

Biotechnology-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B060B78F5A1MEN.html>

Date: March 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: B060B78F5A1MEN

Abstracts

Report Summary

Biotechnology-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Biotechnology industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Biotechnology 2013-2017, and development forecast 2018-2023

Main market players of Biotechnology in Asia Pacific, with company and product introduction, position in the Biotechnology market

Market status and development trend of Biotechnology by types and applications

Cost and profit status of Biotechnology, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Biotechnology market as:

Asia Pacific Biotechnology Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Biotechnology Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

DNA Sequencing
Nanobiotechnology
Tissue engineering and Regeneration
Fermentation
Cell Based Assay
PCR Technology
Chromatography Market
Others

Asia Pacific Biotechnology Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Health
Food & Agriculture
Natural Resources & Environment
Industrial Processing
Bioinformatics
Others

Asia Pacific Biotechnology Market: Players Segment Analysis (Company and Product introduction, Biotechnology Sales Volume, Revenue, Price and Gross Margin):

Johnson & Johnson Services, Inc.
F. Hoffmann-La Roche Ltd
Pfizer
Merck & Co.
Sanofi
AstraZeneca
Gilead
CELGENE CORPORATION
Biogen
Amgen, Inc
Abbott
Novo Nordisk A/S
Novartis AG
Lonza

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BIOTECHNOLOGY

- 1.1 Definition of Biotechnology in This Report
- 1.2 Commercial Types of Biotechnology
 - 1.2.1 DNA Sequencing
 - 1.2.2 Nanobiotechnology
 - 1.2.3 Tissue engineering and Regeneration
 - 1.2.4 Fermentation
 - 1.2.5 Cell Based Assay
 - 1.2.6 PCR Technology
 - 1.2.7 Chromatography Market
 - 1.2.8 Others
- 1.3 Downstream Application of Biotechnology
 - 1.3.1 Health
 - 1.3.2 Food & Agriculture
 - 1.3.3 Natural Resources & Environment
 - 1.3.4 Industrial Processing
 - 1.3.5 Bioinformatics
 - 1.3.6 Others
- 1.4 Development History of Biotechnology
- 1.5 Market Status and Trend of Biotechnology 2013-2023
 - 1.5.1 Asia Pacific Biotechnology Market Status and Trend 2013-2023
 - 1.5.2 Regional Biotechnology Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Biotechnology in Asia Pacific 2013-2017
- 2.2 Consumption Market of Biotechnology in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Biotechnology in Asia Pacific by Regions
 - 2.2.2 Revenue of Biotechnology in Asia Pacific by Regions
- 2.3 Market Analysis of Biotechnology in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Biotechnology in China 2013-2017
 - 2.3.2 Market Analysis of Biotechnology in Japan 2013-2017
 - 2.3.3 Market Analysis of Biotechnology in Korea 2013-2017
 - 2.3.4 Market Analysis of Biotechnology in India 2013-2017
 - 2.3.5 Market Analysis of Biotechnology in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Biotechnology in Australia 2013-2017

- 2.4 Market Development Forecast of Biotechnology in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Biotechnology in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Biotechnology by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Biotechnology in Asia Pacific by Types
 - 3.1.2 Revenue of Biotechnology in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
 - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Biotechnology in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Biotechnology in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Biotechnology by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Biotechnology by Downstream Industry in China
 - 4.2.2 Demand Volume of Biotechnology by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Biotechnology by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Biotechnology by Downstream Industry in India
 - 4.2.5 Demand Volume of Biotechnology by Downstream Industry in Southeast Asia
 - 4.2.6 Demand Volume of Biotechnology by Downstream Industry in Australia
- 4.3 Market Forecast of Biotechnology in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BIOTECHNOLOGY

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Biotechnology Downstream Industry Situation and Trend Overview

