

# **Badminton-China Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/B473184CA9EMEN.html

Date: February 2018

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: B473184CA9EMEN

### **Abstracts**

### **Report Summary**

Badminton-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Badminton industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Badminton 2013-2017, and development forecast 2018-2023

Main market players of Badminton in China, with company and product introduction, position in the Badminton market

Market status and development trend of Badminton by types and applications Cost and profit status of Badminton, and marketing status Market growth drivers and challenges

The report segments the China Badminton market as:

China Badminton Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Badminton Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Synthetic (Plastic or Nylon) Shuttlecocks Feather Shuttlecock

China Badminton Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional Athletes
Non - professional Athletes

China Badminton Market: Players Segment Analysis (Company and Product introduction, Badminton Sales Volume, Revenue, Price and Gross Margin):

Victor

Yonex

Kason

Kawasaki

**RSL Shuttles** 

Sotx

Pro Kennex

Wilson

Ashaway

Babolat

Carlton

Li-Ning

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BADMINTON**

- 1.1 Definition of Badminton in This Report
- 1.2 Commercial Types of Badminton
- 1.2.1 Synthetic (Plastic or Nylon) Shuttlecocks
- 1.2.2 Feather Shuttlecock
- 1.3 Downstream Application of Badminton
  - 1.3.1 Professional Athletes
  - 1.3.2 Non professional Athletes
- 1.4 Development History of Badminton
- 1.5 Market Status and Trend of Badminton 2013-2023
  - 1.5.1 China Badminton Market Status and Trend 2013-2023
  - 1.5.2 Regional Badminton Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Badminton in China 2013-2017
- 2.2 Consumption Market of Badminton in China by Regions
  - 2.2.1 Consumption Volume of Badminton in China by Regions
  - 2.2.2 Revenue of Badminton in China by Regions
- 2.3 Market Analysis of Badminton in China by Regions
  - 2.3.1 Market Analysis of Badminton in North China 2013-2017
  - 2.3.2 Market Analysis of Badminton in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Badminton in East China 2013-2017
  - 2.3.4 Market Analysis of Badminton in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Badminton in Southwest China 2013-2017
- 2.3.6 Market Analysis of Badminton in Northwest China 2013-2017
- 2.4 Market Development Forecast of Badminton in China 2018-2023
- 2.4.1 Market Development Forecast of Badminton in China 2018-2023
- 2.4.2 Market Development Forecast of Badminton by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Badminton in China by Types
  - 3.1.2 Revenue of Badminton in China by Types
- 3.2 China Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Badminton in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Badminton in China by Downstream Industry
- 4.2 Demand Volume of Badminton by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Badminton by Downstream Industry in North China
- 4.2.2 Demand Volume of Badminton by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Badminton by Downstream Industry in East China
- 4.2.4 Demand Volume of Badminton by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Badminton by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Badminton by Downstream Industry in Northwest China
- 4.3 Market Forecast of Badminton in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BADMINTON

- 5.1 China Economy Situation and Trend Overview
- 5.2 Badminton Downstream Industry Situation and Trend Overview

### CHAPTER 6 BADMINTON MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Badminton in China by Major Players
- 6.2 Revenue of Badminton in China by Major Players
- 6.3 Basic Information of Badminton by Major Players
  - 6.3.1 Headquarters Location and Established Time of Badminton Major Players
- 6.3.2 Employees and Revenue Level of Badminton Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 BADMINTON MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Victor
  - 7.1.1 Company profile
  - 7.1.2 Representative Badminton Product
  - 7.1.3 Badminton Sales, Revenue, Price and Gross Margin of Victor
- 7.2 Yonex
  - 7.2.1 Company profile
  - 7.2.2 Representative Badminton Product
  - 7.2.3 Badminton Sales, Revenue, Price and Gross Margin of Yonex
- 7.3 Kason
  - 7.3.1 Company profile
  - 7.3.2 Representative Badminton Product
  - 7.3.3 Badminton Sales, Revenue, Price and Gross Margin of Kason
- 7.4 Kawasaki
- 7.4.1 Company profile
- 7.4.2 Representative Badminton Product
- 7.4.3 Badminton Sales, Revenue, Price and Gross Margin of Kawasaki
- 7.5 RSL Shuttles
  - 7.5.1 Company profile
  - 7.5.2 Representative Badminton Product
- 7.5.3 Badminton Sales, Revenue, Price and Gross Margin of RSL Shuttles
- 7.6 Sotx
  - 7.6.1 Company profile
  - 7.6.2 Representative Badminton Product
  - 7.6.3 Badminton Sales, Revenue, Price and Gross Margin of Sotx
- 7.7 Pro Kennex
  - 7.7.1 Company profile
  - 7.7.2 Representative Badminton Product
  - 7.7.3 Badminton Sales, Revenue, Price and Gross Margin of Pro Kennex
- 7.8 Wilson
  - 7.8.1 Company profile
  - 7.8.2 Representative Badminton Product
  - 7.8.3 Badminton Sales, Revenue, Price and Gross Margin of Wilson
- 7.9 Ashaway
  - 7.9.1 Company profile
- 7.9.2 Representative Badminton Product



- 7.9.3 Badminton Sales, Revenue, Price and Gross Margin of Ashaway
- 7.10 Babolat
  - 7.10.1 Company profile
  - 7.10.2 Representative Badminton Product
  - 7.10.3 Badminton Sales, Revenue, Price and Gross Margin of Babolat
- 7.11 Carlton
  - 7.11.1 Company profile
  - 7.11.2 Representative Badminton Product
  - 7.11.3 Badminton Sales, Revenue, Price and Gross Margin of Carlton
- 7.12 Li-Ning
  - 7.12.1 Company profile
  - 7.12.2 Representative Badminton Product
- 7.12.3 Badminton Sales, Revenue, Price and Gross Margin of Li-Ning

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BADMINTON

- 8.1 Industry Chain of Badminton
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BADMINTON**

- 9.1 Cost Structure Analysis of Badminton
- 9.2 Raw Materials Cost Analysis of Badminton
- 9.3 Labor Cost Analysis of Badminton
- 9.4 Manufacturing Expenses Analysis of Badminton

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF BADMINTON**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Badminton-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/B473184CA9EMEN.html">https://marketpublishers.com/r/B473184CA9EMEN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B473184CA9EMEN.html">https://marketpublishers.com/r/B473184CA9EMEN.html</a>

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970