

Bitumen-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BCBEE0F3C9DEN.html>

Date: February 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: BCBEE0F3C9DEN

Abstracts

Report Summary

Bitumen-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bitumen industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Bitumen 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Bitumen worldwide, with company and product introduction, position in the Bitumen market

Market status and development trend of Bitumen by types and applications

Cost and profit status of Bitumen, and marketing status

Market growth drivers and challenges

The report segments the global Bitumen market as:

Global Bitumen Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Bitumen Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural Bitumen

Petroleum Bitumen

Coal-Tar Pitch

Global Bitumen Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roadways

Waterproofing

Adhesives

Insulation

Global Bitumen Market: Manufacturers Segment Analysis (Company and Product introduction, Bitumen Sales Volume, Revenue, Price and Gross Margin):

BP

Shell

ChevronTexaco Corporation

China Petroleum and Chemical Corporation

ExxonMobil

Indian Oil Corporation

Marathon Oil Company

JX Nippon Oil & Energy Corporation

NuStar Energy

Nynas AB

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BITUMEN

- 1.1 Definition of Bitumen in This Report
- 1.2 Commercial Types of Bitumen
 - 1.2.1 Natural Bitumen
 - 1.2.2 Petroleum Bitumen
 - 1.2.3 Coal-Tar Pitch
- 1.3 Downstream Application of Bitumen
 - 1.3.1 Roadways
 - 1.3.2 Waterproofing
 - 1.3.3 Adhesives
 - 1.3.4 Insulation
- 1.4 Development History of Bitumen
- 1.5 Market Status and Trend of Bitumen 2013-2023
 - 1.5.1 Global Bitumen Market Status and Trend 2013-2023
 - 1.5.2 Regional Bitumen Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Bitumen 2013-2017
- 2.2 Production Market of Bitumen by Regions
 - 2.2.1 Production Volume of Bitumen by Regions
 - 2.2.2 Production Value of Bitumen by Regions
- 2.3 Demand Market of Bitumen by Regions
- 2.4 Production and Demand Status of Bitumen by Regions
 - 2.4.1 Production and Demand Status of Bitumen by Regions 2013-2017
 - 2.4.2 Import and Export Status of Bitumen by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Bitumen by Types
- 3.2 Production Value of Bitumen by Types
- 3.3 Market Forecast of Bitumen by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bitumen by Downstream Industry
- 4.2 Market Forecast of Bitumen by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMEN

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Bitumen Downstream Industry Situation and Trend Overview

CHAPTER 6 BITUMEN MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Bitumen by Major Manufacturers
- 6.2 Production Value of Bitumen by Major Manufacturers
- 6.3 Basic Information of Bitumen by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Bitumen Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Bitumen Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BITUMEN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 BP
 - 7.1.1 Company profile
 - 7.1.2 Representative Bitumen Product
 - 7.1.3 Bitumen Sales, Revenue, Price and Gross Margin of BP
- 7.2 Shell
 - 7.2.1 Company profile
 - 7.2.2 Representative Bitumen Product
 - 7.2.3 Bitumen Sales, Revenue, Price and Gross Margin of Shell
- 7.3 ChevronTexaco Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Bitumen Product
 - 7.3.3 Bitumen Sales, Revenue, Price and Gross Margin of ChevronTexaco Corporation
- 7.4 China Petroleum and Chemical Corporation
 - 7.4.1 Company profile

- 7.4.2 Representative Bitumen Product
- 7.4.3 Bitumen Sales, Revenue, Price and Gross Margin of China Petroleum and Chemical Corporation
- 7.5 ExxonMobil
 - 7.5.1 Company profile
 - 7.5.2 Representative Bitumen Product
 - 7.5.3 Bitumen Sales, Revenue, Price and Gross Margin of ExxonMobil
- 7.6 Indian Oil Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Bitumen Product
 - 7.6.3 Bitumen Sales, Revenue, Price and Gross Margin of Indian Oil Corporation
- 7.7 Marathon Oil Company
 - 7.7.1 Company profile
 - 7.7.2 Representative Bitumen Product
 - 7.7.3 Bitumen Sales, Revenue, Price and Gross Margin of Marathon Oil Company
- 7.8 JX Nippon Oil & Energy Corporation
 - 7.8.1 Company profile
 - 7.8.2 Representative Bitumen Product
 - 7.8.3 Bitumen Sales, Revenue, Price and Gross Margin of JX Nippon Oil & Energy Corporation
- 7.9 NuStar Energy
 - 7.9.1 Company profile
 - 7.9.2 Representative Bitumen Product
 - 7.9.3 Bitumen Sales, Revenue, Price and Gross Margin of NuStar Energy
- 7.10 Nynas AB
 - 7.10.1 Company profile
 - 7.10.2 Representative Bitumen Product
 - 7.10.3 Bitumen Sales, Revenue, Price and Gross Margin of Nynas AB

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMEN

- 8.1 Industry Chain of Bitumen
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMEN

- 9.1 Cost Structure Analysis of Bitumen
- 9.2 Raw Materials Cost Analysis of Bitumen

9.3 Labor Cost Analysis of Bitumen

9.4 Manufacturing Expenses Analysis of Bitumen

CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMEN

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Bitumen-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BCBEE0F3C9DEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BCBEE0F3C9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970