

# Bituminous Coatings-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BA4AB33BAF90EN.html>

Date: April 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: BA4AB33BAF90EN

## Abstracts

### Report Summary

Bituminous Coatings-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bituminous Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Bituminous Coatings 2013-2017, and development forecast 2018-2023

Main market players of Bituminous Coatings in EMEA, with company and product introduction, position in the Bituminous Coatings market

Market status and development trend of Bituminous Coatings by types and applications

Cost and profit status of Bituminous Coatings, and marketing status

Market growth drivers and challenges

The report segments the EMEA Bituminous Coatings market as:

EMEA Bituminous Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Bituminous Coatings Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bitumen Emulsion Paint  
Rubberized Bitumen Emulsion  
Modified Bitumen Emulsion  
Fibre Reinforced Solvented Bitumen Paint

EMEA Bituminous Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roof  
Wall  
Indoor  
Other

EMEA Bituminous Coatings Market: Players Segment Analysis (Company and Product introduction, Bituminous Coatings Sales Volume, Revenue, Price and Gross Margin):

Henkel Polybit  
Sika Malaysia  
MC Bauchemie  
C.R. Laurence  
Crown Paints Kenya Ltd  
WFP GmbH  
Allinova

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BITUMINOUS COATINGS**

- 1.1 Definition of Bituminous Coatings in This Report
- 1.2 Commercial Types of Bituminous Coatings
  - 1.2.1 Bitumen Emulsion Paint
  - 1.2.2 Rubberized Bitumen Emulsion
  - 1.2.3 Modified Bitumen Emulsion
  - 1.2.4 Fibre Reinforced Solvented Bitumen Paint
- 1.3 Downstream Application of Bituminous Coatings
  - 1.3.1 Roof
  - 1.3.2 Wall
  - 1.3.3 Indoor
  - 1.3.4 Other
- 1.4 Development History of Bituminous Coatings
- 1.5 Market Status and Trend of Bituminous Coatings 2013-2023
  - 1.5.1 EMEA Bituminous Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Bituminous Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Bituminous Coatings in EMEA 2013-2017
- 2.2 Consumption Market of Bituminous Coatings in EMEA by Regions
  - 2.2.1 Consumption Volume of Bituminous Coatings in EMEA by Regions
  - 2.2.2 Revenue of Bituminous Coatings in EMEA by Regions
- 2.3 Market Analysis of Bituminous Coatings in EMEA by Regions
  - 2.3.1 Market Analysis of Bituminous Coatings in Europe 2013-2017
  - 2.3.2 Market Analysis of Bituminous Coatings in Middle East 2013-2017
  - 2.3.3 Market Analysis of Bituminous Coatings in Africa 2013-2017
- 2.4 Market Development Forecast of Bituminous Coatings in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Bituminous Coatings in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Bituminous Coatings by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Bituminous Coatings in EMEA by Types
  - 3.1.2 Revenue of Bituminous Coatings in EMEA by Types

- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Bituminous Coatings in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Bituminous Coatings in EMEA by Downstream Industry
- 4.2 Demand Volume of Bituminous Coatings by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Bituminous Coatings by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Bituminous Coatings by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Bituminous Coatings by Downstream Industry in Africa
- 4.3 Market Forecast of Bituminous Coatings in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMINOUS COATINGS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Bituminous Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BITUMINOUS COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Bituminous Coatings in EMEA by Major Players
- 6.2 Revenue of Bituminous Coatings in EMEA by Major Players
- 6.3 Basic Information of Bituminous Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Bituminous Coatings Major Players
  - 6.3.2 Employees and Revenue Level of Bituminous Coatings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BITUMINOUS COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Henkel Polybit

7.1.1 Company profile

7.1.2 Representative Bituminous Coatings Product

7.1.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Henkel Polybit

## 7.2 Sika Malaysia

7.2.1 Company profile

7.2.2 Representative Bituminous Coatings Product

7.2.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Sika Malaysia

## 7.3 MC Bauchemie

7.3.1 Company profile

7.3.2 Representative Bituminous Coatings Product

7.3.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of MC Bauchemie

## 7.4 C.R. Laurence

7.4.1 Company profile

7.4.2 Representative Bituminous Coatings Product

7.4.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of C.R. Laurence

## 7.5 Crown Paints Kenya Ltd

7.5.1 Company profile

7.5.2 Representative Bituminous Coatings Product

7.5.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Crown Paints

Kenya Ltd

## 7.6 WFP GmbH

7.6.1 Company profile

7.6.2 Representative Bituminous Coatings Product

7.6.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of WFP GmbH

## 7.7 Allinova

7.7.1 Company profile

7.7.2 Representative Bituminous Coatings Product

7.7.3 Bituminous Coatings Sales, Revenue, Price and Gross Margin of Allinova

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMINOUS COATINGS**

8.1 Industry Chain of Bituminous Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMINOUS COATINGS**

- 9.1 Cost Structure Analysis of Bituminous Coatings
- 9.2 Raw Materials Cost Analysis of Bituminous Coatings
- 9.3 Labor Cost Analysis of Bituminous Coatings
- 9.4 Manufacturing Expenses Analysis of Bituminous Coatings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMINOUS COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Bituminous Coatings-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BA4AB33BAF90EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA4AB33BAF90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970