

Basketball Equipment-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B277CC8D16CEN.html>

Date: January 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: B277CC8D16CEN

Abstracts

Report Summary

Basketball Equipment-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Basketball Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Basketball Equipment 2013-2017, and development forecast 2018-2023

Main market players of Basketball Equipment in China, with company and product introduction, position in the Basketball Equipment market

Market status and development trend of Basketball Equipment by types and applications

Cost and profit status of Basketball Equipment, and marketing status

Market growth drivers and challenges

The report segments the China Basketball Equipment market as:

China Basketball Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China
Northwest China

China Basketball Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Basketballs
Basketball Shoes
Accessories

China Basketball Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Entertainment
Athletics

China Basketball Equipment Market: Players Segment Analysis (Company and Product introduction, Basketball Equipment Sales Volume, Revenue, Price and Gross Margin):

Nike
Air Jordan
Adidas
Under Armour
Reebok
And 1
Ewing Athletics
Anta
Li-Ning
New Balance
Shaq
PEAK
Converse
Fila
D Rose's

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BASKETBALL EQUIPMENT

- 1.1 Definition of Basketball Equipment in This Report
- 1.2 Commercial Types of Basketball Equipment
 - 1.2.1 Basketballs
 - 1.2.2 Basketball Shoes
 - 1.2.3 Accessories
- 1.3 Downstream Application of Basketball Equipment
 - 1.3.1 Entertainment
 - 1.3.2 Athletics
- 1.4 Development History of Basketball Equipment
- 1.5 Market Status and Trend of Basketball Equipment 2013-2023
 - 1.5.1 China Basketball Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Basketball Equipment Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Basketball Equipment in China 2013-2017
- 2.2 Consumption Market of Basketball Equipment in China by Regions
 - 2.2.1 Consumption Volume of Basketball Equipment in China by Regions
 - 2.2.2 Revenue of Basketball Equipment in China by Regions
- 2.3 Market Analysis of Basketball Equipment in China by Regions
 - 2.3.1 Market Analysis of Basketball Equipment in North China 2013-2017
 - 2.3.2 Market Analysis of Basketball Equipment in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Basketball Equipment in East China 2013-2017
 - 2.3.4 Market Analysis of Basketball Equipment in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Basketball Equipment in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Basketball Equipment in Northwest China 2013-2017
- 2.4 Market Development Forecast of Basketball Equipment in China 2018-2023
 - 2.4.1 Market Development Forecast of Basketball Equipment in China 2018-2023
 - 2.4.2 Market Development Forecast of Basketball Equipment by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Basketball Equipment in China by Types
 - 3.1.2 Revenue of Basketball Equipment in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Basketball Equipment in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Basketball Equipment in China by Downstream Industry

4.2 Demand Volume of Basketball Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Basketball Equipment by Downstream Industry in North China

4.2.2 Demand Volume of Basketball Equipment by Downstream Industry in Northeast China

4.2.3 Demand Volume of Basketball Equipment by Downstream Industry in East China

4.2.4 Demand Volume of Basketball Equipment by Downstream Industry in Central & South China

4.2.5 Demand Volume of Basketball Equipment by Downstream Industry in Southwest China

4.2.6 Demand Volume of Basketball Equipment by Downstream Industry in Northwest China

4.3 Market Forecast of Basketball Equipment in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BASKETBALL EQUIPMENT

5.1 China Economy Situation and Trend Overview

5.2 Basketball Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 BASKETBALL EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Basketball Equipment in China by Major Players

6.2 Revenue of Basketball Equipment in China by Major Players

6.3 Basic Information of Basketball Equipment by Major Players

6.3.1 Headquarters Location and Established Time of Basketball Equipment Major Players

6.3.2 Employees and Revenue Level of Basketball Equipment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 BASKETBALL EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nike

7.1.1 Company profile

7.1.2 Representative Basketball Equipment Product

7.1.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Nike

7.2 Air Jordan

7.2.1 Company profile

7.2.2 Representative Basketball Equipment Product

7.2.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Air Jordan

7.3 Adidas

7.3.1 Company profile

7.3.2 Representative Basketball Equipment Product

7.3.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Adidas

7.4 Under Armour

7.4.1 Company profile

7.4.2 Representative Basketball Equipment Product

7.4.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Under Armour

7.5 Reebok

7.5.1 Company profile

7.5.2 Representative Basketball Equipment Product

7.5.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Reebok

7.6 And

7.6.1 Company profile

7.6.2 Representative Basketball Equipment Product

7.6.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of And

7.7 Ewing Athletics

7.7.1 Company profile

7.7.2 Representative Basketball Equipment Product

7.7.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Ewing Athletics

7.8 Anta

7.8.1 Company profile

7.8.2 Representative Basketball Equipment Product

7.8.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Anta

7.9 Li-Ning

7.9.1 Company profile

7.9.2 Representative Basketball Equipment Product

7.9.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Li-Ning

7.10 New Balance

7.10.1 Company profile

7.10.2 Representative Basketball Equipment Product

7.10.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of New Balance

7.11 Shaq

7.11.1 Company profile

7.11.2 Representative Basketball Equipment Product

7.11.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Shaq

7.12 PEAK

7.12.1 Company profile

7.12.2 Representative Basketball Equipment Product

7.12.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of PEAK

7.13 Converse

7.13.1 Company profile

7.13.2 Representative Basketball Equipment Product

7.13.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Converse

7.14 Fila

7.14.1 Company profile

7.14.2 Representative Basketball Equipment Product

7.14.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of Fila

7.15 D Rose's

7.15.1 Company profile

7.15.2 Representative Basketball Equipment Product

7.15.3 Basketball Equipment Sales, Revenue, Price and Gross Margin of D Rose's

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BASKETBALL EQUIPMENT

8.1 Industry Chain of Basketball Equipment

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BASKETBALL EQUIPMENT

9.1 Cost Structure Analysis of Basketball Equipment

9.2 Raw Materials Cost Analysis of Basketball Equipment

9.3 Labor Cost Analysis of Basketball Equipment

9.4 Manufacturing Expenses Analysis of Basketball Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF BASKETBALL EQUIPMENT

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Basketball Equipment-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B277CC8D16CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B277CC8D16CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970