

Badminton-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BFE75D6CF7EMEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: BFE75D6CF7EMEN

Abstracts

Report Summary

Badminton-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Badminton industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Badminton 2013-2017, and development forecast 2018-2023

Main market players of Badminton in United States, with company and product introduction, position in the Badminton market

Market status and development trend of Badminton by types and applications

Cost and profit status of Badminton, and marketing status

Market growth drivers and challenges

The report segments the United States Badminton market as:

United States Badminton Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Badminton Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Synthetic (Plastic or Nylon) Shuttlecocks
Feather Shuttlecock

United States Badminton Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional Athletes
Non - professional Athletes

United States Badminton Market: Players Segment Analysis (Company and Product introduction, Badminton Sales Volume, Revenue, Price and Gross Margin):

Victor
Yonex
Kason
Kawasaki
RSL Shuttles
Sotx
Pro Kennex
Wilson
Ashaway
Babolat
Carlton
Li-Ning

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BADMINTON

- 1.1 Definition of Badminton in This Report
- 1.2 Commercial Types of Badminton
 - 1.2.1 Synthetic (Plastic or Nylon) Shuttlecocks
 - 1.2.2 Feather Shuttlecock
- 1.3 Downstream Application of Badminton
 - 1.3.1 Professional Athletes
 - 1.3.2 Non - professional Athletes
- 1.4 Development History of Badminton
- 1.5 Market Status and Trend of Badminton 2013-2023
 - 1.5.1 United States Badminton Market Status and Trend 2013-2023
 - 1.5.2 Regional Badminton Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Badminton in United States 2013-2017
- 2.2 Consumption Market of Badminton in United States by Regions
 - 2.2.1 Consumption Volume of Badminton in United States by Regions
 - 2.2.2 Revenue of Badminton in United States by Regions
- 2.3 Market Analysis of Badminton in United States by Regions
 - 2.3.1 Market Analysis of Badminton in New England 2013-2017
 - 2.3.2 Market Analysis of Badminton in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Badminton in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Badminton in The West 2013-2017
 - 2.3.5 Market Analysis of Badminton in The South 2013-2017
 - 2.3.6 Market Analysis of Badminton in Southwest 2013-2017
- 2.4 Market Development Forecast of Badminton in United States 2018-2023
 - 2.4.1 Market Development Forecast of Badminton in United States 2018-2023
 - 2.4.2 Market Development Forecast of Badminton by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Badminton in United States by Types
 - 3.1.2 Revenue of Badminton in United States by Types
- 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Badminton in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Badminton in United States by Downstream Industry
- 4.2 Demand Volume of Badminton by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Badminton by Downstream Industry in New England
 - 4.2.2 Demand Volume of Badminton by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Badminton by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Badminton by Downstream Industry in The West
 - 4.2.5 Demand Volume of Badminton by Downstream Industry in The South
 - 4.2.6 Demand Volume of Badminton by Downstream Industry in Southwest
- 4.3 Market Forecast of Badminton in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BADMINTON

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Badminton Downstream Industry Situation and Trend Overview

CHAPTER 6 BADMINTON MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Badminton in United States by Major Players
- 6.2 Revenue of Badminton in United States by Major Players
- 6.3 Basic Information of Badminton by Major Players
 - 6.3.1 Headquarters Location and Established Time of Badminton Major Players
 - 6.3.2 Employees and Revenue Level of Badminton Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BADMINTON MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Victor

7.1.1 Company profile

7.1.2 Representative Badminton Product

7.1.3 Badminton Sales, Revenue, Price and Gross Margin of Victor

7.2 Yonex

7.2.1 Company profile

7.2.2 Representative Badminton Product

7.2.3 Badminton Sales, Revenue, Price and Gross Margin of Yonex

7.3 Kason

7.3.1 Company profile

7.3.2 Representative Badminton Product

7.3.3 Badminton Sales, Revenue, Price and Gross Margin of Kason

7.4 Kawasaki

7.4.1 Company profile

7.4.2 Representative Badminton Product

7.4.3 Badminton Sales, Revenue, Price and Gross Margin of Kawasaki

7.5 RSL Shuttles

7.5.1 Company profile

7.5.2 Representative Badminton Product

7.5.3 Badminton Sales, Revenue, Price and Gross Margin of RSL Shuttles

7.6 Sotx

7.6.1 Company profile

7.6.2 Representative Badminton Product

7.6.3 Badminton Sales, Revenue, Price and Gross Margin of Sotx

7.7 Pro Kennex

7.7.1 Company profile

7.7.2 Representative Badminton Product

7.7.3 Badminton Sales, Revenue, Price and Gross Margin of Pro Kennex

7.8 Wilson

7.8.1 Company profile

7.8.2 Representative Badminton Product

7.8.3 Badminton Sales, Revenue, Price and Gross Margin of Wilson

7.9 Ashaway

7.9.1 Company profile

7.9.2 Representative Badminton Product

7.9.3 Badminton Sales, Revenue, Price and Gross Margin of Ashaway

7.10 Babolat

7.10.1 Company profile

7.10.2 Representative Badminton Product

7.10.3 Badminton Sales, Revenue, Price and Gross Margin of Babolat

7.11 Carlton

7.11.1 Company profile

7.11.2 Representative Badminton Product

7.11.3 Badminton Sales, Revenue, Price and Gross Margin of Carlton

7.12 Li-Ning

7.12.1 Company profile

7.12.2 Representative Badminton Product

7.12.3 Badminton Sales, Revenue, Price and Gross Margin of Li-Ning

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BADMINTON

8.1 Industry Chain of Badminton

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BADMINTON

9.1 Cost Structure Analysis of Badminton

9.2 Raw Materials Cost Analysis of Badminton

9.3 Labor Cost Analysis of Badminton

9.4 Manufacturing Expenses Analysis of Badminton

CHAPTER 10 MARKETING STATUS ANALYSIS OF BADMINTON

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Badminton-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BFE75D6CF7EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFE75D6CF7EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970