

# Baby Stroller and Pram-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BAC6DC6F64EMEN.html>

Date: March 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: BAC6DC6F64EMEN

## Abstracts

### Report Summary

Baby Stroller and Pram-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Stroller and Pram industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Baby Stroller and Pram 2013-2017, and development forecast 2018-2023

Main market players of Baby Stroller and Pram in China, with company and product introduction, position in the Baby Stroller and Pram market

Market status and development trend of Baby Stroller and Pram by types and applications

Cost and profit status of Baby Stroller and Pram, and marketing status

Market growth drivers and challenges

The report segments the China Baby Stroller and Pram market as:

China Baby Stroller and Pram Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Baby Stroller and Pram Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)

By Function (Stroller, Pram, Multi-child strollers)

China Baby Stroller and Pram Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Age -0~1 year old

Age -1~2.5 year old

Age -2.5~4 year old

China Baby Stroller and Pram Market: Players Segment Analysis (Company and Product introduction, Baby Stroller and Pram Sales Volume, Revenue, Price and Gross Margin):

Good Baby

NEWELL RUBBERMAID

Artsana S.p.A.

Combi Corporation

Bugaboo

Kolcraft

Stokke AS

Hauck

Dorel

ABC Design

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BABY STROLLER AND PRAM**

- 1.1 Definition of Baby Stroller and Pram in This Report
- 1.2 Commercial Types of Baby Stroller and Pram
  - 1.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
  - 1.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 1.3 Downstream Application of Baby Stroller and Pram
  - 1.3.1 Age -0~1 year old
  - 1.3.2 Age -1~2.5 year old
  - 1.3.3 Age -2.5~4 year old
- 1.4 Development History of Baby Stroller and Pram
- 1.5 Market Status and Trend of Baby Stroller and Pram 2013-2023
  - 1.5.1 China Baby Stroller and Pram Market Status and Trend 2013-2023
  - 1.5.2 Regional Baby Stroller and Pram Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Baby Stroller and Pram in China 2013-2017
- 2.2 Consumption Market of Baby Stroller and Pram in China by Regions
  - 2.2.1 Consumption Volume of Baby Stroller and Pram in China by Regions
  - 2.2.2 Revenue of Baby Stroller and Pram in China by Regions
- 2.3 Market Analysis of Baby Stroller and Pram in China by Regions
  - 2.3.1 Market Analysis of Baby Stroller and Pram in North China 2013-2017
  - 2.3.2 Market Analysis of Baby Stroller and Pram in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Baby Stroller and Pram in East China 2013-2017
  - 2.3.4 Market Analysis of Baby Stroller and Pram in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Baby Stroller and Pram in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Baby Stroller and Pram in Northwest China 2013-2017
- 2.4 Market Development Forecast of Baby Stroller and Pram in China 2018-2023
  - 2.4.1 Market Development Forecast of Baby Stroller and Pram in China 2018-2023
  - 2.4.2 Market Development Forecast of Baby Stroller and Pram by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Baby Stroller and Pram in China by Types

- 3.1.2 Revenue of Baby Stroller and Pram in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Baby Stroller and Pram in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Baby Stroller and Pram in China by Downstream Industry
- 4.2 Demand Volume of Baby Stroller and Pram by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Baby Stroller and Pram by Downstream Industry in North China
  - 4.2.2 Demand Volume of Baby Stroller and Pram by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Baby Stroller and Pram by Downstream Industry in East China
  - 4.2.4 Demand Volume of Baby Stroller and Pram by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Baby Stroller and Pram by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Baby Stroller and Pram by Downstream Industry in Northwest China
- 4.3 Market Forecast of Baby Stroller and Pram in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY STROLLER AND PRAM**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Baby Stroller and Pram Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BABY STROLLER AND PRAM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Baby Stroller and Pram in China by Major Players
- 6.2 Revenue of Baby Stroller and Pram in China by Major Players
- 6.3 Basic Information of Baby Stroller and Pram by Major Players
  - 6.3.1 Headquarters Location and Established Time of Baby Stroller and Pram Major Players
  - 6.3.2 Employees and Revenue Level of Baby Stroller and Pram Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BABY STROLLER AND PRAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Good Baby
  - 7.1.1 Company profile
  - 7.1.2 Representative Baby Stroller and Pram Product
  - 7.1.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Good Baby
- 7.2 NEWELL RUBBERMAID
  - 7.2.1 Company profile
  - 7.2.2 Representative Baby Stroller and Pram Product
  - 7.2.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of NEWELL RUBBERMAID
- 7.3 Artsana S.p.A.
  - 7.3.1 Company profile
  - 7.3.2 Representative Baby Stroller and Pram Product
  - 7.3.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Artsana S.p.A.
- 7.4 Combi Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Baby Stroller and Pram Product
  - 7.4.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Combi Corporation
- 7.5 Bugaboo
  - 7.5.1 Company profile
  - 7.5.2 Representative Baby Stroller and Pram Product
  - 7.5.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Bugaboo
- 7.6 Kolcraft
  - 7.6.1 Company profile

- 7.6.2 Representative Baby Stroller and Pram Product
- 7.6.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Kolcraft
- 7.7 Stokke AS
  - 7.7.1 Company profile
  - 7.7.2 Representative Baby Stroller and Pram Product
  - 7.7.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Stokke AS
- 7.8 Hauck
  - 7.8.1 Company profile
  - 7.8.2 Representative Baby Stroller and Pram Product
  - 7.8.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Hauck
- 7.9 Dorel
  - 7.9.1 Company profile
  - 7.9.2 Representative Baby Stroller and Pram Product
  - 7.9.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of Dorel
- 7.10 ABC Design
  - 7.10.1 Company profile
  - 7.10.2 Representative Baby Stroller and Pram Product
  - 7.10.3 Baby Stroller and Pram Sales, Revenue, Price and Gross Margin of ABC Design

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY STROLLER AND PRAM**

- 8.1 Industry Chain of Baby Stroller and Pram
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY STROLLER AND PRAM**

- 9.1 Cost Structure Analysis of Baby Stroller and Pram
- 9.2 Raw Materials Cost Analysis of Baby Stroller and Pram
- 9.3 Labor Cost Analysis of Baby Stroller and Pram
- 9.4 Manufacturing Expenses Analysis of Baby Stroller and Pram

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY STROLLER AND PRAM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Baby Stroller and Pram-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BAC6DC6F64EMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAC6DC6F64EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970