

Badminton-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BFDAE200377MEN.html>

Date: February 2018

Pages: 152

Price: US\$ 2,480.00 (Single User License)

ID: BFDAE200377MEN

Abstracts

Report Summary

Badminton-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Badminton industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Badminton 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Badminton worldwide, with company and product introduction, position in the Badminton market

Market status and development trend of Badminton by types and applications

Cost and profit status of Badminton, and marketing status

Market growth drivers and challenges

The report segments the global Badminton market as:

Global Badminton Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Badminton Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Synthetic (Plastic or Nylon) Shuttlecocks
Feather Shuttlecock

Global Badminton Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional Athletes
Non - professional Athletes

Global Badminton Market: Manufacturers Segment Analysis (Company and Product introduction, Badminton Sales Volume, Revenue, Price and Gross Margin):

Victor
Yonex
Kason
Kawasaki
RSL Shuttles
Sotx
Pro Kennex
Wilson
Ashaway
Babolat
Carlton
Li-Ning

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BADMINTON

- 1.1 Definition of Badminton in This Report
- 1.2 Commercial Types of Badminton
 - 1.2.1 Synthetic (Plastic or Nylon) Shuttlecocks
 - 1.2.2 Feather Shuttlecock
- 1.3 Downstream Application of Badminton
 - 1.3.1 Professional Athletes
 - 1.3.2 Non - professional Athletes
- 1.4 Development History of Badminton
- 1.5 Market Status and Trend of Badminton 2013-2023
 - 1.5.1 Global Badminton Market Status and Trend 2013-2023
 - 1.5.2 Regional Badminton Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Badminton 2013-2017
- 2.2 Production Market of Badminton by Regions
 - 2.2.1 Production Volume of Badminton by Regions
 - 2.2.2 Production Value of Badminton by Regions
- 2.3 Demand Market of Badminton by Regions
- 2.4 Production and Demand Status of Badminton by Regions
 - 2.4.1 Production and Demand Status of Badminton by Regions 2013-2017
 - 2.4.2 Import and Export Status of Badminton by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Badminton by Types
- 3.2 Production Value of Badminton by Types
- 3.3 Market Forecast of Badminton by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Badminton by Downstream Industry
- 4.2 Market Forecast of Badminton by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BADMINTON

5.1 Global Economy Situation and Trend Overview

5.2 Badminton Downstream Industry Situation and Trend Overview

CHAPTER 6 BADMINTON MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Badminton by Major Manufacturers

6.2 Production Value of Badminton by Major Manufacturers

6.3 Basic Information of Badminton by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Badminton Major Manufacturer

6.3.2 Employees and Revenue Level of Badminton Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 BADMINTON MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Victor

7.1.1 Company profile

7.1.2 Representative Badminton Product

7.1.3 Badminton Sales, Revenue, Price and Gross Margin of Victor

7.2 Yonex

7.2.1 Company profile

7.2.2 Representative Badminton Product

7.2.3 Badminton Sales, Revenue, Price and Gross Margin of Yonex

7.3 Kason

7.3.1 Company profile

7.3.2 Representative Badminton Product

7.3.3 Badminton Sales, Revenue, Price and Gross Margin of Kason

7.4 Kawasaki

7.4.1 Company profile

7.4.2 Representative Badminton Product

7.4.3 Badminton Sales, Revenue, Price and Gross Margin of Kawasaki

7.5 RSL Shuttles

7.5.1 Company profile

- 7.5.2 Representative Badminton Product
- 7.5.3 Badminton Sales, Revenue, Price and Gross Margin of RSL Shuttles
- 7.6 Sotx
 - 7.6.1 Company profile
 - 7.6.2 Representative Badminton Product
 - 7.6.3 Badminton Sales, Revenue, Price and Gross Margin of Sotx
- 7.7 Pro Kennex
 - 7.7.1 Company profile
 - 7.7.2 Representative Badminton Product
 - 7.7.3 Badminton Sales, Revenue, Price and Gross Margin of Pro Kennex
- 7.8 Wilson
 - 7.8.1 Company profile
 - 7.8.2 Representative Badminton Product
 - 7.8.3 Badminton Sales, Revenue, Price and Gross Margin of Wilson
- 7.9 Ashaway
 - 7.9.1 Company profile
 - 7.9.2 Representative Badminton Product
 - 7.9.3 Badminton Sales, Revenue, Price and Gross Margin of Ashaway
- 7.10 Babolat
 - 7.10.1 Company profile
 - 7.10.2 Representative Badminton Product
 - 7.10.3 Badminton Sales, Revenue, Price and Gross Margin of Babolat
- 7.11 Carlton
 - 7.11.1 Company profile
 - 7.11.2 Representative Badminton Product
 - 7.11.3 Badminton Sales, Revenue, Price and Gross Margin of Carlton
- 7.12 Li-Ning
 - 7.12.1 Company profile
 - 7.12.2 Representative Badminton Product
 - 7.12.3 Badminton Sales, Revenue, Price and Gross Margin of Li-Ning

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BADMINTON

- 8.1 Industry Chain of Badminton
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BADMINTON

- 9.1 Cost Structure Analysis of Badminton
- 9.2 Raw Materials Cost Analysis of Badminton
- 9.3 Labor Cost Analysis of Badminton
- 9.4 Manufacturing Expenses Analysis of Badminton

CHAPTER 10 MARKETING STATUS ANALYSIS OF BADMINTON

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Badminton-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BFDAE200377MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFDAE200377MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970