

# Basketballs-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B6F1237112CEN.html

Date: January 2018 Pages: 154 Price: US\$ 2,980.00 (Single User License) ID: B6F1237112CEN

# Abstracts

#### **Report Summary**

Basketballs-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Basketballs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Basketballs 2013-2017, and development forecast 2018-2023

Main market players of Basketballs in China, with company and product introduction, position in the Basketballs market

Market status and development trend of Basketballs by types and applications

Cost and profit status of Basketballs, and marketing status

Market growth drivers and challenges

The report segments the China Basketballs market as:

China Basketballs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China



Northeast China East China Central & South China Southwest China Northwest China

China Basketballs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Leather Synthetic Leather Rubber

China Basketballs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Entertainment Athletics

China Basketballs Market: Players Segment Analysis (Company and Product introduction, Basketballs Sales Volume, Revenue, Price and Gross Margin): Wilson

Nike Spalding Air Jordon Adidas Under Armour Molten Mikasa Reebok Rawlings Baden Sports Champion Sports Franklin Tandem Sport

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# **CHAPTER 1 OVERVIEW OF BASKETBALLS**

- 1.1 Definition of Basketballs in This Report
- 1.2 Commercial Types of Basketballs
- 1.2.1 Leather
- 1.2.2 Synthetic Leather
- 1.2.3 Rubber
- 1.3 Downstream Application of Basketballs
- 1.3.1 Entertainment
- 1.3.2 Athletics
- 1.4 Development History of Basketballs
- 1.5 Market Status and Trend of Basketballs 2013-2023
- 1.5.1 China Basketballs Market Status and Trend 2013-2023
- 1.5.2 Regional Basketballs Market Status and Trend 2013-2023

# **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Basketballs in China 2013-2017
- 2.2 Consumption Market of Basketballs in China by Regions
- 2.2.1 Consumption Volume of Basketballs in China by Regions
- 2.2.2 Revenue of Basketballs in China by Regions
- 2.3 Market Analysis of Basketballs in China by Regions
  - 2.3.1 Market Analysis of Basketballs in North China 2013-2017
  - 2.3.2 Market Analysis of Basketballs in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Basketballs in East China 2013-2017
  - 2.3.4 Market Analysis of Basketballs in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Basketballs in Southwest China 2013-2017
- 2.3.6 Market Analysis of Basketballs in Northwest China 2013-2017
- 2.4 Market Development Forecast of Basketballs in China 2018-2023
- 2.4.1 Market Development Forecast of Basketballs in China 2018-2023
- 2.4.2 Market Development Forecast of Basketballs by Regions 2018-2023

# CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Basketballs in China by Types
- 3.1.2 Revenue of Basketballs in China by Types



- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Basketballs in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Basketballs in China by Downstream Industry
- 4.2 Demand Volume of Basketballs by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Basketballs by Downstream Industry in North China
- 4.2.2 Demand Volume of Basketballs by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Basketballs by Downstream Industry in East China
- 4.2.4 Demand Volume of Basketballs by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Basketballs by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Basketballs by Downstream Industry in Northwest China
- 4.3 Market Forecast of Basketballs in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BASKETBALLS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Basketballs Downstream Industry Situation and Trend Overview

# CHAPTER 6 BASKETBALLS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Basketballs in China by Major Players
- 6.2 Revenue of Basketballs in China by Major Players
- 6.3 Basic Information of Basketballs by Major Players
  - 6.3.1 Headquarters Location and Established Time of Basketballs Major Players
- 6.3.2 Employees and Revenue Level of Basketballs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

# CHAPTER 7 BASKETBALLS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Wilson
  - 7.1.1 Company profile
  - 7.1.2 Representative Basketballs Product
  - 7.1.3 Basketballs Sales, Revenue, Price and Gross Margin of Wilson
- 7.2 Nike
  - 7.2.1 Company profile
  - 7.2.2 Representative Basketballs Product
- 7.2.3 Basketballs Sales, Revenue, Price and Gross Margin of Nike
- 7.3 Spalding
  - 7.3.1 Company profile
  - 7.3.2 Representative Basketballs Product
- 7.3.3 Basketballs Sales, Revenue, Price and Gross Margin of Spalding
- 7.4 Air Jordon
  - 7.4.1 Company profile
  - 7.4.2 Representative Basketballs Product
- 7.4.3 Basketballs Sales, Revenue, Price and Gross Margin of Air Jordon
- 7.5 Adidas
- 7.5.1 Company profile
- 7.5.2 Representative Basketballs Product
- 7.5.3 Basketballs Sales, Revenue, Price and Gross Margin of Adidas
- 7.6 Under Armour
  - 7.6.1 Company profile
  - 7.6.2 Representative Basketballs Product
  - 7.6.3 Basketballs Sales, Revenue, Price and Gross Margin of Under Armour
- 7.7 Molten
  - 7.7.1 Company profile
  - 7.7.2 Representative Basketballs Product
  - 7.7.3 Basketballs Sales, Revenue, Price and Gross Margin of Molten
- 7.8 Mikasa
  - 7.8.1 Company profile
  - 7.8.2 Representative Basketballs Product
  - 7.8.3 Basketballs Sales, Revenue, Price and Gross Margin of Mikasa

7.9 Reebok

7.9.1 Company profile



- 7.9.2 Representative Basketballs Product
- 7.9.3 Basketballs Sales, Revenue, Price and Gross Margin of Reebok
- 7.10 Rawlings
  - 7.10.1 Company profile
  - 7.10.2 Representative Basketballs Product
  - 7.10.3 Basketballs Sales, Revenue, Price and Gross Margin of Rawlings
- 7.11 Baden Sports
- 7.11.1 Company profile
- 7.11.2 Representative Basketballs Product
- 7.11.3 Basketballs Sales, Revenue, Price and Gross Margin of Baden Sports
- 7.12 Champion Sports
- 7.12.1 Company profile
- 7.12.2 Representative Basketballs Product
- 7.12.3 Basketballs Sales, Revenue, Price and Gross Margin of Champion Sports

7.13 Franklin

- 7.13.1 Company profile
- 7.13.2 Representative Basketballs Product
- 7.13.3 Basketballs Sales, Revenue, Price and Gross Margin of Franklin
- 7.14 Tandem Sport
  - 7.14.1 Company profile
  - 7.14.2 Representative Basketballs Product
  - 7.14.3 Basketballs Sales, Revenue, Price and Gross Margin of Tandem Sport

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BASKETBALLS

- 8.1 Industry Chain of Basketballs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BASKETBALLS

- 9.1 Cost Structure Analysis of Basketballs
- 9.2 Raw Materials Cost Analysis of Basketballs
- 9.3 Labor Cost Analysis of Basketballs
- 9.4 Manufacturing Expenses Analysis of Basketballs

# CHAPTER 10 MARKETING STATUS ANALYSIS OF BASKETBALLS



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Basketballs-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/B6F1237112CEN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B6F1237112CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970