

Baby Stroller and Pram-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BB4F704C02AMEN.html>

Date: March 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: BB4F704C02AMEN

Abstracts

Report Summary

Baby Stroller and Pram-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Stroller and Pram industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Baby Stroller and Pram 2013-2017, and development forecast 2018-2023

Main market players of Baby Stroller and Pram in North America, with company and product introduction, position in the Baby Stroller and Pram market

Market status and development trend of Baby Stroller and Pram by types and applications

Cost and profit status of Baby Stroller and Pram, and marketing status

Market growth drivers and challenges

The report segments the North America Baby Stroller and Pram market as:

North America Baby Stroller and Pram Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Baby Stroller and Pram Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
By Function (Stroller, Pram, Multi-child strollers)

North America Baby Stroller and Pram Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Age -0~1 year old

Age -1~2.5 year old

Age -2.5~4 year old

North America Baby Stroller and Pram Market: Players Segment Analysis (Company and Product introduction, Baby Stroller and Pram Sales Volume, Revenue, Price and Gross Margin):

Good Baby

NEWELL RUBBERMAID

Artsana S.p.A.

Combi Corporation

Bugaboo

Kolcraft

Stokke AS

Hauck

Dorel

ABC Design

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BABY STROLLER AND PRAM

- 1.1 Definition of Baby Stroller and Pram in This Report
- 1.2 Commercial Types of Baby Stroller and Pram
 - 1.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
 - 1.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 1.3 Downstream Application of Baby Stroller and Pram
 - 1.3.1 Age -0~1 year old
 - 1.3.2 Age -1~2.5 year old
 - 1.3.3 Age -2.5~4 year old
- 1.4 Development History of Baby Stroller and Pram
- 1.5 Market Status and Trend of Baby Stroller and Pram 2013-2023
 - 1.5.1 North America Baby Stroller and Pram Market Status and Trend 2013-2023
 - 1.5.2 Regional Baby Stroller and Pram Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Baby Stroller and Pram in North America 2013-2017
- 2.2 Consumption Market of Baby Stroller and Pram in North America by Regions
 - 2.2.1 Consumption Volume of Baby Stroller and Pram in North America by Regions
 - 2.2.2 Revenue of Baby Stroller and Pram in North America by Regions
- 2.3 Market Analysis of Baby Stroller and Pram in North America by Regions
 - 2.3.1 Market Analysis of Baby Stroller and Pram in United States 2013-2017
 - 2.3.2 Market Analysis of Baby Stroller and Pram in Canada 2013-2017
 - 2.3.3 Market Analysis of Baby Stroller and Pram in Mexico 2013-2017
- 2.4 Market Development Forecast of Baby Stroller and Pram in North America 2018-2023
 - 2.4.1 Market Development Forecast of Baby Stroller and Pram in North America 2018-2023
 - 2.4.2 Market Development Forecast of Baby Stroller and Pram by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Baby Stroller and Pram in North America by Types
 - 3.1.2 Revenue of Baby Stroller and Pram in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Baby Stroller and Pram in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Baby Stroller and Pram in North America by Downstream Industry

4.2 Demand Volume of Baby Stroller and Pram by Downstream Industry in Major Countries

4.2.1 Demand Volume of Baby Stroller and Pram by Downstream Industry in United States

4.2.2 Demand Volume of Baby Stroller and Pram by Downstream Industry in Canada

4.2.3 Demand Volume of Baby Stroller and Pram by Downstream Industry in Mexico

4.3 Market Forecast of Baby Stroller and Pram in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY STROLLER AND PRAM

5.1 North America Economy Situation and Trend Overview

5.2 Baby Stroller and Pram Downstream Industry Situation and Trend Overview

CHAPTER 6 BABY STROLLER AND PRAM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Baby Stroller and Pram in North America by Major Players

6.2 Revenue of Baby Stroller and Pram in North America by Major Players

6.3 Basic Information of Baby Stroller and Pram by Major Players

6.3.1 Headquarters Location and Established Time of Baby Stroller and Pram Major Players

6.3.2 Employees and Revenue Level of Baby Stroller and Pram Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 BABY STROLLER AND PRAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Good Baby

7.1.1 Company profile

7.1.2 Representative Baby Stroller and Pram Product

7.1.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Good Baby

7.2 NEWELL RUBBERMAID

7.2.1 Company profile

7.2.2 Representative Baby Stroller and Pram Product

7.2.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of NEWELL

RUBBERMAID

7.3 Artsana S.p.A.

7.3.1 Company profile

7.3.2 Representative Baby Stroller and Pram Product

7.3.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Artsana

S.p.A.

7.4 Combi Corporation

7.4.1 Company profile

7.4.2 Representative Baby Stroller and Pram Product

7.4.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Combi

Corporation

7.5 Bugaboo

7.5.1 Company profile

7.5.2 Representative Baby Stroller and Pram Product

7.5.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Bugaboo

7.6 Kolcraft

7.6.1 Company profile

7.6.2 Representative Baby Stroller and Pram Product

7.6.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Kolcraft

7.7 Stokke AS

7.7.1 Company profile

7.7.2 Representative Baby Stroller and Pram Product

7.7.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Stokke AS

7.8 Hauck

7.8.1 Company profile

7.8.2 Representative Baby Stroller and Pram Product

7.8.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Hauck

7.9 Dorel

7.9.1 Company profile

7.9.2 Representative Baby Stroller and Pram Product

7.9.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Dorel

7.10 ABC Design

7.10.1 Company profile

7.10.2 Representative Baby Stroller and Pram Product

7.10.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of ABC Design

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY STROLLER AND PRAM

8.1 Industry Chain of Baby Stroller and Pram

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY STROLLER AND PRAM

9.1 Cost Structure Analysis of Baby Stroller and Pram

9.2 Raw Materials Cost Analysis of Baby Stroller and Pram

9.3 Labor Cost Analysis of Baby Stroller and Pram

9.4 Manufacturing Expenses Analysis of Baby Stroller and Pram

CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY STROLLER AND PRAM

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Baby Stroller and Pram-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BB4F704C02AMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB4F704C02AMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970