

Bituminous Coatings-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B95F52DF9340EN.html>

Date: April 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: B95F52DF9340EN

Abstracts

Report Summary

Bituminous Coatings-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bituminous Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Bituminous Coatings 2013-2017, and development forecast 2018-2023

Main market players of Bituminous Coatings in Europe, with company and product introduction, position in the Bituminous Coatings market

Market status and development trend of Bituminous Coatings by types and applications

Cost and profit status of Bituminous Coatings, and marketing status

Market growth drivers and challenges

The report segments the Europe Bituminous Coatings market as:

Europe Bituminous Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Bituminous Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bitumen Emulsion Paint

Rubberized Bitumen Emulsion

Modified Bitumen Emulsion

Fibre Reinforced Solvented Bitumen Paint

Europe Bituminous Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roof

Wall

Indoor

Other

Europe Bituminous Coatings Market: Players Segment Analysis (Company and Product introduction, Bituminous Coatings Sales Volume, Revenue, Price and Gross Margin):

Henkel Polybit

Sika Malaysia

MC Bauchemie

C.R. Laurence

Crown Paints Kenya Ltd

WFP GmbH

Allinova

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BITUMINOUS COATINGS

- 1.1 Definition of Bituminous Coatings in This Report
- 1.2 Commercial Types of Bituminous Coatings
 - 1.2.1 Bitumen Emulsion Paint
 - 1.2.2 Rubberized Bitumen Emulsion
 - 1.2.3 Modified Bitumen Emulsion
 - 1.2.4 Fibre Reinforced Solvented Bitumen Paint
- 1.3 Downstream Application of Bituminous Coatings
 - 1.3.1 Roof
 - 1.3.2 Wall
 - 1.3.3 Indoor
 - 1.3.4 Other
- 1.4 Development History of Bituminous Coatings
- 1.5 Market Status and Trend of Bituminous Coatings 2013-2023
 - 1.5.1 Europe Bituminous Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Bituminous Coatings Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Bituminous Coatings in Europe 2013-2017
- 2.2 Consumption Market of Bituminous Coatings in Europe by Regions
 - 2.2.1 Consumption Volume of Bituminous Coatings in Europe by Regions
 - 2.2.2 Revenue of Bituminous Coatings in Europe by Regions
- 2.3 Market Analysis of Bituminous Coatings in Europe by Regions
 - 2.3.1 Market Analysis of Bituminous Coatings in Germany 2013-2017
 - 2.3.2 Market Analysis of Bituminous Coatings in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Bituminous Coatings in France 2013-2017
 - 2.3.4 Market Analysis of Bituminous Coatings in Italy 2013-2017
 - 2.3.5 Market Analysis of Bituminous Coatings in Spain 2013-2017
 - 2.3.6 Market Analysis of Bituminous Coatings in Benelux 2013-2017
 - 2.3.7 Market Analysis of Bituminous Coatings in Russia 2013-2017
- 2.4 Market Development Forecast of Bituminous Coatings in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Bituminous Coatings in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Bituminous Coatings by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Bituminous Coatings in Europe by Types
 - 3.1.2 Revenue of Bituminous Coatings in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Bituminous Coatings in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bituminous Coatings in Europe by Downstream Industry
- 4.2 Demand Volume of Bituminous Coatings by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Bituminous Coatings by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Bituminous Coatings by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Bituminous Coatings by Downstream Industry in France
 - 4.2.4 Demand Volume of Bituminous Coatings by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Bituminous Coatings by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Bituminous Coatings by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Bituminous Coatings by Downstream Industry in Russia
- 4.3 Market Forecast of Bituminous Coatings in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMINOUS COATINGS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Bituminous Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 BITUMINOUS COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Bituminous Coatings in Europe by Major Players

- 6.2 Revenue of Bituminous Coatings in Europe by Major Players
- 6.3 Basic Information of Bituminous Coatings by Major Players
 - 6.3.1 Headquarters Location and Established Time of Bituminous Coatings Major Players
 - 6.3.2 Employees and Revenue Level of Bituminous Coatings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BITUMINOUS COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Henkel Polybit
 - 7.1.1 Company profile
 - 7.1.2 Representative Bituminous Coatings Product
 - 7.1.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Henkel Polybit
- 7.2 Sika Malaysia
 - 7.2.1 Company profile
 - 7.2.2 Representative Bituminous Coatings Product
 - 7.2.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Sika Malaysia
- 7.3 MC Bauchemie
 - 7.3.1 Company profile
 - 7.3.2 Representative Bituminous Coatings Product
 - 7.3.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of MC Bauchemie
- 7.4 C.R. Laurence
 - 7.4.1 Company profile
 - 7.4.2 Representative Bituminous Coatings Product
 - 7.4.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of C.R. Laurence
- 7.5 Crown Paints Kenya Ltd
 - 7.5.1 Company profile
 - 7.5.2 Representative Bituminous Coatings Product
 - 7.5.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Crown Paints Kenya Ltd
- 7.6 WFP GmbH
 - 7.6.1 Company profile
 - 7.6.2 Representative Bituminous Coatings Product
 - 7.6.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of WFP GmbH
- 7.7 Allinova

- 7.7.1 Company profile
- 7.7.2 Representative Bituminous Coatings Product
- 7.7.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Allinova

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMINOUS COATINGS

- 8.1 Industry Chain of Bituminous Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMINOUS COATINGS

- 9.1 Cost Structure Analysis of Bituminous Coatings
- 9.2 Raw Materials Cost Analysis of Bituminous Coatings
- 9.3 Labor Cost Analysis of Bituminous Coatings
- 9.4 Manufacturing Expenses Analysis of Bituminous Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMINOUS COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Bituminous Coatings-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B95F52DF9340EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B95F52DF9340EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970