

Beta-Glucan-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B93BB79C914MEN.html

Date: March 2018

Pages: 159

Price: US\$ 2,980.00 (Single User License)

ID: B93BB79C914MEN

Abstracts

Report Summary

Beta-Glucan-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Beta-Glucan industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Beta-Glucan 2013-2017, and development forecast 2018-2023

Main market players of Beta-Glucan in China, with company and product introduction, position in the Beta-Glucan market

Market status and development trend of Beta-Glucan by types and applications Cost and profit status of Beta-Glucan, and marketing status Market growth drivers and challenges

The report segments the China Beta-Glucan market as:

China Beta-Glucan Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Beta-Glucan Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cereal ?-Glucans Mushroom ?-Glucans Yeast ?-Glucans

China Beta-Glucan Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pharmaceutical Food Industries Cosmetic Others

China Beta-Glucan Market: Players Segment Analysis (Company and Product introduction, Beta-Glucan Sales Volume, Revenue, Price and Gross Margin):

Tate & Lyle
DSM
Associated British Foods
Biothera
Tianxiangyuan
Biotec BetaGlucans
Cargill
Kerry Group
Frutarom

MilliporeSigma

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BETA-GLUCAN

- 1.1 Definition of Beta-Glucan in This Report
- 1.2 Commercial Types of Beta-Glucan
 - 1.2.1 Cereal ?-Glucans
 - 1.2.2 Mushroom ?-Glucans
 - 1.2.3 Yeast ?-Glucans
- 1.3 Downstream Application of Beta-Glucan
 - 1.3.1 Pharmaceutical
 - 1.3.2 Food Industries
 - 1.3.3 Cosmetic
 - 1.3.4 Others
- 1.4 Development History of Beta-Glucan
- 1.5 Market Status and Trend of Beta-Glucan 2013-2023
 - 1.5.1 China Beta-Glucan Market Status and Trend 2013-2023
- 1.5.2 Regional Beta-Glucan Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Beta-Glucan in China 2013-2017
- 2.2 Consumption Market of Beta-Glucan in China by Regions
- 2.2.1 Consumption Volume of Beta-Glucan in China by Regions
- 2.2.2 Revenue of Beta-Glucan in China by Regions
- 2.3 Market Analysis of Beta-Glucan in China by Regions
 - 2.3.1 Market Analysis of Beta-Glucan in North China 2013-2017
 - 2.3.2 Market Analysis of Beta-Glucan in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Beta-Glucan in East China 2013-2017
 - 2.3.4 Market Analysis of Beta-Glucan in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Beta-Glucan in Southwest China 2013-2017
- 2.3.6 Market Analysis of Beta-Glucan in Northwest China 2013-2017
- 2.4 Market Development Forecast of Beta-Glucan in China 2018-2023
 - 2.4.1 Market Development Forecast of Beta-Glucan in China 2018-2023
 - 2.4.2 Market Development Forecast of Beta-Glucan by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Beta-Glucan in China by Types
- 3.1.2 Revenue of Beta-Glucan in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Beta-Glucan in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Beta-Glucan in China by Downstream Industry
- 4.2 Demand Volume of Beta-Glucan by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Beta-Glucan by Downstream Industry in North China
- 4.2.2 Demand Volume of Beta-Glucan by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Beta-Glucan by Downstream Industry in East China
- 4.2.4 Demand Volume of Beta-Glucan by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Beta-Glucan by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Beta-Glucan by Downstream Industry in Northwest China
- 4.3 Market Forecast of Beta-Glucan in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BETA-GLUCAN

- 5.1 China Economy Situation and Trend Overview
- 5.2 Beta-Glucan Downstream Industry Situation and Trend Overview

CHAPTER 6 BETA-GLUCAN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Beta-Glucan in China by Major Players
- 6.2 Revenue of Beta-Glucan in China by Major Players
- 6.3 Basic Information of Beta-Glucan by Major Players
 - 6.3.1 Headquarters Location and Established Time of Beta-Glucan Major Players
 - 6.3.2 Employees and Revenue Level of Beta-Glucan Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 BETA-GLUCAN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Tate & Lyle
 - 7.1.1 Company profile
 - 7.1.2 Representative Beta-Glucan Product
 - 7.1.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Tate & Lyle
- 7.2 DSM
 - 7.2.1 Company profile
 - 7.2.2 Representative Beta-Glucan Product
 - 7.2.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of DSM
- 7.3 Associated British Foods
 - 7.3.1 Company profile
 - 7.3.2 Representative Beta-Glucan Product
- 7.3.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Associated British Foods
- 7.4 Biothera
 - 7.4.1 Company profile
 - 7.4.2 Representative Beta-Glucan Product
 - 7.4.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Biothera
- 7.5 Tianxiangyuan
 - 7.5.1 Company profile
 - 7.5.2 Representative Beta-Glucan Product
 - 7.5.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Tianxiangyuan
- 7.6 Biotec BetaGlucans
 - 7.6.1 Company profile
 - 7.6.2 Representative Beta-Glucan Product
 - 7.6.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Biotec BetaGlucans
- 7.7 Cargill
 - 7.7.1 Company profile
 - 7.7.2 Representative Beta-Glucan Product
 - 7.7.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Cargill
- 7.8 Kerry Group
- 7.8.1 Company profile
- 7.8.2 Representative Beta-Glucan Product



- 7.8.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Kerry Group
- 7.9 Frutarom
 - 7.9.1 Company profile
 - 7.9.2 Representative Beta-Glucan Product
 - 7.9.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of Frutarom
- 7.10 MilliporeSigma
 - 7.10.1 Company profile
 - 7.10.2 Representative Beta-Glucan Product
 - 7.10.3 Beta-Glucan Sales, Revenue, Price and Gross Margin of MilliporeSigma

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BETA-GLUCAN

- 8.1 Industry Chain of Beta-Glucan
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BETA-GLUCAN

- 9.1 Cost Structure Analysis of Beta-Glucan
- 9.2 Raw Materials Cost Analysis of Beta-Glucan
- 9.3 Labor Cost Analysis of Beta-Glucan
- 9.4 Manufacturing Expenses Analysis of Beta-Glucan

CHAPTER 10 MARKETING STATUS ANALYSIS OF BETA-GLUCAN

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Beta-Glucan-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B93BB79C914MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B93BB79C914MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970