

# Banking-as-a-Service (BaaS)-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B9BBA6EAAFFEN.html

Date: August 2019

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: B9BBA6EAAFFEN

### **Abstracts**

### **Report Summary**

Banking-as-a-Service (BaaS)-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Banking-as-a-Service (BaaS) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Banking-as-a-Service (BaaS) 2013-2017, and development forecast 2018-2023

Main market players of Banking-as-a-Service (BaaS) in United States, with company and product introduction, position in the Banking-as-a-Service (BaaS) market Market status and development trend of Banking-as-a-Service (BaaS) by types and applications

Cost and profit status of Banking-as-a-Service (BaaS), and marketing status Market growth drivers and challenges

The report segments the United States Banking-as-a-Service (BaaS) market as:

United States Banking-as-a-Service (BaaS) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West



The South

Southwest

United States Banking-as-a-Service (BaaS) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): API-based Bank-as-a-Service

Cloud-based Bank-as-a-Service

United States Banking-as-a-Service (BaaS) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking

Online Banks

United States Banking-as-a-Service (BaaS) Market: Players Segment Analysis (Company and Product introduction, Banking-as-a-Service (BaaS) Sales Volume, Revenue, Price and Gross Margin):

**FinTechs** 

Braintree

Fidor Bank

Sqaure

SolarisBank

PayPal

**Currency Cloud** 

Prosper

Moven

OANDA

Invoicera

Dwolla

Intuit

iZettle

Coinbase

**BOKU** 

Gemalto

GoCardless

Authy

Finexra

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BANKING-AS-A-SERVICE (BAAS)**

- 1.1 Definition of Banking-as-a-Service (BaaS) in This Report
- 1.2 Commercial Types of Banking-as-a-Service (BaaS)
  - 1.2.1 API-based Bank-as-a-Service
- 1.2.2 Cloud-based Bank-as-a-Service
- 1.3 Downstream Application of Banking-as-a-Service (BaaS)
  - 1.3.1 Banking
- 1.3.2 Online Banks
- 1.4 Development History of Banking-as-a-Service (BaaS)
- 1.5 Market Status and Trend of Banking-as-a-Service (BaaS) 2013-2023
  - 1.5.1 United States Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023
  - 1.5.2 Regional Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Banking-as-a-Service (BaaS) in United States 2013-2017
- 2.2 Consumption Market of Banking-as-a-Service (BaaS) in United States by Regions
- 2.2.1 Consumption Volume of Banking-as-a-Service (BaaS) in United States by Regions
- 2.2.2 Revenue of Banking-as-a-Service (BaaS) in United States by Regions
- 2.3 Market Analysis of Banking-as-a-Service (BaaS) in United States by Regions
  - 2.3.1 Market Analysis of Banking-as-a-Service (BaaS) in New England 2013-2017
- 2.3.2 Market Analysis of Banking-as-a-Service (BaaS) in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Banking-as-a-Service (BaaS) in The Midwest 2013-2017
- 2.3.4 Market Analysis of Banking-as-a-Service (BaaS) in The West 2013-2017
- 2.3.5 Market Analysis of Banking-as-a-Service (BaaS) in The South 2013-2017
- 2.3.6 Market Analysis of Banking-as-a-Service (BaaS) in Southwest 2013-2017
- 2.4 Market Development Forecast of Banking-as-a-Service (BaaS) in United States 2018-2023
- 2.4.1 Market Development Forecast of Banking-as-a-Service (BaaS) in United States 2018-2023
- 2.4.2 Market Development Forecast of Banking-as-a-Service (BaaS) by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Banking-as-a-Service (BaaS) in United States by Types
  - 3.1.2 Revenue of Banking-as-a-Service (BaaS) in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Banking-as-a-Service (BaaS) in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Banking-as-a-Service (BaaS) in United States by Downstream Industry
- 4.2 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in New England
- 4.2.2 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in The West
- 4.2.5 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in The South
- 4.2.6 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Southwest
- 4.3 Market Forecast of Banking-as-a-Service (BaaS) in United States by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

