

# Baby Play Mat-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B93763A6D65EN.html

Date: January 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: B93763A6D65EN

### **Abstracts**

### **Report Summary**

Baby Play Mat-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Play Mat industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Baby Play Mat 2013-2017, and development forecast 2018-2023

Main market players of Baby Play Mat in Europe, with company and product introduction, position in the Baby Play Mat market
Market status and development trend of Baby Play Mat by types and applications
Cost and profit status of Baby Play Mat, and marketing status

Market growth drivers and challenges

The report segments the Europe Baby Play Mat market as:

Europe Baby Play Mat Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Baby Play Mat Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**PVC Material** 

**EPE Material** 

**XPE Material** 

Europe Baby Play Mat Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Family Use

Commercial Use

Europe Baby Play Mat Market: Players Segment Analysis (Company and Product introduction, Baby Play Mat Sales Volume, Revenue, Price and Gross Margin):

Mambobaby

Fisher Price

Parklon

Disney

Dwinguler

Meitoku

Pelican Manufacturing

Softtiles

Dfang

Suzhou Swan Lake Felt

Zibizi

**BABYFIELD** 

Fisher-Price

**Bright Starts** 

Tiny Love

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF BABY PLAY MAT**

- 1.1 Definition of Baby Play Mat in This Report
- 1.2 Commercial Types of Baby Play Mat
  - 1.2.1 PVC Material
  - 1.2.2 EPE Material
  - 1.2.3 XPE Material
- 1.3 Downstream Application of Baby Play Mat
  - 1.3.1 Family Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Baby Play Mat
- 1.5 Market Status and Trend of Baby Play Mat 2013-2023
  - 1.5.1 Europe Baby Play Mat Market Status and Trend 2013-2023
  - 1.5.2 Regional Baby Play Mat Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Baby Play Mat in Europe 2013-2017
- 2.2 Consumption Market of Baby Play Mat in Europe by Regions
  - 2.2.1 Consumption Volume of Baby Play Mat in Europe by Regions
  - 2.2.2 Revenue of Baby Play Mat in Europe by Regions
- 2.3 Market Analysis of Baby Play Mat in Europe by Regions
  - 2.3.1 Market Analysis of Baby Play Mat in Germany 2013-2017
  - 2.3.2 Market Analysis of Baby Play Mat in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Baby Play Mat in France 2013-2017
  - 2.3.4 Market Analysis of Baby Play Mat in Italy 2013-2017
  - 2.3.5 Market Analysis of Baby Play Mat in Spain 2013-2017
  - 2.3.6 Market Analysis of Baby Play Mat in Benelux 2013-2017
  - 2.3.7 Market Analysis of Baby Play Mat in Russia 2013-2017
- 2.4 Market Development Forecast of Baby Play Mat in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Baby Play Mat in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Baby Play Mat by Regions 2018-2023

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Baby Play Mat in Europe by Types



- 3.1.2 Revenue of Baby Play Mat in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Baby Play Mat in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Baby Play Mat in Europe by Downstream Industry
- 4.2 Demand Volume of Baby Play Mat by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Baby Play Mat by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Baby Play Mat by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Baby Play Mat by Downstream Industry in France
  - 4.2.4 Demand Volume of Baby Play Mat by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Baby Play Mat by Downstream Industry in Spain
- 4.2.6 Demand Volume of Baby Play Mat by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Baby Play Mat by Downstream Industry in Russia
- 4.3 Market Forecast of Baby Play Mat in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY PLAY MAT

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Baby Play Mat Downstream Industry Situation and Trend Overview

### CHAPTER 6 BABY PLAY MAT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Baby Play Mat in Europe by Major Players
- 6.2 Revenue of Baby Play Mat in Europe by Major Players
- 6.3 Basic Information of Baby Play Mat by Major Players
  - 6.3.1 Headquarters Location and Established Time of Baby Play Mat Major Players
  - 6.3.2 Employees and Revenue Level of Baby Play Mat Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 BABY PLAY MAT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mambobaby
  - 7.1.1 Company profile
  - 7.1.2 Representative Baby Play Mat Product
  - 7.1.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Mambobaby
- 7.2 Fisher Price
  - 7.2.1 Company profile
  - 7.2.2 Representative Baby Play Mat Product
- 7.2.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Fisher Price
- 7.3 Parklon
  - 7.3.1 Company profile
  - 7.3.2 Representative Baby Play Mat Product
  - 7.3.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Parklon
- 7.4 Disney
  - 7.4.1 Company profile
  - 7.4.2 Representative Baby Play Mat Product
  - 7.4.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Disney
- 7.5 Dwinguler
  - 7.5.1 Company profile
  - 7.5.2 Representative Baby Play Mat Product
  - 7.5.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Dwinguler
- 7.6 Meitoku
  - 7.6.1 Company profile
  - 7.6.2 Representative Baby Play Mat Product
  - 7.6.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Meitoku
- 7.7 Pelican Manufacturing
  - 7.7.1 Company profile
  - 7.7.2 Representative Baby Play Mat Product
  - 7.7.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Pelican

### Manufacturing

- 7.8 Softtiles
  - 7.8.1 Company profile
  - 7.8.2 Representative Baby Play Mat Product



- 7.8.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Softtiles
- 7.9 Dfang
  - 7.9.1 Company profile
  - 7.9.2 Representative Baby Play Mat Product
  - 7.9.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Dfang
- 7.10 Suzhou Swan Lake Felt
  - 7.10.1 Company profile
  - 7.10.2 Representative Baby Play Mat Product
- 7.10.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Suzhou Swan Lake Felt
- 7.11 Zibizi
  - 7.11.1 Company profile
  - 7.11.2 Representative Baby Play Mat Product
  - 7.11.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Zibizi
- 7.12 BABYFIELD
  - 7.12.1 Company profile
  - 7.12.2 Representative Baby Play Mat Product
  - 7.12.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of BABYFIELD
- 7.13 Fisher-Price
  - 7.13.1 Company profile
  - 7.13.2 Representative Baby Play Mat Product
  - 7.13.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Fisher-Price
- 7.14 Bright Starts
  - 7.14.1 Company profile
  - 7.14.2 Representative Baby Play Mat Product
  - 7.14.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Bright Starts
- 7.15 Tiny Love
  - 7.15.1 Company profile
  - 7.15.2 Representative Baby Play Mat Product
- 7.15.3 Baby Play Mat Sales, Revenue, Price and Gross Margin of Tiny Love

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY PLAY MAT

- 8.1 Industry Chain of Baby Play Mat
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY PLAY MAT**



- 9.1 Cost Structure Analysis of Baby Play Mat
- 9.2 Raw Materials Cost Analysis of Baby Play Mat
- 9.3 Labor Cost Analysis of Baby Play Mat
- 9.4 Manufacturing Expenses Analysis of Baby Play Mat

### CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY PLAY MAT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Baby Play Mat-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/B93763A6D65EN.html">https://marketpublishers.com/r/B93763A6D65EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B93763A6D65EN.html">https://marketpublishers.com/r/B93763A6D65EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970