bituminous Coatings, and marketing status

Market growth drivers and challenges

The report segments the South America Bituminous Coatings market as:

South America Bituminous Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Bituminous Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bitumen Emulsion Paint
Rubberized Bitumen Emulsion
Modified Bitumen Emulsion
Fibre Reinforced Solvented Bitumen Paint

South America Bituminous Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roof

Wall

Indoor

Other

South America Bituminous Coatings Market: Players Segment Analysis (Company and Product introduction, Bituminous Coatings Sales Volume, Revenue, Price and Gross Margin):

Henkel Polybit
Sika Malaysia
MC Bauchemie
C.R. Laurence
Crown Paints Kenya Ltd
WFP GmbH
Allinova

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BITUMINOUS COATINGS

- 1.1 Definition of Bituminous Coatings in This Report
- 1.2 Commercial Types of Bituminous Coatings
 - 1.2.1 Bitumen Emulsion Paint
 - 1.2.2 Rubberized Bitumen Emulsion
 - 1.2.3 Modified Bitumen Emulsion
 - 1.2.4 Fibre Reinforced Solvented Bitumen Paint
- 1.3 Downstream Application of Bituminous Coatings
 - 1.3.1 Roof
 - 1.3.2 Wall
- 1.3.3 Indoor
- 1.3.4 Other
- 1.4 Development History of Bituminous Coatings
- 1.5 Market Status and Trend of Bituminous Coatings 2013-2023
 - 1.5.1 South America Bituminous Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Bituminous Coatings Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Bituminous Coatings in South America 2013-2017
- 2.2 Consumption Market of Bituminous Coatings in South America by Regions
- 2.2.1 Consumption Volume of Bituminous Coatings in South America by Regions
- 2.2.2 Revenue of Bituminous Coatings in South America by Regions
- 2.3 Market Analysis of Bituminous Coatings in South America by Regions
 - 2.3.1 Market Analysis of Bituminous Coatings in Brazil 2013-2017
 - 2.3.2 Market Analysis of Bituminous Coatings in Argentina 2013-2017
 - 2.3.3 Market Analysis of Bituminous Coatings in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Bituminous Coatings in Colombia 2013-2017
- 2.3.5 Market Analysis of Bituminous Coatings in Others 2013-2017
- 2.4 Market Development Forecast of Bituminous Coatings in South America 2018-2023
- 2.4.1 Market Development Forecast of Bituminous Coatings in South America 2018-2023
 - 2.4.2 Market Development Forecast of Bituminous Coatings by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Bituminous Coatings in South America by Types
 - 3.1.2 Revenue of Bituminous Coatings in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Bituminous Coatings in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bituminous Coatings in South America by Downstream Industry
- 4.2 Demand Volume of Bituminous Coatings by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Bituminous Coatings by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Bituminous Coatings by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Bituminous Coatings by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Bituminous Coatings by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Bituminous Coatings by Downstream Industry in Others
- 4.3 Market Forecast of Bituminous Coatings in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMINOUS COATINGS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Bituminous Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 BITUMINOUS COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Bituminous Coatings in South America by Major Players
- 6.2 Revenue of Bituminous Coatings in South America by Major Players
- 6.3 Basic Information of Bituminous Coatings by Major Players
- 6.3.1 Headquarters Location and Established Time of Bituminous Coatings Major Players
- 6.3.2 Employees and Revenue Level of Bituminous Coatings Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 BITUMINOUS COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Henkel Polybit
 - 7.1.1 Company profile
 - 7.1.2 Representative Bituminous Coatings Product
 - 7.1.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Henkel Polybit
- 7.2 Sika Malaysia
 - 7.2.1 Company profile
 - 7.2.2 Representative Bituminous Coatings Product
 - 7.2.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Sika Malaysia
- 7.3 MC Bauchemie
 - 7.3.1 Company profile
 - 7.3.2 Representative Bituminous Coatings Product
 - 7.3.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of MC Bauchemie
- 7.4 C.R. Laurence
 - 7.4.1 Company profile
 - 7.4.2 Representative Bituminous Coatings Product
 - 7.4.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of C.R. Laurence
- 7.5 Crown Paints Kenya Ltd
 - 7.5.1 Company profile
 - 7.5.2 Representative Bituminous Coatings Product
- 7.5.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Crown Paints Kenya Ltd
- 7.6 WFP GmbH
 - 7.6.1 Company profile
 - 7.6.2 Representative Bituminous Coatings Product
 - 7.6.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of WFP GmbH
- 7.7 Allinova
 - 7.7.1 Company profile
 - 7.7.2 Representative Bituminous Coatings Product
 - 7.7.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Allinova

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMINOUS COATINGS



- 8.1 Industry Chain of Bituminous Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMINOUS COATINGS

- 9.1 Cost Structure Analysis of Bituminous Coatings
- 9.2 Raw Materials Cost Analysis of Bituminous Coatings
- 9.3 Labor Cost Analysis of Bituminous Coatings
- 9.4 Manufacturing Expenses Analysis of Bituminous Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMINOUS COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bituminous Coatings-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/BB096F8C63B0EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/BB096F8C63B0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970