

# Basketball Shoes-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/BE8797A1A73EN.html

Date: January 2018 Pages: 144 Price: US\$ 3,480.00 (Single User License) ID: BE8797A1A73EN

# Abstracts

# **Report Summary**

Basketball Shoes-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Basketball Shoes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Basketball Shoes 2013-2017, and development forecast 2018-2023

Main market players of Basketball Shoes in North America, with company and product introduction, position in the Basketball Shoes market

Market status and development trend of Basketball Shoes by types and applications

Cost and profit status of Basketball Shoes, and marketing status

Market growth drivers and challenges

The report segments the North America Basketball Shoes market as:

North America Basketball Shoes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



**United States** 

Canada Mexico

North America Basketball Shoes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): High-tops Types Mid-tops Types Low-tops Types

North America Basketball Shoes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Men Use Women Use Children Use

North America Basketball Shoes Market: Players Segment Analysis (Company and Product introduction, Basketball Shoes Sales Volume, Revenue, Price and Gross Margin):

Nike Air Jordan Adidas Under Armour Reebok And 1 Ewing Athletics Anta Li-Ning New Balance Shaq PEAK Converse Fila D Rose's

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# CHAPTER 1 OVERVIEW OF BASKETBALL SHOES

- 1.1 Definition of Basketball Shoes in This Report
- 1.2 Commercial Types of Basketball Shoes
- 1.2.1 High-tops Types
- 1.2.2 Mid-tops Types
- 1.2.3 Low-tops Types
- 1.3 Downstream Application of Basketball Shoes
- 1.3.1 Men Use
- 1.3.2 Women Use
- 1.3.3 Children Use
- 1.4 Development History of Basketball Shoes
- 1.5 Market Status and Trend of Basketball Shoes 2013-2023
- 1.5.1 North America Basketball Shoes Market Status and Trend 2013-2023
- 1.5.2 Regional Basketball Shoes Market Status and Trend 2013-2023

# **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Basketball Shoes in North America 2013-2017
- 2.2 Consumption Market of Basketball Shoes in North America by Regions
- 2.2.1 Consumption Volume of Basketball Shoes in North America by Regions
- 2.2.2 Revenue of Basketball Shoes in North America by Regions
- 2.3 Market Analysis of Basketball Shoes in North America by Regions
- 2.3.1 Market Analysis of Basketball Shoes in United States 2013-2017
- 2.3.2 Market Analysis of Basketball Shoes in Canada 2013-2017
- 2.3.3 Market Analysis of Basketball Shoes in Mexico 2013-2017
- 2.4 Market Development Forecast of Basketball Shoes in North America 2018-2023
- 2.4.1 Market Development Forecast of Basketball Shoes in North America 2018-2023
- 2.4.2 Market Development Forecast of Basketball Shoes by Regions 2018-2023

# CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Basketball Shoes in North America by Types
- 3.1.2 Revenue of Basketball Shoes in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Basketball Shoes in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Basketball Shoes in North America by Downstream Industry

- 4.2 Demand Volume of Basketball Shoes by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Basketball Shoes by Downstream Industry in United States
- 4.2.2 Demand Volume of Basketball Shoes by Downstream Industry in Canada
- 4.2.3 Demand Volume of Basketball Shoes by Downstream Industry in Mexico
- 4.3 Market Forecast of Basketball Shoes in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BASKETBALL SHOES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Basketball Shoes Downstream Industry Situation and Trend Overview

# CHAPTER 6 BASKETBALL SHOES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Basketball Shoes in North America by Major Players
- 6.2 Revenue of Basketball Shoes in North America by Major Players
- 6.3 Basic Information of Basketball Shoes by Major Players
  - 6.3.1 Headquarters Location and Established Time of Basketball Shoes Major Players
- 6.3.2 Employees and Revenue Level of Basketball Shoes Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 BASKETBALL SHOES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nike

- 7.1.1 Company profile
- 7.1.2 Representative Basketball Shoes Product
- 7.1.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Nike



#### 7.2 Air Jordan

- 7.2.1 Company profile
- 7.2.2 Representative Basketball Shoes Product
- 7.2.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Air Jordan
- 7.3 Adidas
  - 7.3.1 Company profile
  - 7.3.2 Representative Basketball Shoes Product
  - 7.3.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Adidas
- 7.4 Under Armour
- 7.4.1 Company profile
- 7.4.2 Representative Basketball Shoes Product
- 7.4.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Under Armour

7.5 Reebok

- 7.5.1 Company profile
- 7.5.2 Representative Basketball Shoes Product
- 7.5.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Reebok

7.6 And

- 7.6.1 Company profile
- 7.6.2 Representative Basketball Shoes Product
- 7.6.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of And
- 7.7 Ewing Athletics
  - 7.7.1 Company profile
  - 7.7.2 Representative Basketball Shoes Product
- 7.7.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Ewing Athletics

7.8 Anta

- 7.8.1 Company profile
- 7.8.2 Representative Basketball Shoes Product
- 7.8.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Anta

7.9 Li-Ning

7.9.1 Company profile

- 7.9.2 Representative Basketball Shoes Product
- 7.9.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Li-Ning
- 7.10 New Balance
  - 7.10.1 Company profile
  - 7.10.2 Representative Basketball Shoes Product
  - 7.10.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of New Balance

7.11 Shaq

- 7.11.1 Company profile
- 7.11.2 Representative Basketball Shoes Product



7.11.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Shaq 7.12 PEAK

- 7.12.1 Company profile
- 7.12.2 Representative Basketball Shoes Product
- 7.12.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of PEAK
- 7.13 Converse
  - 7.13.1 Company profile
  - 7.13.2 Representative Basketball Shoes Product
- 7.13.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Converse

7.14 Fila

- 7.14.1 Company profile
- 7.14.2 Representative Basketball Shoes Product
- 7.14.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of Fila

# 7.15 D Rose's

- 7.15.1 Company profile
- 7.15.2 Representative Basketball Shoes Product
- 7.15.3 Basketball Shoes Sales, Revenue, Price and Gross Margin of D Rose's

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BASKETBALL SHOES

- 8.1 Industry Chain of Basketball Shoes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BASKETBALL SHOES

- 9.1 Cost Structure Analysis of Basketball Shoes
- 9.2 Raw Materials Cost Analysis of Basketball Shoes
- 9.3 Labor Cost Analysis of Basketball Shoes
- 9.4 Manufacturing Expenses Analysis of Basketball Shoes

# CHAPTER 10 MARKETING STATUS ANALYSIS OF BASKETBALL SHOES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Basketball Shoes-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/BE8797A1A73EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/BE8797A1A73EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970