

Banking-as-a-Service (BaaS)-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B3FDCE617B2EN.html>

Date: August 2019

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: B3FDCE617B2EN

Abstracts

Report Summary

Banking-as-a-Service (BaaS)-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Banking-as-a-Service (BaaS) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Banking-as-a-Service (BaaS) 2013-2017, and development forecast 2018-2023

Main market players of Banking-as-a-Service (BaaS) in China, with company and product introduction, position in the Banking-as-a-Service (BaaS) market

Market status and development trend of Banking-as-a-Service (BaaS) by types and applications

Cost and profit status of Banking-as-a-Service (BaaS), and marketing status

Market growth drivers and challenges

The report segments the China Banking-as-a-Service (BaaS) market as:

China Banking-as-a-Service (BaaS) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Banking-as-a-Service (BaaS) Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

API-based Bank-as-a-Service

Cloud-based Bank-as-a-Service

China Banking-as-a-Service (BaaS) Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Banking

Online Banks

China Banking-as-a-Service (BaaS) Market: Players Segment Analysis (Company and
Product introduction, Banking-as-a-Service (BaaS) Sales Volume, Revenue, Price and
Gross Margin):

FinTechs

Braintree

Fidor Bank

Sqaure

SolarisBank

PayPal

Currency Cloud

Prosper

Moven

OANDA

Invoicera

Dwolla

Intuit

iZettle

Coinbase

BOKU

Gemalto

GoCardless

Authy

Finextra

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BANKING-AS-A-SERVICE (BAAS)

- 1.1 Definition of Banking-as-a-Service (BaaS) in This Report
- 1.2 Commercial Types of Banking-as-a-Service (BaaS)
 - 1.2.1 API-based Bank-as-a-Service
 - 1.2.2 Cloud-based Bank-as-a-Service
- 1.3 Downstream Application of Banking-as-a-Service (BaaS)
 - 1.3.1 Banking
 - 1.3.2 Online Banks
- 1.4 Development History of Banking-as-a-Service (BaaS)
- 1.5 Market Status and Trend of Banking-as-a-Service (BaaS) 2013-2023
 - 1.5.1 China Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023
 - 1.5.2 Regional Banking-as-a-Service (BaaS) Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Banking-as-a-Service (BaaS) in China 2013-2017
- 2.2 Consumption Market of Banking-as-a-Service (BaaS) in China by Regions
 - 2.2.1 Consumption Volume of Banking-as-a-Service (BaaS) in China by Regions
 - 2.2.2 Revenue of Banking-as-a-Service (BaaS) in China by Regions
- 2.3 Market Analysis of Banking-as-a-Service (BaaS) in China by Regions
 - 2.3.1 Market Analysis of Banking-as-a-Service (BaaS) in North China 2013-2017
 - 2.3.2 Market Analysis of Banking-as-a-Service (BaaS) in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Banking-as-a-Service (BaaS) in East China 2013-2017
 - 2.3.4 Market Analysis of Banking-as-a-Service (BaaS) in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Banking-as-a-Service (BaaS) in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Banking-as-a-Service (BaaS) in Northwest China 2013-2017
- 2.4 Market Development Forecast of Banking-as-a-Service (BaaS) in China 2018-2023
 - 2.4.1 Market Development Forecast of Banking-as-a-Service (BaaS) in China 2018-2023
 - 2.4.2 Market Development Forecast of Banking-as-a-Service (BaaS) by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Banking-as-a-Service (BaaS) in China by Types
- 3.1.2 Revenue of Banking-as-a-Service (BaaS) in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Banking-as-a-Service (BaaS) in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Banking-as-a-Service (BaaS) in China by Downstream Industry
- 4.2 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in North China
 - 4.2.2 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in East China
 - 4.2.4 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Banking-as-a-Service (BaaS) by Downstream Industry in Northwest China
- 4.3 Market Forecast of Banking-as-a-Service (BaaS) in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 5.1 China Economy Situation and Trend Overview
- 5.2 Banking-as-a-Service (BaaS) Downstream Industry Situation and Trend Overview

CHAPTER 6 BANKING-AS-A-SERVICE (BAAS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Banking-as-a-Service (BaaS) in China by Major Players
- 6.2 Revenue of Banking-as-a-Service (BaaS) in China by Major Players
- 6.3 Basic Information of Banking-as-a-Service (BaaS) by Major Players
 - 6.3.1 Headquarters Location and Established Time of Banking-as-a-Service (BaaS) Major Players
 - 6.3.2 Employees and Revenue Level of Banking-as-a-Service (BaaS) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BANKING-AS-A-SERVICE (BAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 FinTechs
 - 7.1.1 Company profile
 - 7.1.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.1.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of FinTechs
- 7.2 Braintree
 - 7.2.1 Company profile
 - 7.2.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.2.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Braintree
- 7.3 Fidor Bank
 - 7.3.1 Company profile
 - 7.3.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.3.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Fidor Bank
- 7.4 Sqaure
 - 7.4.1 Company profile
 - 7.4.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.4.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Sqaure
- 7.5 SolarisBank
 - 7.5.1 Company profile
 - 7.5.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.5.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

SolarisBank

7.6 PayPal

7.6.1 Company profile

7.6.2 Representative Banking-as-a-Service (BaaS) Product

7.6.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of PayPal

7.7 Currency Cloud

7.7.1 Company profile

7.7.2 Representative Banking-as-a-Service (BaaS) Product

7.7.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

Currency Cloud

7.8 Prosper

7.8.1 Company profile

7.8.2 Representative Banking-as-a-Service (BaaS) Product

7.8.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

Prosper

7.9 Moven

7.9.1 Company profile

7.9.2 Representative Banking-as-a-Service (BaaS) Product

7.9.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Moven

7.10 OANDA

7.10.1 Company profile

7.10.2 Representative Banking-as-a-Service (BaaS) Product

7.10.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

OANDA

7.11 Invoicera

7.11.1 Company profile

7.11.2 Representative Banking-as-a-Service (BaaS) Product

7.11.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

Invoicera

7.12 Dwolla

7.12.1 Company profile

7.12.2 Representative Banking-as-a-Service (BaaS) Product

7.12.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of

Dwolla

7.13 Intuit

7.13.1 Company profile

7.13.2 Representative Banking-as-a-Service (BaaS) Product

7.13.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Intuit

7.14 iZettle

- 7.14.1 Company profile
- 7.14.2 Representative Banking-as-a-Service (BaaS) Product
- 7.14.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of iZettle
- 7.15 Coinbase
 - 7.15.1 Company profile
 - 7.15.2 Representative Banking-as-a-Service (BaaS) Product
 - 7.15.3 Banking-as-a-Service (BaaS) Sales, Revenue, Price and Gross Margin of Coinbase
- 7.16 BOKU
- 7.17 Gemalto
- 7.18 GoCardless
- 7.19 Authy
- 7.20 Finexra

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 8.1 Industry Chain of Banking-as-a-Service (BaaS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 9.1 Cost Structure Analysis of Banking-as-a-Service (BaaS)
- 9.2 Raw Materials Cost Analysis of Banking-as-a-Service (BaaS)
- 9.3 Labor Cost Analysis of Banking-as-a-Service (BaaS)
- 9.4 Manufacturing Expenses Analysis of Banking-as-a-Service (BaaS)

CHAPTER 10 MARKETING STATUS ANALYSIS OF BANKING-AS-A-SERVICE (BAAS)

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Banking-as-a-Service (BaaS)-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B3FDCE617B2EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B3FDCE617B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970