

Bike-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B6171A835ADEN.html

Date: November 2017

Pages: 140

Price: US\$ 2,480.00 (Single User License)

ID: B6171A835ADEN

Abstracts

Report Summary

Bike-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bike industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Bike 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Bike worldwide, with company and product introduction, position in the Bike market

Market status and development trend of Bike by types and applications Cost and profit status of Bike, and marketing status Market growth drivers and challenges

The report segments the global Bike market as:

Global Bike Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America

Europe

China

Japan

Rest APAC



Latin America

Global Bike Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Road Bikes

Mountain Bike

Other

Global Bike Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Transportation Tools

Racing

Global Bike Market: Manufacturers Segment Analysis (Company and Product introduction, Bike Sales Volume, Revenue, Price and Gross Margin):

covering

Giant

Trek

Hero Cycles

Merida

Fuji Bikes

Xidesheng Bicycle

Accell

Specialized

Cannondale

Cube

OMYO

Shanghai Phonex

Grimaldi Industri

Trinx Bikes

Scott Sports

Derby Cycle

LOOK

Atlas

Laux Bike

KHS



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BIKE

- 1.1 Definition of Bike in This Report
- 1.2 Commercial Types of Bike
 - 1.2.1 Road Bikes
 - 1.2.2 Mountain Bike
 - 1.2.3 Other
- 1.3 Downstream Application of Bike
 - 1.3.1 Transportation Tools
 - 1.3.2 Racing
- 1.4 Development History of Bike
- 1.5 Market Status and Trend of Bike 2013-2023
 - 1.5.1 Global Bike Market Status and Trend 2013-2023
- 1.5.2 Regional Bike Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Bike 2013-2017
- 2.2 Production Market of Bike by Regions
 - 2.2.1 Production Volume of Bike by Regions
 - 2.2.2 Production Value of Bike by Regions
- 2.3 Demand Market of Bike by Regions
- 2.4 Production and Demand Status of Bike by Regions
 - 2.4.1 Production and Demand Status of Bike by Regions 2013-2017
 - 2.4.2 Import and Export Status of Bike by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Bike by Types
- 3.2 Production Value of Bike by Types
- 3.3 Market Forecast of Bike by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bike by Downstream Industry
- 4.2 Market Forecast of Bike by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BIKE

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Bike Downstream Industry Situation and Trend Overview

CHAPTER 6 BIKE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Bike by Major Manufacturers
- 6.2 Production Value of Bike by Major Manufacturers
- 6.3 Basic Information of Bike by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Bike Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Bike Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BIKE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 covering
 - 7.1.1 Company profile
 - 7.1.2 Representative Bike Product
 - 7.1.3 Bike Sales, Revenue, Price and Gross Margin of covering
- 7.2 Giant
 - 7.2.1 Company profile
 - 7.2.2 Representative Bike Product
 - 7.2.3 Bike Sales, Revenue, Price and Gross Margin of Giant
- 7.3 Trek
 - 7.3.1 Company profile
 - 7.3.2 Representative Bike Product
 - 7.3.3 Bike Sales, Revenue, Price and Gross Margin of Trek
- 7.4 Hero Cycles
 - 7.4.1 Company profile
 - 7.4.2 Representative Bike Product
 - 7.4.3 Bike Sales, Revenue, Price and Gross Margin of Hero Cycles
- 7.5 Merida



- 7.5.1 Company profile
- 7.5.2 Representative Bike Product
- 7.5.3 Bike Sales, Revenue, Price and Gross Margin of Merida
- 7.6 Fuji Bikes
 - 7.6.1 Company profile
 - 7.6.2 Representative Bike Product
 - 7.6.3 Bike Sales, Revenue, Price and Gross Margin of Fuji Bikes
- 7.7 Xidesheng Bicycle
 - 7.7.1 Company profile
 - 7.7.2 Representative Bike Product
 - 7.7.3 Bike Sales, Revenue, Price and Gross Margin of Xidesheng Bicycle
- 7.8 Accell
 - 7.8.1 Company profile
 - 7.8.2 Representative Bike Product
 - 7.8.3 Bike Sales, Revenue, Price and Gross Margin of Accell
- 7.9 Specialized
 - 7.9.1 Company profile
 - 7.9.2 Representative Bike Product
 - 7.9.3 Bike Sales, Revenue, Price and Gross Margin of Specialized
- 7.10 Cannondale
 - 7.10.1 Company profile
 - 7.10.2 Representative Bike Product
 - 7.10.3 Bike Sales, Revenue, Price and Gross Margin of Cannondale
- 7.11 Cube
 - 7.11.1 Company profile
 - 7.11.2 Representative Bike Product
 - 7.11.3 Bike Sales, Revenue, Price and Gross Margin of Cube
- 7.12 OMYO
 - 7.12.1 Company profile
 - 7.12.2 Representative Bike Product
 - 7.12.3 Bike Sales, Revenue, Price and Gross Margin of OMYO
- 7.13 Shanghai Phonex
 - 7.13.1 Company profile
 - 7.13.2 Representative Bike Product
- 7.13.3 Bike Sales, Revenue, Price and Gross Margin of Shanghai Phonex
- 7.14 Grimaldi Industri
 - 7.14.1 Company profile
 - 7.14.2 Representative Bike Product
 - 7.14.3 Bike Sales, Revenue, Price and Gross Margin of Grimaldi Industri



- 7.15 Trinx Bikes
 - 7.15.1 Company profile
 - 7.15.2 Representative Bike Product
 - 7.15.3 Bike Sales, Revenue, Price and Gross Margin of Trinx Bikes
- 7.16 Scott Sports
- 7.17 Derby Cycle
- 7.18 LOOK
- 7.19 Atlas
- 7.20 Laux Bike
- 7.21 KHS

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BIKE

- 8.1 Industry Chain of Bike
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BIKE

- 9.1 Cost Structure Analysis of Bike
- 9.2 Raw Materials Cost Analysis of Bike
- 9.3 Labor Cost Analysis of Bike
- 9.4 Manufacturing Expenses Analysis of Bike

CHAPTER 10 MARKETING STATUS ANALYSIS OF BIKE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Bike-Global Market Status and Trend Report 2013-2023
Product link: https://marketpublishers.com/r/B6171A835ADEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B6171A835ADEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970