

# Banking-as-a-Service (BaaS)-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B8B649C23CCEN.html>

Date: August 2019

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: B8B649C23CCEN

## Abstracts

### Report Summary

Banking-as-a-Service (BaaS)-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Banking-as-a-Service (BaaS) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Banking-as-a-Service (BaaS) 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Banking-as-a-Service (BaaS) worldwide, with company and product introduction, position in the Banking-as-a-Service (BaaS) market  
Market status and development trend of Banking-as-a-Service (BaaS) by types and applications

Cost and profit status of Banking-as-a-Service (BaaS), and marketing status

Market growth drivers and challenges

The report segments the global Banking-as-a-Service (BaaS) market as:

Global Banking-as-a-Service (BaaS) Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Banking-as-a-Service (BaaS) Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

API-based Bank-as-a-Service

Cloud-based Bank-as-a-Service

Global Banking-as-a-Service (BaaS) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking

Online Banks

Global Banking-as-a-Service (BaaS) Market: Manufacturers Segment Analysis (Company and Product introduction, Banking-as-a-Service (BaaS) Sales Volume, Revenue, Price and Gross Margin):

FinTechs

Braintree

Fidor Bank

Sqaure

SolarisBank

PayPal

Currency Cloud

Prosper

Moven

OANDA

Invoicera

Dwolla

Intuit

iZettle

Coinbase

BOKU

Gemalto

GoCardless

Authy

Finextra

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BANKING-AS-A-SERVICE (BAAS)**

- 1.1 Definition of Banking-as-a-Service (BaaS) in This Report
- 1.2 Commercial Types of Banking-as-a-Service (BaaS)
  - 1.2.1 API-based Bank-as-a-Service
  - 1.2.2 Cloud-based Bank-as-a-Service
- 1.3 Downstream Application of Banking-as-a-Service (BaaS)
  - 1.3.1 Banking
  - 1.3.2 Online Banks
- 1.4 Development History of Banking-as-a-Service (BaaS)
- 1.5 Market Status and Trend of Banking-as-a-Service (BaaS) 2013-2023
  - 1.5.1 Global Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023
  - 1.5.2 Regional Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Banking-as-a-Service (BaaS) 2013-2017
- 2.2 Production Market of Banking-as-a-Service (BaaS) by Regions
  - 2.2.1 Production Volume of Banking-as-a-Service (BaaS) by Regions
  - 2.2.2 Production Value of Banking-as-a-Service (BaaS) by Regions
- 2.3 Demand Market of Banking-as-a-Service (BaaS) by Regions
- 2.4 Production and Demand Status of Banking-as-a-Service (BaaS) by Regions
  - 2.4.1 Production and Demand Status of Banking-as-a-Service (BaaS) by Regions 2013-2017
  - 2.4.2 Import and Export Status of Banking-as-a-Service (BaaS) by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Banking-as-a-Service (BaaS) by Types
- 3.2 Production Value of Banking-as-a-Service (BaaS) by Types
- 3.3 Market Forecast of Banking-as-a-Service (BaaS) by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry
- 4.2 Market Forecast of Banking-as-a-Service (BaaS) by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)**

5.1 Global Economy Situation and Trend Overview

5.2 Banking-as-a-Service (BaaS) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BANKING-AS-A-SERVICE (BAAS) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of Banking-as-a-Service (BaaS) by Major Manufacturers

6.2 Production Value of Banking-as-a-Service (BaaS) by Major Manufacturers

6.3 Basic Information of Banking-as-a-Service (BaaS) by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Banking-as-a-Service (BaaS) Major Manufacturer

6.3.2 Employees and Revenue Level of Banking-as-a-Service (BaaS) Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 BANKING-AS-A-SERVICE (BAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 FinTechs

7.1.1 Company profile

7.1.2 Representative Banking-as-a-Service (BaaS) Product

7.1.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of FinTechs

7.2 Braintree

7.2.1 Company profile

7.2.2 Representative Banking-as-a-Service (BaaS) Product

7.2.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Braintree

7.3 Fidor Bank

7.3.1 Company profile

7.3.2 Representative Banking-as-a-Service (BaaS) Product

7.3.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Fidor

## Bank

### 7.4 Sqaure

7.4.1 Company profile

7.4.2 Representative Banking-as-a-Service (BaaS) Product

7.4.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### Sqaure

### 7.5 SolarisBank

7.5.1 Company profile

7.5.2 Representative Banking-as-a-Service (BaaS) Product

7.5.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### SolarisBank

### 7.6 PayPal

7.6.1 Company profile

7.6.2 Representative Banking-as-a-Service (BaaS) Product

7.6.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of PayPal

### 7.7 Currency Cloud

7.7.1 Company profile

7.7.2 Representative Banking-as-a-Service (BaaS) Product

7.7.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### Currency Cloud

### 7.8 Prosper

7.8.1 Company profile

7.8.2 Representative Banking-as-a-Service (BaaS) Product

7.8.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### Prosper

### 7.9 Moven

7.9.1 Company profile

7.9.2 Representative Banking-as-a-Service (BaaS) Product

7.9.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Moven

### 7.10 OANDA

7.10.1 Company profile

7.10.2 Representative Banking-as-a-Service (BaaS) Product

7.10.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### OANDA

### 7.11 Invoicera

7.11.1 Company profile

7.11.2 Representative Banking-as-a-Service (BaaS) Product

7.11.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

### Invoicera

## 7.12 Dwolla

### 7.12.1 Company profile

### 7.12.2 Representative Banking-as-a-Service (BaaS) Product

### 7.12.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Dwolla

## 7.13 Intuit

### 7.13.1 Company profile

### 7.13.2 Representative Banking-as-a-Service (BaaS) Product

### 7.13.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Intuit

## 7.14 iZettle

### 7.14.1 Company profile

### 7.14.2 Representative Banking-as-a-Service (BaaS) Product

### 7.14.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of iZettle

## 7.15 Coinbase

### 7.15.1 Company profile

### 7.15.2 Representative Banking-as-a-Service (BaaS) Product

### 7.15.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Coinbase

## 7.16 BOKU

## 7.17 Gemalto

## 7.18 GoCardless

## 7.19 Authy

## 7.20 Finextra

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)**

### 8.1 Industry Chain of Banking-as-a-Service (BaaS)

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)**

### 9.1 Cost Structure Analysis of Banking-as-a-Service (BaaS)

### 9.2 Raw Materials Cost Analysis of Banking-as-a-Service (BaaS)

### 9.3 Labor Cost Analysis of Banking-as-a-Service (BaaS)

### 9.4 Manufacturing Expenses Analysis of Banking-as-a-Service (BaaS)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Banking-as-a-Service (BaaS)-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B8B649C23CCEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8B649C23CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970