

Bitumen-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B44314D19BCEN.html

Date: February 2018 Pages: 145 Price: US\$ 2,980.00 (Single User License) ID: B44314D19BCEN

Abstracts

Report Summary

Bitumen-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bitumen industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Bitumen 2013-2017, and development forecast 2018-2023 Main market players of Bitumen in China, with company and product introduction, position in the Bitumen market Market status and development trend of Bitumen by types and applications Cost and profit status of Bitumen, and marketing status Market growth drivers and challenges

The report segments the China Bitumen market as:

China Bitumen Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Bitumen Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural Bitumen Petroleum Bitumen Coal-Tar Pitch

China Bitumen Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roadways Waterproofing Adhesives Insulation

China Bitumen Market: Players Segment Analysis (Company and Product introduction, Bitumen Sales Volume, Revenue, Price and Gross Margin):

ΒP

Shell ChevronTexaco Corporation China Petroleum and Chemical Corporation ExxonMobil Indian Oil Corporation Marathon Oil Company JX Nippon Oil & Energy Corporation NuStar Energy Nynas AB

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BITUMEN

- 1.1 Definition of Bitumen in This Report
- 1.2 Commercial Types of Bitumen
- 1.2.1 Natural Bitumen
- 1.2.2 Petroleum Bitumen
- 1.2.3 Coal-Tar Pitch
- 1.3 Downstream Application of Bitumen
- 1.3.1 Roadways
- 1.3.2 Waterproofing
- 1.3.3 Adhesives
- 1.3.4 Insulation
- 1.4 Development History of Bitumen
- 1.5 Market Status and Trend of Bitumen 2013-2023
 - 1.5.1 China Bitumen Market Status and Trend 2013-2023
 - 1.5.2 Regional Bitumen Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Bitumen in China 2013-2017
- 2.2 Consumption Market of Bitumen in China by Regions
- 2.2.1 Consumption Volume of Bitumen in China by Regions
- 2.2.2 Revenue of Bitumen in China by Regions
- 2.3 Market Analysis of Bitumen in China by Regions
 - 2.3.1 Market Analysis of Bitumen in North China 2013-2017
 - 2.3.2 Market Analysis of Bitumen in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Bitumen in East China 2013-2017
 - 2.3.4 Market Analysis of Bitumen in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Bitumen in Southwest China 2013-2017
- 2.3.6 Market Analysis of Bitumen in Northwest China 2013-2017
- 2.4 Market Development Forecast of Bitumen in China 2018-2023
- 2.4.1 Market Development Forecast of Bitumen in China 2018-2023
- 2.4.2 Market Development Forecast of Bitumen by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Bitumen in China by Types
- 3.1.2 Revenue of Bitumen in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Bitumen in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bitumen in China by Downstream Industry
- 4.2 Demand Volume of Bitumen by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Bitumen by Downstream Industry in North China
- 4.2.2 Demand Volume of Bitumen by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Bitumen by Downstream Industry in East China
- 4.2.4 Demand Volume of Bitumen by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Bitumen by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Bitumen by Downstream Industry in Northwest China
- 4.3 Market Forecast of Bitumen in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BITUMEN

- 5.1 China Economy Situation and Trend Overview
- 5.2 Bitumen Downstream Industry Situation and Trend Overview

CHAPTER 6 BITUMEN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Bitumen in China by Major Players
- 6.2 Revenue of Bitumen in China by Major Players
- 6.3 Basic Information of Bitumen by Major Players
 - 6.3.1 Headquarters Location and Established Time of Bitumen Major Players
 - 6.3.2 Employees and Revenue Level of Bitumen Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 BITUMEN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 BP
- 7.1.1 Company profile
- 7.1.2 Representative Bitumen Product
- 7.1.3 Bitumen Sales, Revenue, Price and Gross Margin of BP
- 7.2 Shell
 - 7.2.1 Company profile
 - 7.2.2 Representative Bitumen Product
 - 7.2.3 Bitumen Sales, Revenue, Price and Gross Margin of Shell
- 7.3 ChevronTexaco Corporation
- 7.3.1 Company profile
- 7.3.2 Representative Bitumen Product
- 7.3.3 Bitumen Sales, Revenue, Price and Gross Margin of ChevronTexaco

Corporation

- 7.4 China Petroleum and Chemical Corporation
 - 7.4.1 Company profile
 - 7.4.2 Representative Bitumen Product
- 7.4.3 Bitumen Sales, Revenue, Price and Gross Margin of China Petroleum and Chemical Corporation

7.5 ExxonMobil

- 7.5.1 Company profile
- 7.5.2 Representative Bitumen Product
- 7.5.3 Bitumen Sales, Revenue, Price and Gross Margin of ExxonMobil
- 7.6 Indian Oil Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Bitumen Product
- 7.6.3 Bitumen Sales, Revenue, Price and Gross Margin of Indian Oil Corporation
- 7.7 Marathon Oil Company
 - 7.7.1 Company profile
 - 7.7.2 Representative Bitumen Product
 - 7.7.3 Bitumen Sales, Revenue, Price and Gross Margin of Marathon Oil Company
- 7.8 JX Nippon Oil & Energy Corporation
 - 7.8.1 Company profile
 - 7.8.2 Representative Bitumen Product



7.8.3 Bitumen Sales, Revenue, Price and Gross Margin of JX Nippon Oil & Energy Corporation

- 7.9 NuStar Energy
 - 7.9.1 Company profile
 - 7.9.2 Representative Bitumen Product
 - 7.9.3 Bitumen Sales, Revenue, Price and Gross Margin of NuStar Energy
- 7.10 Nynas AB
 - 7.10.1 Company profile
 - 7.10.2 Representative Bitumen Product
 - 7.10.3 Bitumen Sales, Revenue, Price and Gross Margin of Nynas AB

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BITUMEN

- 8.1 Industry Chain of Bitumen
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BITUMEN

- 9.1 Cost Structure Analysis of Bitumen
- 9.2 Raw Materials Cost Analysis of Bitumen
- 9.3 Labor Cost Analysis of Bitumen
- 9.4 Manufacturing Expenses Analysis of Bitumen

CHAPTER 10 MARKETING STATUS ANALYSIS OF BITUMEN

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bitumen-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/B44314D19BCEN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B44314D19BCEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970