

Baby Strollers-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BD3E25C30AFMEN.html>

Date: February 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: BD3E25C30AFMEN

Abstracts

Report Summary

Baby Strollers-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Strollers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Baby Strollers 2013-2017, and development forecast 2018-2023

Main market players of Baby Strollers in China, with company and product introduction, position in the Baby Strollers market

Market status and development trend of Baby Strollers by types and applications

Cost and profit status of Baby Strollers, and marketing status

Market growth drivers and challenges

The report segments the China Baby Strollers market as:

China Baby Strollers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Baby Strollers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Standard Strollers

Jogging Strollers

Multi-child Strollers

Others

China Baby Strollers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hypermarkets

Independent Retailers

Online Trade

Others

China Baby Strollers Market: Players Segment Analysis (Company and Product introduction, Baby Strollers Sales Volume, Revenue, Price and Gross Margin):

Baby Jogger

Chicco

Dorel

Evenflo.

Graco

Babies R Us

Bob Gear

Inglesina

Baby trend

Bugaboo

Dreambaby

Dream On Me

Joovy

Mia Moda

Musty

Peg pergo

Quinny

Skip Hop

Summer Infant
Thule

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BABY STROLLERS

- 1.1 Definition of Baby Strollers in This Report
- 1.2 Commercial Types of Baby Strollers
 - 1.2.1 Standard Strollers
 - 1.2.2 Jogging Strollers
 - 1.2.3 Multi-child Strollers
 - 1.2.4 Others
- 1.3 Downstream Application of Baby Strollers
 - 1.3.1 Supermarkets and Hypermarkets
 - 1.3.2 Independent Retailers
 - 1.3.3 Online Trade
 - 1.3.4 Others
- 1.4 Development History of Baby Strollers
- 1.5 Market Status and Trend of Baby Strollers 2013-2023
 - 1.5.1 China Baby Strollers Market Status and Trend 2013-2023
 - 1.5.2 Regional Baby Strollers Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Baby Strollers in China 2013-2017
- 2.2 Consumption Market of Baby Strollers in China by Regions
 - 2.2.1 Consumption Volume of Baby Strollers in China by Regions
 - 2.2.2 Revenue of Baby Strollers in China by Regions
- 2.3 Market Analysis of Baby Strollers in China by Regions
 - 2.3.1 Market Analysis of Baby Strollers in North China 2013-2017
 - 2.3.2 Market Analysis of Baby Strollers in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Baby Strollers in East China 2013-2017
 - 2.3.4 Market Analysis of Baby Strollers in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Baby Strollers in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Baby Strollers in Northwest China 2013-2017
- 2.4 Market Development Forecast of Baby Strollers in China 2018-2023
 - 2.4.1 Market Development Forecast of Baby Strollers in China 2018-2023
 - 2.4.2 Market Development Forecast of Baby Strollers by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Baby Strollers in China by Types
 - 3.1.2 Revenue of Baby Strollers in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Baby Strollers in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Baby Strollers in China by Downstream Industry
- 4.2 Demand Volume of Baby Strollers by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Baby Strollers by Downstream Industry in North China
 - 4.2.2 Demand Volume of Baby Strollers by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Baby Strollers by Downstream Industry in East China
 - 4.2.4 Demand Volume of Baby Strollers by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Baby Strollers by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Baby Strollers by Downstream Industry in Northwest China
- 4.3 Market Forecast of Baby Strollers in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY STROLLERS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Baby Strollers Downstream Industry Situation and Trend Overview

CHAPTER 6 BABY STROLLERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Baby Strollers in China by Major Players
- 6.2 Revenue of Baby Strollers in China by Major Players
- 6.3 Basic Information of Baby Strollers by Major Players
 - 6.3.1 Headquarters Location and Established Time of Baby Strollers Major Players
 - 6.3.2 Employees and Revenue Level of Baby Strollers Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BABY STROLLERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Baby Jogger
 - 7.1.1 Company profile
 - 7.1.2 Representative Baby Strollers Product
 - 7.1.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Baby Jogger
- 7.2 Chicco
 - 7.2.1 Company profile
 - 7.2.2 Representative Baby Strollers Product
 - 7.2.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Chicco
- 7.3 Dorel
 - 7.3.1 Company profile
 - 7.3.2 Representative Baby Strollers Product
 - 7.3.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dorel
- 7.4 Evenflo.
 - 7.4.1 Company profile
 - 7.4.2 Representative Baby Strollers Product
 - 7.4.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Evenflo.
- 7.5 Graco
 - 7.5.1 Company profile
 - 7.5.2 Representative Baby Strollers Product
 - 7.5.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Graco
- 7.6 Babies R Us
 - 7.6.1 Company profile
 - 7.6.2 Representative Baby Strollers Product
 - 7.6.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Babies R Us
- 7.7 Bob Gear
 - 7.7.1 Company profile
 - 7.7.2 Representative Baby Strollers Product
 - 7.7.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Bob Gear
- 7.8 Inglesina
 - 7.8.1 Company profile
 - 7.8.2 Representative Baby Strollers Product

- 7.8.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Inglesina
- 7.9 Baby trend
 - 7.9.1 Company profile
 - 7.9.2 Representative Baby Strollers Product
 - 7.9.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Baby trend
- 7.10 Bugaboo
 - 7.10.1 Company profile
 - 7.10.2 Representative Baby Strollers Product
 - 7.10.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Bugaboo
- 7.11 Dreambaby
 - 7.11.1 Company profile
 - 7.11.2 Representative Baby Strollers Product
 - 7.11.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dreambaby
- 7.12 Dream On Me
 - 7.12.1 Company profile
 - 7.12.2 Representative Baby Strollers Product
 - 7.12.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Dream On Me
- 7.13 Joovy
 - 7.13.1 Company profile
 - 7.13.2 Representative Baby Strollers Product
 - 7.13.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Joovy
- 7.14 Mia Moda
 - 7.14.1 Company profile
 - 7.14.2 Representative Baby Strollers Product
 - 7.14.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Mia Moda
- 7.15 Musty
 - 7.15.1 Company profile
 - 7.15.2 Representative Baby Strollers Product
 - 7.15.3 Baby Strollers Sales, Revenue, Price and Gross Margin of Musty
- 7.16 Peg pergo
- 7.17 Quinny
- 7.18 Skip Hop
- 7.19 Summer Infant
- 7.20 Thule

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY STROLLERS

8.1 Industry Chain of Baby Strollers

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY STROLLERS

9.1 Cost Structure Analysis of Baby Strollers

9.2 Raw Materials Cost Analysis of Baby Strollers

9.3 Labor Cost Analysis of Baby Strollers

9.4 Manufacturing Expenses Analysis of Baby Strollers

CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY STROLLERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Baby Strollers-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BD3E25C30AFMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD3E25C30AFMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970