

# Bath & Shower Products-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B035E3CD823MEN.html

Date: February 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: B035E3CD823MEN

### **Abstracts**

### **Report Summary**

Bath & Shower Products-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bath & Shower Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Bath & Shower Products 2013-2017, and development forecast 2018-2023

Main market players of Bath & Shower Products in United States, with company and product introduction, position in the Bath & Shower Products market Market status and development trend of Bath & Shower Products by types and applications

Cost and profit status of Bath & Shower Products, and marketing status Market growth drivers and challenges

The report segments the United States Bath & Shower Products market as:

United States Bath & Shower Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West



The South

Southwest

United States Bath & Shower Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Soap

Shampoo

Other

United States Bath & Shower Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Use

Commercial Use

United States Bath & Shower Products Market: Players Segment Analysis (Company and Product introduction, Bath & Shower Products Sales Volume, Revenue, Price and Gross Margin):

P&G

Unilever

Colgate-Palmolive

Avon

Bath and Body Works

Beiersdorf

L'Oreal

Johnson & Johnson

Lush

Soap and Glory

Kao

Henkel

Estee Lauder

Coty

Shiseido

Revlon

Goldwell

EveryBody Labo



Mingchen Softto

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF BATH & SHOWER PRODUCTS**

- 1.1 Definition of Bath & Shower Products in This Report
- 1.2 Commercial Types of Bath & Shower Products
  - 1.2.1 Soap
  - 1.2.2 Shampoo
  - 1.2.3 Other
- 1.3 Downstream Application of Bath & Shower Products
  - 1.3.1 Household Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Bath & Shower Products
- 1.5 Market Status and Trend of Bath & Shower Products 2013-2023
- 1.5.1 United States Bath & Shower Products Market Status and Trend 2013-2023
- 1.5.2 Regional Bath & Shower Products Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Bath & Shower Products in United States 2013-2017
- 2.2 Consumption Market of Bath & Shower Products in United States by Regions
  - 2.2.1 Consumption Volume of Bath & Shower Products in United States by Regions
  - 2.2.2 Revenue of Bath & Shower Products in United States by Regions
- 2.3 Market Analysis of Bath & Shower Products in United States by Regions
  - 2.3.1 Market Analysis of Bath & Shower Products in New England 2013-2017
  - 2.3.2 Market Analysis of Bath & Shower Products in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Bath & Shower Products in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Bath & Shower Products in The West 2013-2017
  - 2.3.5 Market Analysis of Bath & Shower Products in The South 2013-2017
  - 2.3.6 Market Analysis of Bath & Shower Products in Southwest 2013-2017
- 2.4 Market Development Forecast of Bath & Shower Products in United States 2018-2023
- 2.4.1 Market Development Forecast of Bath & Shower Products in United States 2018-2023
- 2.4.2 Market Development Forecast of Bath & Shower Products by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Bath & Shower Products in United States by Types
  - 3.1.2 Revenue of Bath & Shower Products in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Bath & Shower Products in United States by Types

### CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Bath & Shower Products in United States by Downstream Industry
- 4.2 Demand Volume of Bath & Shower Products by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Bath & Shower Products by Downstream Industry in New England
- 4.2.2 Demand Volume of Bath & Shower Products by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Bath & Shower Products by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Bath & Shower Products by Downstream Industry in The West
- 4.2.5 Demand Volume of Bath & Shower Products by Downstream Industry in The South
- 4.2.6 Demand Volume of Bath & Shower Products by Downstream Industry in Southwest
- 4.3 Market Forecast of Bath & Shower Products in United States by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BATH & SHOWER PRODUCTS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Bath & Shower Products Downstream Industry Situation and Trend Overview



### CHAPTER 6 BATH & SHOWER PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Bath & Shower Products in United States by Major Players
- 6.2 Revenue of Bath & Shower Products in United States by Major Players
- 6.3 Basic Information of Bath & Shower Products by Major Players
- 6.3.1 Headquarters Location and Established Time of Bath & Shower Products Major Players
- 6.3.2 Employees and Revenue Level of Bath & Shower Products Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 BATH & SHOWER PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 P&G

- 7.1.1 Company profile
- 7.1.2 Representative Bath & Shower Products Product
- 7.1.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of P&G
- 7.2 Unilever
  - 7.2.1 Company profile
  - 7.2.2 Representative Bath & Shower Products Product
  - 7.2.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 Colgate-Palmolive
  - 7.3.1 Company profile
  - 7.3.2 Representative Bath & Shower Products Product
- 7.3.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Colgate-Palmolive
- 7.4 Avon
- 7.4.1 Company profile
- 7.4.2 Representative Bath & Shower Products Product
- 7.4.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Avon
- 7.5 Bath and Body Works
  - 7.5.1 Company profile
  - 7.5.2 Representative Bath & Shower Products Product
  - 7.5.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Bath and



### **Body Works**

- 7.6 Beiersdorf
  - 7.6.1 Company profile
  - 7.6.2 Representative Bath & Shower Products Product
- 7.6.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.7 L'Oreal
  - 7.7.1 Company profile
  - 7.7.2 Representative Bath & Shower Products Product
  - 7.7.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of L'Oreal
- 7.8 Johnson & Johnson
  - 7.8.1 Company profile
  - 7.8.2 Representative Bath & Shower Products Product
- 7.8.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.9 Lush
  - 7.9.1 Company profile
  - 7.9.2 Representative Bath & Shower Products Product
  - 7.9.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Lush
- 7.10 Soap and Glory
  - 7.10.1 Company profile
  - 7.10.2 Representative Bath & Shower Products Product
- 7.10.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Soap and Glory
- 7.11 Kao
  - 7.11.1 Company profile
  - 7.11.2 Representative Bath & Shower Products Product
  - 7.11.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Kao
- 7.12 Henkel
  - 7.12.1 Company profile
  - 7.12.2 Representative Bath & Shower Products Product
  - 7.12.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Henkel
- 7.13 Estee Lauder
  - 7.13.1 Company profile
  - 7.13.2 Representative Bath & Shower Products Product
- 7.13.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.14 Coty
  - 7.14.1 Company profile
  - 7.14.2 Representative Bath & Shower Products Product



- 7.14.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Coty
- 7.15 Shiseido
  - 7.15.1 Company profile
  - 7.15.2 Representative Bath & Shower Products Product
  - 7.15.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Shiseido
- 7.16 Revlon
- 7.17 Goldwell
- 7.18 EveryBody Labo
- 7.19 Mingchen
- 7.20 Softto

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BATH & SHOWER PRODUCTS

- 8.1 Industry Chain of Bath & Shower Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BATH & SHOWER PRODUCTS

- 9.1 Cost Structure Analysis of Bath & Shower Products
- 9.2 Raw Materials Cost Analysis of Bath & Shower Products
- 9.3 Labor Cost Analysis of Bath & Shower Products
- 9.4 Manufacturing Expenses Analysis of Bath & Shower Products

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF BATH & SHOWER PRODUCTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Bath & Shower Products-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B035E3CD823MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B035E3CD823MEN.html">https://marketpublishers.com/r/B035E3CD823MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970