

# **Beach Chair-Europe Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/B4B57060143MEN.html

Date: March 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: B4B57060143MEN

## **Abstracts**

### **Report Summary**

Beach Chair-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Beach Chair industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Beach Chair 2013-2017, and development forecast 2018-2023

Main market players of Beach Chair in Europe, with company and product introduction, position in the Beach Chair market

Market status and development trend of Beach Chair by types and applications Cost and profit status of Beach Chair, and marketing status Market growth drivers and challenges

The report segments the Europe Beach Chair market as:

Europe Beach Chair Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Beach Chair Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Beach Chaises
Folding Beach Chair
Canopy Beach Chair
Padded Beach Chair

Europe Beach Chair Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail

Online

Europe Beach Chair Market: Players Segment Analysis (Company and Product introduction, Beach Chair Sales Volume, Revenue, Price and Gross Margin):

Rio Brands

Caravan Canopy

GloDea

**Deltess** 

Polywood

Picnic Time

Blue Ridge Chair Works

Gleason Group

Quelobjet

**Bolt Group** 

Lafuma

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF BEACH CHAIR**

- 1.1 Definition of Beach Chair in This Report
- 1.2 Commercial Types of Beach Chair
  - 1.2.1 Beach Chaises
  - 1.2.2 Folding Beach Chair
  - 1.2.3 Canopy Beach Chair
  - 1.2.4 Padded Beach Chair
- 1.3 Downstream Application of Beach Chair
  - 1.3.1 Retail
  - 1.3.2 Online
- 1.4 Development History of Beach Chair
- 1.5 Market Status and Trend of Beach Chair 2013-2023
- 1.5.1 Europe Beach Chair Market Status and Trend 2013-2023
- 1.5.2 Regional Beach Chair Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Beach Chair in Europe 2013-2017
- 2.2 Consumption Market of Beach Chair in Europe by Regions
  - 2.2.1 Consumption Volume of Beach Chair in Europe by Regions
  - 2.2.2 Revenue of Beach Chair in Europe by Regions
- 2.3 Market Analysis of Beach Chair in Europe by Regions
  - 2.3.1 Market Analysis of Beach Chair in Germany 2013-2017
  - 2.3.2 Market Analysis of Beach Chair in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Beach Chair in France 2013-2017
  - 2.3.4 Market Analysis of Beach Chair in Italy 2013-2017
  - 2.3.5 Market Analysis of Beach Chair in Spain 2013-2017
  - 2.3.6 Market Analysis of Beach Chair in Benelux 2013-2017
  - 2.3.7 Market Analysis of Beach Chair in Russia 2013-2017
- 2.4 Market Development Forecast of Beach Chair in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Beach Chair in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Beach Chair by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Beach Chair in Europe by Types
- 3.1.2 Revenue of Beach Chair in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Beach Chair in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Beach Chair in Europe by Downstream Industry
- 4.2 Demand Volume of Beach Chair by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Beach Chair by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Beach Chair by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Beach Chair by Downstream Industry in France
  - 4.2.4 Demand Volume of Beach Chair by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Beach Chair by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Beach Chair by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Beach Chair by Downstream Industry in Russia
- 4.3 Market Forecast of Beach Chair in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BEACH CHAIR

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Beach Chair Downstream Industry Situation and Trend Overview

# CHAPTER 6 BEACH CHAIR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Beach Chair in Europe by Major Players
- 6.2 Revenue of Beach Chair in Europe by Major Players
- 6.3 Basic Information of Beach Chair by Major Players
  - 6.3.1 Headquarters Location and Established Time of Beach Chair Major Players
  - 6.3.2 Employees and Revenue Level of Beach Chair Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 BEACH CHAIR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Rio Brands
  - 7.1.1 Company profile
  - 7.1.2 Representative Beach Chair Product
  - 7.1.3 Beach Chair Sales, Revenue, Price and Gross Margin of Rio Brands
- 7.2 Caravan Canopy
  - 7.2.1 Company profile
  - 7.2.2 Representative Beach Chair Product
  - 7.2.3 Beach Chair Sales, Revenue, Price and Gross Margin of Caravan Canopy
- 7.3 GloDea
  - 7.3.1 Company profile
  - 7.3.2 Representative Beach Chair Product
  - 7.3.3 Beach Chair Sales, Revenue, Price and Gross Margin of GloDea
- 7.4 Deltess
  - 7.4.1 Company profile
  - 7.4.2 Representative Beach Chair Product
  - 7.4.3 Beach Chair Sales, Revenue, Price and Gross Margin of Deltess
- 7.5 Polywood
  - 7.5.1 Company profile
  - 7.5.2 Representative Beach Chair Product
  - 7.5.3 Beach Chair Sales, Revenue, Price and Gross Margin of Polywood
- 7.6 Picnic Time
  - 7.6.1 Company profile
  - 7.6.2 Representative Beach Chair Product
  - 7.6.3 Beach Chair Sales, Revenue, Price and Gross Margin of Picnic Time
- 7.7 Blue Ridge Chair Works
  - 7.7.1 Company profile
  - 7.7.2 Representative Beach Chair Product
  - 7.7.3 Beach Chair Sales, Revenue, Price and Gross Margin of Blue Ridge Chair
- Works
- 7.8 Gleason Group
  - 7.8.1 Company profile



- 7.8.2 Representative Beach Chair Product
- 7.8.3 Beach Chair Sales, Revenue, Price and Gross Margin of Gleason Group
- 7.9 Quelobjet
  - 7.9.1 Company profile
  - 7.9.2 Representative Beach Chair Product
  - 7.9.3 Beach Chair Sales, Revenue, Price and Gross Margin of Quelobjet
- 7.10 Bolt Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Beach Chair Product
  - 7.10.3 Beach Chair Sales, Revenue, Price and Gross Margin of Bolt Group
- 7.11 Lafuma
  - 7.11.1 Company profile
  - 7.11.2 Representative Beach Chair Product
  - 7.11.3 Beach Chair Sales, Revenue, Price and Gross Margin of Lafuma

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BEACH CHAIR

- 8.1 Industry Chain of Beach Chair
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BEACH CHAIR

- 9.1 Cost Structure Analysis of Beach Chair
- 9.2 Raw Materials Cost Analysis of Beach Chair
- 9.3 Labor Cost Analysis of Beach Chair
- 9.4 Manufacturing Expenses Analysis of Beach Chair

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF BEACH CHAIR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Beach Chair-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/B4B57060143MEN.html">https://marketpublishers.com/r/B4B57060143MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B4B57060143MEN.html">https://marketpublishers.com/r/B4B57060143MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970