

# Baselayer-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/B1A3D9D1D88EN.html>

Date: January 2018

Pages: 132

Price: US\$ 3,680.00 (Single User License)

ID: B1A3D9D1D88EN

## Abstracts

### Report Summary

Baselayer-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Baselayer industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Baselayer 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Baselayer worldwide and market share by regions, with company and product introduction, position in the Baselayer market

Market status and development trend of Baselayer by types and applications

Cost and profit status of Baselayer, and marketing status

Market growth drivers and challenges

The report segments the global Baselayer market as:

Global Baselayer Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

## Middle East and Africa

Global Baselayer Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Men

Women

Kids

Global Baselayer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ball Sports

Non-ball Sports

Leisure Time

Global Baselayer Market: Manufacturers Segment Analysis (Company and Product introduction, Baselayer Sales Volume, Revenue, Price and Gross Margin):

Nike

Adidas

Under Armour

The North Face

Columbia

GORE

Odlo

Falke

ANTA Sports

Helly Hansen

Mizuno

Rab

LiNing

Skins

Tommie Copper

Icebreaker

Lffler

Arcteryx

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BASELAYER**

- 1.1 Definition of Baselayer in This Report
- 1.2 Commercial Types of Baselayer
  - 1.2.1 Men
  - 1.2.2 Women
  - 1.2.3 Kids
- 1.3 Downstream Application of Baselayer
  - 1.3.1 Ball Sports
  - 1.3.2 Non-ball Sports
  - 1.3.3 Leisure Time
- 1.4 Development History of Baselayer
- 1.5 Market Status and Trend of Baselayer 2013-2023
  - 1.5.1 Global Baselayer Market Status and Trend 2013-2023
  - 1.5.2 Regional Baselayer Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Baselayer 2013-2017
- 2.2 Sales Market of Baselayer by Regions
  - 2.2.1 Sales Volume of Baselayer by Regions
  - 2.2.2 Sales Value of Baselayer by Regions
- 2.3 Production Market of Baselayer by Regions
- 2.4 Global Market Forecast of Baselayer 2018-2023
  - 2.4.1 Global Market Forecast of Baselayer 2018-2023
  - 2.4.2 Market Forecast of Baselayer by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Baselayer by Types
- 3.2 Sales Value of Baselayer by Types
- 3.3 Market Forecast of Baselayer by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Global Sales Volume of Baselayer by Downstream Industry

## 4.2 Global Market Forecast of Baselaye by Downstream Industry

### **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

#### 5.1 North America Baselaye Market Status by Countries

5.1.1 North America Baselaye Sales by Countries (2013-2017)

5.1.2 North America Baselaye Revenue by Countries (2013-2017)

5.1.3 United States Baselaye Market Status (2013-2017)

5.1.4 Canada Baselaye Market Status (2013-2017)

5.1.5 Mexico Baselaye Market Status (2013-2017)

#### 5.2 North America Baselaye Market Status by Manufacturers

#### 5.3 North America Baselaye Market Status by Type (2013-2017)

5.3.1 North America Baselaye Sales by Type (2013-2017)

5.3.2 North America Baselaye Revenue by Type (2013-2017)

#### 5.4 North America Baselaye Market Status by Downstream Industry (2013-2017)

### **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

#### 6.1 Europe Baselaye Market Status by Countries

6.1.1 Europe Baselaye Sales by Countries (2013-2017)

6.1.2 Europe Baselaye Revenue by Countries (2013-2017)

6.1.3 Germany Baselaye Market Status (2013-2017)

6.1.4 UK Baselaye Market Status (2013-2017)

6.1.5 France Baselaye Market Status (2013-2017)

6.1.6 Italy Baselaye Market Status (2013-2017)

6.1.7 Russia Baselaye Market Status (2013-2017)

6.1.8 Spain Baselaye Market Status (2013-2017)

6.1.9 Benelux Baselaye Market Status (2013-2017)

#### 6.2 Europe Baselaye Market Status by Manufacturers

#### 6.3 Europe Baselaye Market Status by Type (2013-2017)

6.3.1 Europe Baselaye Sales by Type (2013-2017)

6.3.2 Europe Baselaye Revenue by Type (2013-2017)

#### 6.4 Europe Baselaye Market Status by Downstream Industry (2013-2017)

### **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Baselayer Market Status by Countries
  - 7.1.1 Asia Pacific Baselayer Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Baselayer Revenue by Countries (2013-2017)
  - 7.1.3 China Baselayer Market Status (2013-2017)
  - 7.1.4 Japan Baselayer Market Status (2013-2017)
  - 7.1.5 India Baselayer Market Status (2013-2017)
  - 7.1.6 Southeast Asia Baselayer Market Status (2013-2017)
  - 7.1.7 Australia Baselayer Market Status (2013-2017)
- 7.2 Asia Pacific Baselayer Market Status by Manufacturers
- 7.3 Asia Pacific Baselayer Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Baselayer Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Baselayer Revenue by Type (2013-2017)
- 7.4 Asia Pacific Baselayer Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Baselayer Market Status by Countries
  - 8.1.1 Latin America Baselayer Sales by Countries (2013-2017)
  - 8.1.2 Latin America Baselayer Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Baselayer Market Status (2013-2017)
  - 8.1.4 Argentina Baselayer Market Status (2013-2017)
  - 8.1.5 Colombia Baselayer Market Status (2013-2017)
- 8.2 Latin America Baselayer Market Status by Manufacturers
- 8.3 Latin America Baselayer Market Status by Type (2013-2017)
  - 8.3.1 Latin America Baselayer Sales by Type (2013-2017)
  - 8.3.2 Latin America Baselayer Revenue by Type (2013-2017)
- 8.4 Latin America Baselayer Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Baselayer Market Status by Countries
  - 9.1.1 Middle East and Africa Baselayer Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Baselayer Revenue by Countries (2013-2017)
  - 9.1.3 Middle East Baselayer Market Status (2013-2017)
  - 9.1.4 Africa Baselayer Market Status (2013-2017)
- 9.2 Middle East and Africa Baselayer Market Status by Manufacturers
- 9.3 Middle East and Africa Baselayer Market Status by Type (2013-2017)

