

# Bath & Shower Products-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B76CAF7682FMEN.html>

Date: February 2018

Pages: 159

Price: US\$ 2,980.00 (Single User License)

ID: B76CAF7682FMEN

## Abstracts

### Report Summary

Bath & Shower Products-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Bath & Shower Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Bath & Shower Products 2013-2017, and development forecast 2018-2023

Main market players of Bath & Shower Products in India, with company and product introduction, position in the Bath & Shower Products market

Market status and development trend of Bath & Shower Products by types and applications

Cost and profit status of Bath & Shower Products, and marketing status

Market growth drivers and challenges

The report segments the India Bath & Shower Products market as:

India Bath & Shower Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

## West India

India Bath & Shower Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Soap  
Shampoo  
Other

India Bath & Shower Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Use  
Commercial Use

India Bath & Shower Products Market: Players Segment Analysis (Company and Product introduction, Bath & Shower Products Sales Volume, Revenue, Price and Gross Margin):

P&G  
Unilever  
Colgate-Palmolive  
Avon  
Bath and Body Works  
Beiersdorf  
L'Oreal  
Johnson & Johnson  
Lush  
Soap and Glory  
Kao  
Henkel  
Estee Lauder  
Coty  
Shiseido  
Revlon  
Goldwell  
EveryBody Labo  
Mingchen  
Softto

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BATH & SHOWER PRODUCTS**

- 1.1 Definition of Bath & Shower Products in This Report
- 1.2 Commercial Types of Bath & Shower Products
  - 1.2.1 Soap
  - 1.2.2 Shampoo
  - 1.2.3 Other
- 1.3 Downstream Application of Bath & Shower Products
  - 1.3.1 Household Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Bath & Shower Products
- 1.5 Market Status and Trend of Bath & Shower Products 2013-2023
  - 1.5.1 India Bath & Shower Products Market Status and Trend 2013-2023
  - 1.5.2 Regional Bath & Shower Products Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Bath & Shower Products in India 2013-2017
- 2.2 Consumption Market of Bath & Shower Products in India by Regions
  - 2.2.1 Consumption Volume of Bath & Shower Products in India by Regions
  - 2.2.2 Revenue of Bath & Shower Products in India by Regions
- 2.3 Market Analysis of Bath & Shower Products in India by Regions
  - 2.3.1 Market Analysis of Bath & Shower Products in North India 2013-2017
  - 2.3.2 Market Analysis of Bath & Shower Products in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Bath & Shower Products in East India 2013-2017
  - 2.3.4 Market Analysis of Bath & Shower Products in South India 2013-2017
  - 2.3.5 Market Analysis of Bath & Shower Products in West India 2013-2017
- 2.4 Market Development Forecast of Bath & Shower Products in India 2017-2023
  - 2.4.1 Market Development Forecast of Bath & Shower Products in India 2017-2023
  - 2.4.2 Market Development Forecast of Bath & Shower Products by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Bath & Shower Products in India by Types
  - 3.1.2 Revenue of Bath & Shower Products in India by Types

### 3.2 India Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India

### 3.3 Market Forecast of Bath & Shower Products in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Bath & Shower Products in India by Downstream Industry

### 4.2 Demand Volume of Bath & Shower Products by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Bath & Shower Products by Downstream Industry in North India

#### 4.2.2 Demand Volume of Bath & Shower Products by Downstream Industry in Northeast India

#### 4.2.3 Demand Volume of Bath & Shower Products by Downstream Industry in East India

#### 4.2.4 Demand Volume of Bath & Shower Products by Downstream Industry in South India

#### 4.2.5 Demand Volume of Bath & Shower Products by Downstream Industry in West India

### 4.3 Market Forecast of Bath & Shower Products in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BATH & SHOWER PRODUCTS**

### 5.1 India Economy Situation and Trend Overview

### 5.2 Bath & Shower Products Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BATH & SHOWER PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

### 6.1 Sales Volume of Bath & Shower Products in India by Major Players

### 6.2 Revenue of Bath & Shower Products in India by Major Players

### 6.3 Basic Information of Bath & Shower Products by Major Players

#### 6.3.1 Headquarters Location and Established Time of Bath & Shower Products Major

## Players

6.3.2 Employees and Revenue Level of Bath & Shower Products Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 BATH & SHOWER PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 P&G

7.1.1 Company profile

7.1.2 Representative Bath & Shower Products Product

7.1.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of P&G

### 7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Bath & Shower Products Product

7.2.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Unilever

### 7.3 Colgate-Palmolive

7.3.1 Company profile

7.3.2 Representative Bath & Shower Products Product

7.3.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Colgate-

Palmolive

### 7.4 Avon

7.4.1 Company profile

7.4.2 Representative Bath & Shower Products Product

7.4.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Avon

### 7.5 Bath and Body Works

7.5.1 Company profile

7.5.2 Representative Bath & Shower Products Product

7.5.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Bath and

Body Works

### 7.6 Beiersdorf

7.6.1 Company profile

7.6.2 Representative Bath & Shower Products Product

7.6.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Beiersdorf

### 7.7 L'Oreal

7.7.1 Company profile

7.7.2 Representative Bath & Shower Products Product

- 7.7.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of L'Oreal
- 7.8 Johnson & Johnson
  - 7.8.1 Company profile
  - 7.8.2 Representative Bath & Shower Products Product
  - 7.8.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.9 Lush
  - 7.9.1 Company profile
  - 7.9.2 Representative Bath & Shower Products Product
  - 7.9.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Lush
- 7.10 Soap and Glory
  - 7.10.1 Company profile
  - 7.10.2 Representative Bath & Shower Products Product
  - 7.10.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Soap and Glory
- 7.11 Kao
  - 7.11.1 Company profile
  - 7.11.2 Representative Bath & Shower Products Product
  - 7.11.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Kao
- 7.12 Henkel
  - 7.12.1 Company profile
  - 7.12.2 Representative Bath & Shower Products Product
  - 7.12.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Henkel
- 7.13 Estee Lauder
  - 7.13.1 Company profile
  - 7.13.2 Representative Bath & Shower Products Product
  - 7.13.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.14 Coty
  - 7.14.1 Company profile
  - 7.14.2 Representative Bath & Shower Products Product
  - 7.14.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Coty
- 7.15 Shiseido
  - 7.15.1 Company profile
  - 7.15.2 Representative Bath & Shower Products Product
  - 7.15.3 Bath & Shower Products Sales, Revenue, Price and Gross Margin of Shiseido
- 7.16 Revlon
- 7.17 Goldwell
- 7.18 EveryBody Labo

7.19 Mingchen

7.20 Softto

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BATH & SHOWER PRODUCTS**

8.1 Industry Chain of Bath & Shower Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BATH & SHOWER PRODUCTS**

9.1 Cost Structure Analysis of Bath & Shower Products

9.2 Raw Materials Cost Analysis of Bath & Shower Products

9.3 Labor Cost Analysis of Bath & Shower Products

9.4 Manufacturing Expenses Analysis of Bath & Shower Products

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BATH & SHOWER PRODUCTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source



- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Bath & Shower Products-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B76CAF7682FMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B76CAF7682FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970