

# Baby Strollers-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BA1C263C21BMEN.html>

Date: February 2018

Pages: 148

Price: US\$ 2,480.00 (Single User License)

ID: BA1C263C21BMEN

## Abstracts

### Report Summary

Baby Strollers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Strollers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Baby Strollers 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Baby Strollers worldwide, with company and product introduction, position in the Baby Strollers market

Market status and development trend of Baby Strollers by types and applications

Cost and profit status of Baby Strollers, and marketing status

Market growth drivers and challenges

The report segments the global Baby Strollers market as:

Global Baby Strollers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Baby Strollers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Standard Strollers

Jogging Strollers

Multi-child Strollers

Others

Global Baby Strollers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hypermarkets

Independent Retailers

Online Trade

Others

Global Baby Strollers Market: Manufacturers Segment Analysis (Company and Product introduction, Baby Strollers Sales Volume, Revenue, Price and Gross Margin):

Baby Jogger

Chicco

Dorel

Evenflo.

Graco

Babies R Us

Bob Gear

Inglesina

Baby trend

Bugaboo

Dreambaby

Dream On Me

Joovy

Mia Moda

Musty

Peg pergo

Quinny

Skip Hop

Summer Infant  
Thule

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BABY STROLLERS**

- 1.1 Definition of Baby Strollers in This Report
- 1.2 Commercial Types of Baby Strollers
  - 1.2.1 Standard Strollers
  - 1.2.2 Jogging Strollers
  - 1.2.3 Multi-child Strollers
  - 1.2.4 Others
- 1.3 Downstream Application of Baby Strollers
  - 1.3.1 Supermarkets and Hypermarkets
  - 1.3.2 Independent Retailers
  - 1.3.3 Online Trade
  - 1.3.4 Others
- 1.4 Development History of Baby Strollers
- 1.5 Market Status and Trend of Baby Strollers 2013-2023
  - 1.5.1 Global Baby Strollers Market Status and Trend 2013-2023
  - 1.5.2 Regional Baby Strollers Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Baby Strollers 2013-2017
- 2.2 Production Market of Baby Strollers by Regions
  - 2.2.1 Production Volume of Baby Strollers by Regions
  - 2.2.2 Production Value of Baby Strollers by Regions
- 2.3 Demand Market of Baby Strollers by Regions
- 2.4 Production and Demand Status of Baby Strollers by Regions
  - 2.4.1 Production and Demand Status of Baby Strollers by Regions 2013-2017
  - 2.4.2 Import and Export Status of Baby Strollers by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Baby Strollers by Types
- 3.2 Production Value of Baby Strollers by Types
- 3.3 Market Forecast of Baby Strollers by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Baby Strollers by Downstream Industry
- 4.2 Market Forecast of Baby Strollers by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY STROLLERS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Baby Strollers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BABY STROLLERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Baby Strollers by Major Manufacturers
- 6.2 Production Value of Baby Strollers by Major Manufacturers
- 6.3 Basic Information of Baby Strollers by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Baby Strollers Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Baby Strollers Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BABY STROLLERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Baby Jogger
  - 7.1.1 Company profile
  - 7.1.2 Representative Baby Strollers Product
  - 7.1.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Baby Jogger
- 7.2 Chicco
  - 7.2.1 Company profile
  - 7.2.2 Representative Baby Strollers Product
  - 7.2.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Chicco
- 7.3 Dorel
  - 7.3.1 Company profile
  - 7.3.2 Representative Baby Strollers Product
  - 7.3.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dorel
- 7.4 Evenflo.

- 7.4.1 Company profile
- 7.4.2 Representative Baby Strollers Product
- 7.4.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Evenflo.
- 7.5 Graco
  - 7.5.1 Company profile
  - 7.5.2 Representative Baby Strollers Product
  - 7.5.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Graco
- 7.6 Babies R Us
  - 7.6.1 Company profile
  - 7.6.2 Representative Baby Strollers Product
  - 7.6.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Babies R Us
- 7.7 Bob Gear
  - 7.7.1 Company profile
  - 7.7.2 Representative Baby Strollers Product
  - 7.7.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Bob Gear
- 7.8 Inglesina
  - 7.8.1 Company profile
  - 7.8.2 Representative Baby Strollers Product
  - 7.8.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Inglesina
- 7.9 Baby trend
  - 7.9.1 Company profile
  - 7.9.2 Representative Baby Strollers Product
  - 7.9.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Baby trend
- 7.10 Bugaboo
  - 7.10.1 Company profile
  - 7.10.2 Representative Baby Strollers Product
  - 7.10.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Bugaboo
- 7.11 Dreambaby
  - 7.11.1 Company profile
  - 7.11.2 Representative Baby Strollers Product
  - 7.11.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dreambaby
- 7.12 Dream On Me
  - 7.12.1 Company profile
  - 7.12.2 Representative Baby Strollers Product
  - 7.12.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dream On Me
- 7.13 Joovy
  - 7.13.1 Company profile
  - 7.13.2 Representative Baby Strollers Product
  - 7.13.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Joovy

#### 7.14 Mia Moda

##### 7.14.1 Company profile

##### 7.14.2 Representative Baby Strollers Product

##### 7.14.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Mia Moda

#### 7.15 Musty

##### 7.15.1 Company profile

##### 7.15.2 Representative Baby Strollers Product

##### 7.15.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Musty

#### 7.16 Peg pergo

#### 7.17 Quinny

#### 7.18 Skip Hop

#### 7.19 Summer Infant

#### 7.20 Thule

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY STROLLERS**

### 8.1 Industry Chain of Baby Strollers

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY STROLLERS**

### 9.1 Cost Structure Analysis of Baby Strollers

### 9.2 Raw Materials Cost Analysis of Baby Strollers

### 9.3 Labor Cost Analysis of Baby Strollers

### 9.4 Manufacturing Expenses Analysis of Baby Strollers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY STROLLERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Baby Strollers-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BA1C263C21BMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA1C263C21BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970