CHAPTER 6 BIOTECHNOLOGY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Biotechnology in Asia Pacific by Major Players
- 6.2 Revenue of Biotechnology in Asia Pacific by Major Players
- 6.3 Basic Information of Biotechnology by Major Players
 - 6.3.1 Headquarters Location and Established Time of Biotechnology Major Players
 - 6.3.2 Employees and Revenue Level of Biotechnology Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BIOTECHNOLOGY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson & Johnson Services, Inc.
 - 7.1.1 Company profile
 - 7.1.2 Representative Biotechnology Product
 - 7.1.3 Biotechnology Sales, Revenue, Price and Gross Margin of Johnson & Johnson Services, Inc.
- 7.2 F. Hoffmann-La Roche Ltd
 - 7.2.1 Company profile
 - 7.2.2 Representative Biotechnology Product
 - 7.2.3 Biotechnology Sales, Revenue, Price and Gross Margin of F. Hoffmann-La Roche Ltd
- 7.3 Pfizer
 - 7.3.1 Company profile
 - 7.3.2 Representative Biotechnology Product
 - 7.3.3 Biotechnology Sales, Revenue, Price and Gross Margin of Pfizer
- 7.4 Merck & Co.
 - 7.4.1 Company profile
 - 7.4.2 Representative Biotechnology Product
 - 7.4.3 Biotechnology Sales, Revenue, Price and Gross Margin of Merck & Co.
- 7.5 Sanofi
 - 7.5.1 Company profile
 - 7.5.2 Representative Biotechnology Product
 - 7.5.3 Biotechnology Sales, Revenue, Price and Gross Margin of Sanofi
- 7.6 AstraZeneca
 - 7.6.1 Company profile
 - 7.6.2 Representative Biotechnology Product
 - 7.6.3 Biotechnology Sales, Revenue, Price and Gross Margin of AstraZeneca

7.7 Gilead

7.7.1 Company profile

7.7.2 Representative Biotechnology Product

7.7.3 Biotechnology Sales, Revenue, Price and Gross Margin of Gilead

7.8 CELGENE CORPORATION

7.8.1 Company profile

7.8.2 Representative Biotechnology Product

7.8.3 Biotechnology Sales, Revenue, Price and Gross Margin of CELGENE

CORPORATION

7.9 Biogen

7.9.1 Company profile

7.9.2 Representative Biotechnology Product

7.9.3 Biotechnology Sales, Revenue, Price and Gross Margin of Biogen

7.10 Amgen, Inc

7.10.1 Company profile

7.10.2 Representative Biotechnology Product

7.10.3 Biotechnology Sales, Revenue, Price and Gross Margin of Amgen, Inc

7.11 Abbott

7.11.1 Company profile

7.11.2 Representative Biotechnology Product

7.11.3 Biotechnology Sales, Revenue, Price and Gross Margin of Abbott

7.12 Novo Nordisk A/S

7.12.1 Company profile

7.12.2 Representative Biotechnology Product

7.12.3 Biotechnology Sales, Revenue, Price and Gross Margin of Novo Nordisk A/S

7.13 Novartis AG

7.13.1 Company profile

7.13.2 Representative Biotechnology Product

7.13.3 Biotechnology Sales, Revenue, Price and Gross Margin of Novartis AG

7.14 Lonza

7.14.1 Company profile

7.14.2 Representative Biotechnology Product

7.14.3 Biotechnology Sales, Revenue, Price and Gross Margin of Lonza

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BIOTECHNOLOGY

8.1 Industry Chain of Biotechnology

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BIOTECHNOLOGY

- 9.1 Cost Structure Analysis of Biotechnology
- 9.2 Raw Materials Cost Analysis of Biotechnology
- 9.3 Labor Cost Analysis of Biotechnology
- 9.4 Manufacturing Expenses Analysis of Biotechnology

CHAPTER 10 MARKETING STATUS ANALYSIS OF BIOTECHNOLOGY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Biotechnology-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B060B78F5A1MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B060B78F5A1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970