

# **Beach Towels and Bath Towels-China Market Status** and Trend Report 2013-2023

https://marketpublishers.com/r/BDB111B2550EN.html

Date: January 2018

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: BDB111B2550EN

### **Abstracts**

### **Report Summary**

Beach Towels and Bath Towels-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Beach Towels and Bath Towels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Beach Towels and Bath Towels 2013-2017, and development forecast 2018-2023

Main market players of Beach Towels and Bath Towels in China, with company and product introduction, position in the Beach Towels and Bath Towels market Market status and development trend of Beach Towels and Bath Towels by types and applications

Cost and profit status of Beach Towels and Bath Towels, and marketing status Market growth drivers and challenges

The report segments the China Beach Towels and Bath Towels market as:

China Beach Towels and Bath Towels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



#### Southwest China

Northwest China

China Beach Towels and Bath Towels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Beach Towels

**Bath Towels** 

China Beach Towels and Bath Towels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Wholesaler

Retailer

China Beach Towels and Bath Towels Market: Players Segment Analysis (Company and Product introduction, Beach Towels and Bath Towels Sales Volume, Revenue, Price and Gross Margin):

Welspun

**Trident Group** 

**1888 Mills** 

Loftex

Grace

WestPoint Home

SUNVIM

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

**EverShine** 

Venus Group

QiQi Textile

Noman Group

Alok Industrie

Mtcline



American Textile Systems
RFPL
Sandex Corp
Sunrays Textiles
Towelmed
Oasis Towels
A Plus Towel
Suzhou A Plus Textiles Company Limited
Teri Towel Manufacturing Sdn Bhd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF BEACH TOWELS AND BATH TOWELS

- 1.1 Definition of Beach Towels and Bath Towels in This Report
- 1.2 Commercial Types of Beach Towels and Bath Towels
  - 1.2.1 Beach Towels
  - 1.2.2 Bath Towels
- 1.3 Downstream Application of Beach Towels and Bath Towels
  - 1.3.1 Wholesaler
  - 1.3.2 Retailer
- 1.4 Development History of Beach Towels and Bath Towels
- 1.5 Market Status and Trend of Beach Towels and Bath Towels 2013-2023
- 1.5.1 China Beach Towels and Bath Towels Market Status and Trend 2013-2023
- 1.5.2 Regional Beach Towels and Bath Towels Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Beach Towels and Bath Towels in China 2013-2017
- 2.2 Consumption Market of Beach Towels and Bath Towels in China by Regions
  - 2.2.1 Consumption Volume of Beach Towels and Bath Towels in China by Regions
  - 2.2.2 Revenue of Beach Towels and Bath Towels in China by Regions
- 2.3 Market Analysis of Beach Towels and Bath Towels in China by Regions
  - 2.3.1 Market Analysis of Beach Towels and Bath Towels in North China 2013-2017
- 2.3.2 Market Analysis of Beach Towels and Bath Towels in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Beach Towels and Bath Towels in East China 2013-2017
- 2.3.4 Market Analysis of Beach Towels and Bath Towels in Central & South China 2013-2017
- 2.3.5 Market Analysis of Beach Towels and Bath Towels in Southwest China 2013-2017
- 2.3.6 Market Analysis of Beach Towels and Bath Towels in Northwest China 2013-2017
- 2.4 Market Development Forecast of Beach Towels and Bath Towels in China 2018-2023
- 2.4.1 Market Development Forecast of Beach Towels and Bath Towels in China 2018-2023
- 2.4.2 Market Development Forecast of Beach Towels and Bath Towels by Regions 2018-2023



### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Beach Towels and Bath Towels in China by Types
  - 3.1.2 Revenue of Beach Towels and Bath Towels in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Beach Towels and Bath Towels in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Beach Towels and Bath Towels in China by Downstream Industry
- 4.2 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in North China
- 4.2.2 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in East China
- 4.2.4 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Beach Towels and Bath Towels by Downstream Industry in Northwest China
- 4.3 Market Forecast of Beach Towels and Bath Towels in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BEACH TOWELS AND BATH TOWELS



- 5.1 China Economy Situation and Trend Overview
- 5.2 Beach Towels and Bath Towels Downstream Industry Situation and Trend Overview

