

# Back Adhesive-South America Market Status and Trend Report 2014-2026

https://marketpublishers.com/r/BCBEF9084C8EN.html

Date: July 2019

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: BCBEF9084C8EN

# **Abstracts**

# **Report Summary**

Back Adhesive-South America Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Back Adhesive industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Back Adhesive 2014-2018, and development forecast 2019-2026

Main market players of Back Adhesive in South America, with company and product introduction, position in the Back Adhesive market

Market status and development trend of Back Adhesive by types and applications Cost and profit status of Back Adhesive, and marketing status Market growth drivers and challenges

The report segments the South America Back Adhesive market as:

South America Back Adhesive Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

Brazil

Argentina

Venezuela

Colombia

Others



South America Back Adhesive Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

- 1 Component Paste BG
- 1 Component Liquid BG
- 2 Component BG

South America Back Adhesive Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis) Project

Retail

South America Back Adhesive Market: Players Segment Analysis (Company and Product introduction, Back Adhesive Sales Volume, Revenue, Price and Gross Margin):

DAVCO

Laticrete

Nippon Paint

Tammy

Chen Guang

Saint Gobain Weber

**Bostik** 

Oriental Yuhong

Sika

Yuchuan

Wasper

EasyPlas

Vibon

Doborn

Kaben

**MAPEI** 

Henkel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF BACK ADHESIVE

- 1.1 Definition of Back Adhesive in This Report
- 1.2 Commercial Types of Back Adhesive
  - 1.2.1 1 Component Paste BG
  - 1.2.2 1 Component Liquid BG
- 1.2.3 2 Component BG
- 1.3 Downstream Application of Back Adhesive
  - 1.3.1 Project
  - 1.3.2 Retail
- 1.4 Development History of Back Adhesive
- 1.5 Market Status and Trend of Back Adhesive 2014-2026
  - 1.5.1 South America Back Adhesive Market Status and Trend 2014-2026
  - 1.5.2 Regional Back Adhesive Market Status and Trend 2014-2026

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Back Adhesive in South America 2014-2018
- 2.2 Consumption Market of Back Adhesive in South America by Regions
  - 2.2.1 Consumption Volume of Back Adhesive in South America by Regions
- 2.2.2 Revenue of Back Adhesive in South America by Regions
- 2.3 Market Analysis of Back Adhesive in South America by Regions
  - 2.3.1 Market Analysis of Back Adhesive in Brazil 2014-2018
  - 2.3.2 Market Analysis of Back Adhesive in Argentina 2014-2018
  - 2.3.3 Market Analysis of Back Adhesive in Venezuela 2014-2018
  - 2.3.4 Market Analysis of Back Adhesive in Colombia 2014-2018
  - 2.3.5 Market Analysis of Back Adhesive in Others 2014-2018
- 2.4 Market Development Forecast of Back Adhesive in South America 2019-2026
  - 2.4.1 Market Development Forecast of Back Adhesive in South America 2019-2026
  - 2.4.2 Market Development Forecast of Back Adhesive by Regions 2019-2026

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Back Adhesive in South America by Types
- 3.1.2 Revenue of Back Adhesive in South America by Types
- 3.2 South America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Back Adhesive in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Back Adhesive in South America by Downstream Industry
- 4.2 Demand Volume of Back Adhesive by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Back Adhesive by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Back Adhesive by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Back Adhesive by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Back Adhesive by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Back Adhesive by Downstream Industry in Others
- 4.3 Market Forecast of Back Adhesive in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BACK ADHESIVE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Back Adhesive Downstream Industry Situation and Trend Overview

# CHAPTER 6 BACK ADHESIVE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Back Adhesive in South America by Major Players
- 6.2 Revenue of Back Adhesive in South America by Major Players
- 6.3 Basic Information of Back Adhesive by Major Players
  - 6.3.1 Headquarters Location and Established Time of Back Adhesive Major Players
- 6.3.2 Employees and Revenue Level of Back Adhesive Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 BACK ADHESIVE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



#### 7.1 DAVCO

- 7.1.1 Company profile
- 7.1.2 Representative Back Adhesive Product
- 7.1.3 Back Adhesive Sales, Revenue, Price and Gross Margin of DAVCO
- 7.2 Laticrete
  - 7.2.1 Company profile
  - 7.2.2 Representative Back Adhesive Product
  - 7.2.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Laticrete
- 7.3 Nippon Paint
  - 7.3.1 Company profile
  - 7.3.2 Representative Back Adhesive Product
  - 7.3.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.4 Tammy
  - 7.4.1 Company profile
  - 7.4.2 Representative Back Adhesive Product
  - 7.4.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Tammy
- 7.5 Chen Guang
  - 7.5.1 Company profile
  - 7.5.2 Representative Back Adhesive Product
  - 7.5.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Chen Guang
- 7.6 Saint Gobain Weber
  - 7.6.1 Company profile
  - 7.6.2 Representative Back Adhesive Product
  - 7.6.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Saint Gobain Weber
- 7.7 Bostik
  - 7.7.1 Company profile
  - 7.7.2 Representative Back Adhesive Product
  - 7.7.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Bostik
- 7.8 Oriental Yuhong
  - 7.8.1 Company profile
  - 7.8.2 Representative Back Adhesive Product
  - 7.8.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.9 Sika
  - 7.9.1 Company profile
  - 7.9.2 Representative Back Adhesive Product
  - 7.9.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Yuchuan
  - 7.10.1 Company profile



- 7.10.2 Representative Back Adhesive Product
- 7.10.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Yuchuan
- 7.11 Wasper
  - 7.11.1 Company profile
  - 7.11.2 Representative Back Adhesive Product
  - 7.11.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Wasper
- 7.12 EasyPlas
  - 7.12.1 Company profile
- 7.12.2 Representative Back Adhesive Product
- 7.12.3 Back Adhesive Sales, Revenue, Price and Gross Margin of EasyPlas
- 7.13 Vibon
  - 7.13.1 Company profile
  - 7.13.2 Representative Back Adhesive Product
  - 7.13.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Vibon
- 7.14 Doborn
  - 7.14.1 Company profile
  - 7.14.2 Representative Back Adhesive Product
  - 7.14.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Doborn
- 7.15 Kaben
  - 7.15.1 Company profile
  - 7.15.2 Representative Back Adhesive Product
- 7.15.3 Back Adhesive Sales, Revenue, Price and Gross Margin of Kaben
- **7.16 MAPEI**
- 7.17 Henkel

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BACK ADHESIVE

- 8.1 Industry Chain of Back Adhesive
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BACK ADHESIVE

- 9.1 Cost Structure Analysis of Back Adhesive
- 9.2 Raw Materials Cost Analysis of Back Adhesive
- 9.3 Labor Cost Analysis of Back Adhesive
- 9.4 Manufacturing Expenses Analysis of Back Adhesive



# **CHAPTER 10 MARKETING STATUS ANALYSIS OF BACK ADHESIVE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Back Adhesive-South America Market Status and Trend Report 2014-2026

Product link: https://marketpublishers.com/r/BCBEF9084C8EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/BCBEF9084C8EN.html">https://marketpublishers.com/r/BCBEF9084C8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970