- 9.3.1 Middle East and Africa Baselayer Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Baselayer Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Baselayer Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF BASELAYER**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Baselayer Downstream Industry Situation and Trend Overview

## **CHAPTER 11 BASELAYER MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Baselayer by Major Manufacturers
- 11.2 Production Value of Baselayer by Major Manufacturers
- 11.3 Basic Information of Baselayer by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Baselayer Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Baselayer Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 BASELAYER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 Nike
  - 12.1.1 Company profile
  - 12.1.2 Representative Baselayer Product
  - 12.1.3 Baselayer Sales, Revenue, Price and Gross Margin of Nike
- 12.2 Adidas
  - 12.2.1 Company profile
  - 12.2.2 Representative Baselayer Product
  - 12.2.3 Baselayer Sales, Revenue, Price and Gross Margin of Adidas
- 12.3 Under Armour
  - 12.3.1 Company profile
  - 12.3.2 Representative Baselayer Product
  - 12.3.3 Baselayer Sales, Revenue, Price and Gross Margin of Under Armour
- 12.4 The North Face

- 12.4.1 Company profile
- 12.4.2 Representative Baselayer Product
- 12.4.3 Baselayer Sales, Revenue, Price and Gross Margin of The North Face
- 12.5 Columbia
  - 12.5.1 Company profile
  - 12.5.2 Representative Baselayer Product
  - 12.5.3 Baselayer Sales, Revenue, Price and Gross Margin of Columbia
- 12.6 GORE
  - 12.6.1 Company profile
  - 12.6.2 Representative Baselayer Product
  - 12.6.3 Baselayer Sales, Revenue, Price and Gross Margin of GORE
- 12.7 Odlo
  - 12.7.1 Company profile
  - 12.7.2 Representative Baselayer Product
  - 12.7.3 Baselayer Sales, Revenue, Price and Gross Margin of Odlo
- 12.8 Falke
  - 12.8.1 Company profile
  - 12.8.2 Representative Baselayer Product
  - 12.8.3 Baselayer Sales, Revenue, Price and Gross Margin of Falke
- 12.9 ANTA Sports
  - 12.9.1 Company profile
  - 12.9.2 Representative Baselayer Product
  - 12.9.3 Baselayer Sales, Revenue, Price and Gross Margin of ANTA Sports
- 12.10 Helly Hansen
  - 12.10.1 Company profile
  - 12.10.2 Representative Baselayer Product
  - 12.10.3 Baselayer Sales, Revenue, Price and Gross Margin of Helly Hansen
- 12.11 Mizuno
  - 12.11.1 Company profile
  - 12.11.2 Representative Baselayer Product
  - 12.11.3 Baselayer Sales, Revenue, Price and Gross Margin of Mizuno
- 12.12 Rab
  - 12.12.1 Company profile
  - 12.12.2 Representative Baselayer Product
  - 12.12.3 Baselayer Sales, Revenue, Price and Gross Margin of Rab
- 12.13 LiNing
  - 12.13.1 Company profile
  - 12.13.2 Representative Baselayer Product
  - 12.13.3 Baselayer Sales, Revenue, Price and Gross Margin of LiNing



#### 12.14 Skins

12.14.1 Company profile

12.14.2 Representative Baselayer Product

12.14.3 Baselayer Sales, Revenue, Price and Gross Margin of Skins

#### 12.15 Tommie Copper

12.15.1 Company profile

12.15.2 Representative Baselayer Product

12.15.3 Baselayer Sales, Revenue, Price and Gross Margin of Tommie Copper

#### 12.16 Icebreaker

#### 12.17 Lffler

#### 12.18 Arcteryx

### **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BASELAYER**

#### 13.1 Industry Chain of Baselayer

#### 13.2 Upstream Market and Representative Companies Analysis

#### 13.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF BASELAYER**

#### 14.1 Cost Structure Analysis of Baselayer

#### 14.2 Raw Materials Cost Analysis of Baselayer

#### 14.3 Labor Cost Analysis of Baselayer

#### 14.4 Manufacturing Expenses Analysis of Baselayer

### **CHAPTER 15 REPORT CONCLUSION**

### **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

#### 16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

#### 16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

#### 16.3 Reference

## I would like to order

Product name: Baselayer-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/B1A3D9D1D88EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1A3D9D1D88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970