

# Bitumen(Asphalt) Additives-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B64CECFFACFMEN.html

Date: February 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: B64CECFFACFMEN

### **Abstracts**

### **Report Summary**

Bitumen(Asphalt) Additives-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bitumen(Asphalt) Additives industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Bitumen(Asphalt) Additives 2013-2017, and development forecast 2018-2023

Main market players of Bitumen(Asphalt) Additives in North America, with company and product introduction, position in the Bitumen(Asphalt) Additives market Market status and development trend of Bitumen(Asphalt) Additives by types and applications

Cost and profit status of Bitumen(Asphalt) Additives, and marketing status Market growth drivers and challenges

The report segments the North America Bitumen(Asphalt) Additives market as:

North America Bitumen(Asphalt) Additives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Bitumen(Asphalt) Additives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

SBR

SBS

North America Bitumen(Asphalt) Additives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building

Road Construction

North America Bitumen(Asphalt) Additives Market: Players Segment Analysis (Company and Product introduction, Bitumen(Asphalt) Additives Sales Volume, Revenue, Price and Gross Margin):

Shell

TARAK CHEMICALS

Arkema

Akzonobel

**Evonik** 

Croda

**DuPont** 

Huntsman

Honeywell

Macismo

**Kao Chemicals** 

**Nayler Chemicals** 

Tri-Chem

Astec

GE

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BITUMEN(ASPHALT) ADDITIVES**

- 1.1 Definition of Bitumen(Asphalt) Additives in This Report
- 1.2 Commercial Types of Bitumen(Asphalt) Additives
  - 1.2.1 SBR
  - 1.2.2 SBS
- 1.3 Downstream Application of Bitumen(Asphalt) Additives
  - 1.3.1 Building
  - 1.3.2 Road Construction
- 1.4 Development History of Bitumen(Asphalt) Additives
- 1.5 Market Status and Trend of Bitumen(Asphalt) Additives 2013-2023
- 1.5.1 North America Bitumen(Asphalt) Additives Market Status and Trend 2013-2023
- 1.5.2 Regional Bitumen(Asphalt) Additives Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Bitumen(Asphalt) Additives in North America 2013-2017
- 2.2 Consumption Market of Bitumen(Asphalt) Additives in North America by Regions
- 2.2.1 Consumption Volume of Bitumen(Asphalt) Additives in North America by Regions
  - 2.2.2 Revenue of Bitumen(Asphalt) Additives in North America by Regions
- 2.3 Market Analysis of Bitumen(Asphalt) Additives in North America by Regions
  - 2.3.1 Market Analysis of Bitumen(Asphalt) Additives in United States 2013-2017
  - 2.3.2 Market Analysis of Bitumen(Asphalt) Additives in Canada 2013-2017
  - 2.3.3 Market Analysis of Bitumen(Asphalt) Additives in Mexico 2013-2017
- 2.4 Market Development Forecast of Bitumen(Asphalt) Additives in North America 2018-2023
- 2.4.1 Market Development Forecast of Bitumen(Asphalt) Additives in North America 2018-2023
- 2.4.2 Market Development Forecast of Bitumen(Asphalt) Additives by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Bitumen(Asphalt) Additives in North America by Types
  - 3.1.2 Revenue of Bitumen(Asphalt) Additives in North America by Types



- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Bitumen(Asphalt) Additives in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bitumen(Asphalt) Additives in North America by Downstream Industry
- 4.2 Demand Volume of Bitumen(Asphalt) Additives by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Bitumen(Asphalt) Additives by Downstream Industry in United States
- 4.2.2 Demand Volume of Bitumen(Asphalt) Additives by Downstream Industry in Canada
- 4.2.3 Demand Volume of Bitumen(Asphalt) Additives by Downstream Industry in Mexico
- 4.3 Market Forecast of Bitumen(Asphalt) Additives in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Bitumen(Asphalt) Additives Downstream Industry Situation and Trend Overview

### CHAPTER 6 BITUMEN(ASPHALT) ADDITIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Bitumen(Asphalt) Additives in North America by Major Players
- 6.2 Revenue of Bitumen(Asphalt) Additives in North America by Major Players
- 6.3 Basic Information of Bitumen(Asphalt) Additives by Major Players
- 6.3.1 Headquarters Location and Established Time of Bitumen(Asphalt) Additives Major Players
- 6.3.2 Employees and Revenue Level of Bitumen(Asphalt) Additives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 BITUMEN(ASPHALT) ADDITIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Shell
  - 7.1.1 Company profile
  - 7.1.2 Representative Bitumen(Asphalt) Additives Product
  - 7.1.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Shell
- 7.2 TARAK CHEMICALS
  - 7.2.1 Company profile
  - 7.2.2 Representative Bitumen(Asphalt) Additives Product
- 7.2.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of TARAK CHEMICALS
- 7.3 Arkema
  - 7.3.1 Company profile
  - 7.3.2 Representative Bitumen(Asphalt) Additives Product
  - 7.3.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Arkema
- 7.4 Akzonobel
  - 7.4.1 Company profile
  - 7.4.2 Representative Bitumen(Asphalt) Additives Product
  - 7.4.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of

#### Akzonobel

- 7.5 Evonik
  - 7.5.1 Company profile
  - 7.5.2 Representative Bitumen(Asphalt) Additives Product
  - 7.5.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Evonik
- 7.6 Croda
  - 7.6.1 Company profile
  - 7.6.2 Representative Bitumen(Asphalt) Additives Product
- 7.6.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Croda
- 7.7 DuPont
  - 7.7.1 Company profile
  - 7.7.2 Representative Bitumen(Asphalt) Additives Product
  - 7.7.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of DuPont
- 7.8 Huntsman
  - 7.8.1 Company profile
  - 7.8.2 Representative Bitumen(Asphalt) Additives Product



- 7.8.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Huntsman
- 7.9 Honeywell
  - 7.9.1 Company profile
  - 7.9.2 Representative Bitumen(Asphalt) Additives Product
- 7.9.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Honeywell
- 7.10 Macismo
  - 7.10.1 Company profile
  - 7.10.2 Representative Bitumen(Asphalt) Additives Product
- 7.10.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Macismo
- 7.11 Kao Chemicals
  - 7.11.1 Company profile
  - 7.11.2 Representative Bitumen(Asphalt) Additives Product
- 7.11.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Kao Chemicals
- 7.12 Nayler Chemicals
  - 7.12.1 Company profile
  - 7.12.2 Representative Bitumen(Asphalt) Additives Product
- 7.12.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Nayler Chemicals
- 7.13 Tri-Chem
  - 7.13.1 Company profile
  - 7.13.2 Representative Bitumen(Asphalt) Additives Product
- 7.13.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Tri-Chem
- 7.14 Astec
  - 7.14.1 Company profile
  - 7.14.2 Representative Bitumen(Asphalt) Additives Product
- 7.14.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Astec
- 7.15 GE
  - 7.15.1 Company profile
  - 7.15.2 Representative Bitumen(Asphalt) Additives Product
  - 7.15.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of GE

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES



- 8.1 Industry Chain of Bitumen(Asphalt) Additives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES

- 9.1 Cost Structure Analysis of Bitumen(Asphalt) Additives
- 9.2 Raw Materials Cost Analysis of Bitumen(Asphalt) Additives
- 9.3 Labor Cost Analysis of Bitumen(Asphalt) Additives
- 9.4 Manufacturing Expenses Analysis of Bitumen(Asphalt) Additives

### CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Bitumen(Asphalt) Additives-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B64CECFFACFMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B64CECFFACFMEN.html">https://marketpublishers.com/r/B64CECFFACFMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970