### CHAPTER 6 BEACH TOWELS AND BATH TOWELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Beach Towels and Bath Towels in China by Major Players
- 6.2 Revenue of Beach Towels and Bath Towels in China by Major Players
- 6.3 Basic Information of Beach Towels and Bath Towels by Major Players
- 6.3.1 Headquarters Location and Established Time of Beach Towels and Bath Towels Major Players
  - 6.3.2 Employees and Revenue Level of Beach Towels and Bath Towels Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 BEACH TOWELS AND BATH TOWELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Welspun
  - 7.1.1 Company profile
  - 7.1.2 Representative Beach Towels and Bath Towels Product
- 7.1.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Welspun
- 7.2 Trident Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Beach Towels and Bath Towels Product
- 7.2.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Trident Group
- 7.3 1888 Mills
  - 7.3.1 Company profile
  - 7.3.2 Representative Beach Towels and Bath Towels Product
- 7.3.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of 1888 Mills
- 7.4 Loftex
  - 7.4.1 Company profile
- 7.4.2 Representative Beach Towels and Bath Towels Product



- 7.4.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Loftex
- 7.5 Grace
  - 7.5.1 Company profile
  - 7.5.2 Representative Beach Towels and Bath Towels Product
- 7.5.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Grace
- 7.6 WestPoint Home
  - 7.6.1 Company profile
  - 7.6.2 Representative Beach Towels and Bath Towels Product
- 7.6.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of WestPoint Home
- 7.7 SUNVIM
  - 7.7.1 Company profile
  - 7.7.2 Representative Beach Towels and Bath Towels Product
- 7.7.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of SUNVIM
- 7.8 Sanli
  - 7.8.1 Company profile
  - 7.8.2 Representative Beach Towels and Bath Towels Product
- 7.8.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Sanli
- 7.9 Kingshore
  - 7.9.1 Company profile
  - 7.9.2 Representative Beach Towels and Bath Towels Product
- 7.9.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Kingshore
- 7.10 Springs Global
  - 7.10.1 Company profile
  - 7.10.2 Representative Beach Towels and Bath Towels Product
- 7.10.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Springs Global
- 7.11 Avanti Linens
  - 7.11.1 Company profile
  - 7.11.2 Representative Beach Towels and Bath Towels Product
- 7.11.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Avanti Linens
- 7.12 Uchino
  - 7.12.1 Company profile



- 7.12.2 Representative Beach Towels and Bath Towels Product
- 7.12.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Uchino
- 7.13 Canasin
  - 7.13.1 Company profile
  - 7.13.2 Representative Beach Towels and Bath Towels Product
- 7.13.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Canasin
- 7.14 EverShine
  - 7.14.1 Company profile
  - 7.14.2 Representative Beach Towels and Bath Towels Product
- 7.14.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of EverShine
- 7.15 Venus Group
  - 7.15.1 Company profile
  - 7.15.2 Representative Beach Towels and Bath Towels Product
- 7.15.3 Beach Towels and Bath Towels Sales, Revenue, Price and Gross Margin of Venus Group
- 7.16 QiQi Textile
- 7.17 Noman Group
- 7.18 Alok Industrie
- 7.19 Mtcline
- 7.20 American Textile Systems
- 7.21 RFPL
- 7.22 Sandex Corp
- 7.23 Sunrays Textiles
- 7.24 Towelmed
- 7.25 Oasis Towels
- 7.26 A Plus Towel
- 7.27 Suzhou A Plus Textiles Company Limited
- 7.28 Teri Towel Manufacturing Sdn Bhd

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BEACH TOWELS AND BATH TOWELS

- 8.1 Industry Chain of Beach Towels and Bath Towels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BEACH TOWELS AND BATH TOWELS

- 9.1 Cost Structure Analysis of Beach Towels and Bath Towels
- 9.2 Raw Materials Cost Analysis of Beach Towels and Bath Towels
- 9.3 Labor Cost Analysis of Beach Towels and Bath Towels
- 9.4 Manufacturing Expenses Analysis of Beach Towels and Bath Towels

### CHAPTER 10 MARKETING STATUS ANALYSIS OF BEACH TOWELS AND BATH TOWELS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Beach Towels and Bath Towels-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/BDB111B2550EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/BDB111B2550EN.html">https://marketpublishers.com/r/BDB111B2550EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970