

# Bitumen(Asphalt) Additives-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B47DD8CD580MEN.html>

Date: February 2018

Pages: 130

Price: US\$ 2,480.00 (Single User License)

ID: B47DD8CD580MEN

## Abstracts

### Report Summary

Bitumen(Asphalt) Additives-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bitumen(Asphalt) Additives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Bitumen(Asphalt) Additives 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Bitumen(Asphalt) Additives worldwide, with company and product introduction, position in the Bitumen(Asphalt) Additives market

Market status and development trend of Bitumen(Asphalt) Additives by types and applications

Cost and profit status of Bitumen(Asphalt) Additives, and marketing status

Market growth drivers and challenges

The report segments the global Bitumen(Asphalt) Additives market as:

Global Bitumen(Asphalt) Additives Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Bitumen(Asphalt) Additives Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

SBR

SBS

Global Bitumen(Asphalt) Additives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building

Road Construction

Global Bitumen(Asphalt) Additives Market: Manufacturers Segment Analysis (Company and Product introduction, Bitumen(Asphalt) Additives Sales Volume, Revenue, Price and Gross Margin):

Shell

TARAK CHEMICALS

Arkema

Akzonobel

Evonik

Croda

DuPont

Huntsman

Honeywell

Macismo

Kao Chemicals

Nayler Chemicals

Tri-Chem

Astec

GE

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BITUMEN(ASPHALT) ADDITIVES**

- 1.1 Definition of Bitumen(Asphalt) Additives in This Report
- 1.2 Commercial Types of Bitumen(Asphalt) Additives
  - 1.2.1 SBR
  - 1.2.2 SBS
- 1.3 Downstream Application of Bitumen(Asphalt) Additives
  - 1.3.1 Building
  - 1.3.2 Road Construction
- 1.4 Development History of Bitumen(Asphalt) Additives
- 1.5 Market Status and Trend of Bitumen(Asphalt) Additives 2013-2023
  - 1.5.1 Global Bitumen(Asphalt) Additives Market Status and Trend 2013-2023
  - 1.5.2 Regional Bitumen(Asphalt) Additives Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Bitumen(Asphalt) Additives 2013-2017
- 2.2 Production Market of Bitumen(Asphalt) Additives by Regions
  - 2.2.1 Production Volume of Bitumen(Asphalt) Additives by Regions
  - 2.2.2 Production Value of Bitumen(Asphalt) Additives by Regions
- 2.3 Demand Market of Bitumen(Asphalt) Additives by Regions
- 2.4 Production and Demand Status of Bitumen(Asphalt) Additives by Regions
  - 2.4.1 Production and Demand Status of Bitumen(Asphalt) Additives by Regions 2013-2017
  - 2.4.2 Import and Export Status of Bitumen(Asphalt) Additives by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Bitumen(Asphalt) Additives by Types
- 3.2 Production Value of Bitumen(Asphalt) Additives by Types
- 3.3 Market Forecast of Bitumen(Asphalt) Additives by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Bitumen(Asphalt) Additives by Downstream Industry
- 4.2 Market Forecast of Bitumen(Asphalt) Additives by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES**

5.1 Global Economy Situation and Trend Overview

5.2 Bitumen(Asphalt) Additives Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BITUMEN(ASPHALT) ADDITIVES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of Bitumen(Asphalt) Additives by Major Manufacturers

6.2 Production Value of Bitumen(Asphalt) Additives by Major Manufacturers

6.3 Basic Information of Bitumen(Asphalt) Additives by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Bitumen(Asphalt) Additives Major Manufacturer

6.3.2 Employees and Revenue Level of Bitumen(Asphalt) Additives Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 BITUMEN(ASPHALT) ADDITIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Shell

7.1.1 Company profile

7.1.2 Representative Bitumen(Asphalt) Additives Product

7.1.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Shell

7.2 TARAK CHEMICALS

7.2.1 Company profile

7.2.2 Representative Bitumen(Asphalt) Additives Product

7.2.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of TARAK CHEMICALS

7.3 Arkema

7.3.1 Company profile

7.3.2 Representative Bitumen(Asphalt) Additives Product

7.3.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Arkema

7.4 Akzonobel

- 7.4.1 Company profile
- 7.4.2 Representative Bitumen(Asphalt) Additives Product
- 7.4.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Akzonobel
- 7.5 Evonik
  - 7.5.1 Company profile
  - 7.5.2 Representative Bitumen(Asphalt) Additives Product
  - 7.5.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Evonik
- 7.6 Croda
  - 7.6.1 Company profile
  - 7.6.2 Representative Bitumen(Asphalt) Additives Product
  - 7.6.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Croda
- 7.7 DuPont
  - 7.7.1 Company profile
  - 7.7.2 Representative Bitumen(Asphalt) Additives Product
  - 7.7.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of DuPont
- 7.8 Huntsman
  - 7.8.1 Company profile
  - 7.8.2 Representative Bitumen(Asphalt) Additives Product
  - 7.8.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Huntsman
- 7.9 Honeywell
  - 7.9.1 Company profile
  - 7.9.2 Representative Bitumen(Asphalt) Additives Product
  - 7.9.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Honeywell
- 7.10 Macismo
  - 7.10.1 Company profile
  - 7.10.2 Representative Bitumen(Asphalt) Additives Product
  - 7.10.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Macismo
- 7.11 Kao Chemicals
  - 7.11.1 Company profile
  - 7.11.2 Representative Bitumen(Asphalt) Additives Product
  - 7.11.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Kao Chemicals
- 7.12 Nayler Chemicals
  - 7.12.1 Company profile
  - 7.12.2 Representative Bitumen(Asphalt) Additives Product

7.12.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Nayler Chemicals

7.13 Tri-Chem

7.13.1 Company profile

7.13.2 Representative Bitumen(Asphalt) Additives Product

7.13.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Tri-Chem

7.14 Astec

7.14.1 Company profile

7.14.2 Representative Bitumen(Asphalt) Additives Product

7.14.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of Astec

7.15 GE

7.15.1 Company profile

7.15.2 Representative Bitumen(Asphalt) Additives Product

7.15.3 Bitumen(Asphalt) Additives Sales, Revenue, Price and Gross Margin of GE

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES**

8.1 Industry Chain of Bitumen(Asphalt) Additives

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES**

9.1 Cost Structure Analysis of Bitumen(Asphalt) Additives

9.2 Raw Materials Cost Analysis of Bitumen(Asphalt) Additives

9.3 Labor Cost Analysis of Bitumen(Asphalt) Additives

9.4 Manufacturing Expenses Analysis of Bitumen(Asphalt) Additives

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMEN(ASPHALT) ADDITIVES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Bitumen(Asphalt) Additives-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B47DD8CD580MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B47DD8CD580MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970