

Baby Wipes-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B8AE6CBA1ACMEN.html>

Date: February 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: B8AE6CBA1ACMEN

Abstracts

Report Summary

Baby Wipes-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Wipes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Baby Wipes 2013-2017, and development forecast 2018-2023

Main market players of Baby Wipes in China, with company and product introduction, position in the Baby Wipes market

Market status and development trend of Baby Wipes by types and applications

Cost and profit status of Baby Wipes, and marketing status

Market growth drivers and challenges

The report segments the China Baby Wipes market as:

China Baby Wipes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Baby Wipes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary Baby Wipes
Hand & Face Wipes

China Baby Wipes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hypermarkets
Independent Retailers
Online Retailers

China Baby Wipes Market: Players Segment Analysis (Company and Product introduction, Baby Wipes Sales Volume, Revenue, Price and Gross Margin):

NUK
Combi
Kao
Seventh Generation
Unilever
Procter & Gamble
Johnson & Johnson
Huggies
Luvs
Pigeon Corporation
AVENT

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BABY WIPES

- 1.1 Definition of Baby Wipes in This Report
- 1.2 Commercial Types of Baby Wipes
 - 1.2.1 Ordinary Baby Wipes
 - 1.2.2 Hand & Face Wipes
- 1.3 Downstream Application of Baby Wipes
 - 1.3.1 Supermarkets and Hypermarkets
 - 1.3.2 Independent Retailers
 - 1.3.3 Online Retailers
- 1.4 Development History of Baby Wipes
- 1.5 Market Status and Trend of Baby Wipes 2013-2023
 - 1.5.1 China Baby Wipes Market Status and Trend 2013-2023
 - 1.5.2 Regional Baby Wipes Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Baby Wipes in China 2013-2017
- 2.2 Consumption Market of Baby Wipes in China by Regions
 - 2.2.1 Consumption Volume of Baby Wipes in China by Regions
 - 2.2.2 Revenue of Baby Wipes in China by Regions
- 2.3 Market Analysis of Baby Wipes in China by Regions
 - 2.3.1 Market Analysis of Baby Wipes in North China 2013-2017
 - 2.3.2 Market Analysis of Baby Wipes in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Baby Wipes in East China 2013-2017
 - 2.3.4 Market Analysis of Baby Wipes in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Baby Wipes in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Baby Wipes in Northwest China 2013-2017
- 2.4 Market Development Forecast of Baby Wipes in China 2018-2023
 - 2.4.1 Market Development Forecast of Baby Wipes in China 2018-2023
 - 2.4.2 Market Development Forecast of Baby Wipes by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Baby Wipes in China by Types
 - 3.1.2 Revenue of Baby Wipes in China by Types

- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Baby Wipes in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Baby Wipes in China by Downstream Industry
- 4.2 Demand Volume of Baby Wipes by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Baby Wipes by Downstream Industry in North China
 - 4.2.2 Demand Volume of Baby Wipes by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Baby Wipes by Downstream Industry in East China
 - 4.2.4 Demand Volume of Baby Wipes by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Baby Wipes by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Baby Wipes by Downstream Industry in Northwest China
- 4.3 Market Forecast of Baby Wipes in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY WIPES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Baby Wipes Downstream Industry Situation and Trend Overview

CHAPTER 6 BABY WIPES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Baby Wipes in China by Major Players
- 6.2 Revenue of Baby Wipes in China by Major Players
- 6.3 Basic Information of Baby Wipes by Major Players
 - 6.3.1 Headquarters Location and Established Time of Baby Wipes Major Players
 - 6.3.2 Employees and Revenue Level of Baby Wipes Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 BABY WIPES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 NUK

7.1.1 Company profile

7.1.2 Representative Baby Wipes Product

7.1.3 Baby Wipes Sales, Revenue, Price and Gross Margin of NUK

7.2 Combi

7.2.1 Company profile

7.2.2 Representative Baby Wipes Product

7.2.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Combi

7.3 Kao

7.3.1 Company profile

7.3.2 Representative Baby Wipes Product

7.3.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Kao

7.4 Seventh Generation

7.4.1 Company profile

7.4.2 Representative Baby Wipes Product

7.4.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Seventh Generation

7.5 Unilever

7.5.1 Company profile

7.5.2 Representative Baby Wipes Product

7.5.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Unilever

7.6 Procter & Gamble

7.6.1 Company profile

7.6.2 Representative Baby Wipes Product

7.6.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.7 Johnson & Johnson

7.7.1 Company profile

7.7.2 Representative Baby Wipes Product

7.7.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Johnson & Johnson

7.8 Huggies

7.8.1 Company profile

7.8.2 Representative Baby Wipes Product

7.8.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Huggies

7.9 Luvs

7.9.1 Company profile

- 7.9.2 Representative Baby Wipes Product
- 7.9.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Luvs
- 7.10 Pigeon Corporation
 - 7.10.1 Company profile
 - 7.10.2 Representative Baby Wipes Product
 - 7.10.3 Baby Wipes Sales, Revenue, Price and Gross Margin of Pigeon Corporation
- 7.11 AVENT
 - 7.11.1 Company profile
 - 7.11.2 Representative Baby Wipes Product
 - 7.11.3 Baby Wipes Sales, Revenue, Price and Gross Margin of AVENT

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY WIPES

- 8.1 Industry Chain of Baby Wipes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY WIPES

- 9.1 Cost Structure Analysis of Baby Wipes
- 9.2 Raw Materials Cost Analysis of Baby Wipes
- 9.3 Labor Cost Analysis of Baby Wipes
- 9.4 Manufacturing Expenses Analysis of Baby Wipes

CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY WIPES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Baby Wipes-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B8AE6CBA1ACMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8AE6CBA1ACMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970