5.1 United States Economy Situation and Trend Overview



5.2 Banking-as-a-Service (BaaS) Downstream Industry Situation and Trend Overview

# CHAPTER 6 BANKING-AS-A-SERVICE (BAAS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Banking-as-a-Service (BaaS) in United States by Major Players
- 6.2 Revenue of Banking-as-a-Service (BaaS) in United States by Major Players
- 6.3 Basic Information of Banking-as-a-Service (BaaS) by Major Players
- 6.3.1 Headquarters Location and Established Time of Banking-as-a-Service (BaaS) Major Players
- 6.3.2 Employees and Revenue Level of Banking-as-a-Service (BaaS) Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 BANKING-AS-A-SERVICE (BAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 FinTechs
  - 7.1.1 Company profile
  - 7.1.2 Representative Banking-as-a-Service (BaaS) Product
- 7.1.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of FinTechs
- 7.2 Braintree
  - 7.2.1 Company profile
  - 7.2.2 Representative Banking-as-a-Service (BaaS) Product
- 7.2.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Braintree
- 7.3 Fidor Bank
  - 7.3.1 Company profile
  - 7.3.2 Representative Banking-as-a-Service (BaaS) Product
- 7.3.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Fidor Bank
- 7.4 Sqaure
  - 7.4.1 Company profile
  - 7.4.2 Representative Banking-as-a-Service (BaaS) Product
- 7.4.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Sqaure



- 7.5 SolarisBank
  - 7.5.1 Company profile
  - 7.5.2 Representative Banking-as-a-Service (BaaS) Product
- 7.5.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of SolarisBank
- 7.6 PayPal
  - 7.6.1 Company profile
  - 7.6.2 Representative Banking-as-a-Service (BaaS) Product
  - 7.6.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of PayPal
- 7.7 Currency Cloud
  - 7.7.1 Company profile
  - 7.7.2 Representative Banking-as-a-Service (BaaS) Product
- 7.7.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Currency Cloud
- 7.8 Prosper
  - 7.8.1 Company profile
  - 7.8.2 Representative Banking-as-a-Service (BaaS) Product
- 7.8.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Prosper
- 7.9 Moven
  - 7.9.1 Company profile
  - 7.9.2 Representative Banking-as-a-Service (BaaS) Product
- 7.9.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Moven
- **7.10 OANDA** 
  - 7.10.1 Company profile
  - 7.10.2 Representative Banking-as-a-Service (BaaS) Product
- 7.10.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of OANDA
- 7.11 Invoicera
  - 7.11.1 Company profile
  - 7.11.2 Representative Banking-as-a-Service (BaaS) Product
- 7.11.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Invoicera
- 7.12 Dwolla
  - 7.12.1 Company profile
  - 7.12.2 Representative Banking-as-a-Service (BaaS) Product
- 7.12.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Dwolla
- 7.13 Intuit



- 7.13.1 Company profile
- 7.13.2 Representative Banking-as-a-Service (BaaS) Product
- 7.13.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Intuit
- 7.14 iZettle
  - 7.14.1 Company profile
- 7.14.2 Representative Banking-as-a-Service (BaaS) Product
- 7.14.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of iZettle
- 7.15 Coinbase
- 7.15.1 Company profile
- 7.15.2 Representative Banking-as-a-Service (BaaS) Product
- 7.15.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Coinbase
- 7.16 BOKU
- 7.17 Gemalto
- 7.18 GoCardless
- 7.19 Authy
- 7.20 Finexra

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 8.1 Industry Chain of Banking-as-a-Service (BaaS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 9.1 Cost Structure Analysis of Banking-as-a-Service (BaaS)
- 9.2 Raw Materials Cost Analysis of Banking-as-a-Service (BaaS)
- 9.3 Labor Cost Analysis of Banking-as-a-Service (BaaS)
- 9.4 Manufacturing Expenses Analysis of Banking-as-a-Service (BaaS)

# CHAPTER 10 MARKETING STATUS ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Banking-as-a-Service (BaaS)-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/B9BBA6EAAFFEN.html">https://marketpublishers.com/r/B9BBA6EAAFFEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B9BBA6EAAFFEN.html">https://marketpublishers.com/r/B9BBA6EAAFFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms