

# Baby Furniture-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B1FC0CC934AMEN.html>

Date: February 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: B1FC0CC934AMEN

## Abstracts

### Report Summary

Baby Furniture-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Baby Furniture 2013-2017, and development forecast 2018-2023

Main market players of Baby Furniture in China, with company and product introduction, position in the Baby Furniture market

Market status and development trend of Baby Furniture by types and applications

Cost and profit status of Baby Furniture, and marketing status

Market growth drivers and challenges

The report segments the China Baby Furniture market as:

China Baby Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Baby Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Baby Cribs  
Baby High Chair  
Baby Bouncer  
Other

China Baby Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household  
Commercial

China Baby Furniture Market: Players Segment Analysis (Company and Product introduction, Baby Furniture Sales Volume, Revenue, Price and Gross Margin):

Nartart Juvenile  
FLEXA  
Lucky Baby  
Ikea  
Baby'S Dream  
Bassett  
Bellini  
Child Craft Industries  
Davinci  
Delta  
Land Of Nod  
Million Dollar Baby  
Williams-Sonoma  
Simmons  
Sorelle(C&T)  
Graco  
Afg Baby Furniture  
Pali  
Franklin  
Babyletto

Quanyou

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BABY FURNITURE**

- 1.1 Definition of Baby Furniture in This Report
- 1.2 Commercial Types of Baby Furniture
  - 1.2.1 Baby Cribs
  - 1.2.2 Baby High Chair
  - 1.2.3 Baby Bouncer
  - 1.2.4 Other
- 1.3 Downstream Application of Baby Furniture
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Baby Furniture
- 1.5 Market Status and Trend of Baby Furniture 2013-2023
  - 1.5.1 China Baby Furniture Market Status and Trend 2013-2023
  - 1.5.2 Regional Baby Furniture Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Baby Furniture in China 2013-2017
- 2.2 Consumption Market of Baby Furniture in China by Regions
  - 2.2.1 Consumption Volume of Baby Furniture in China by Regions
  - 2.2.2 Revenue of Baby Furniture in China by Regions
- 2.3 Market Analysis of Baby Furniture in China by Regions
  - 2.3.1 Market Analysis of Baby Furniture in North China 2013-2017
  - 2.3.2 Market Analysis of Baby Furniture in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Baby Furniture in East China 2013-2017
  - 2.3.4 Market Analysis of Baby Furniture in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Baby Furniture in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Baby Furniture in Northwest China 2013-2017
- 2.4 Market Development Forecast of Baby Furniture in China 2018-2023
  - 2.4.1 Market Development Forecast of Baby Furniture in China 2018-2023
  - 2.4.2 Market Development Forecast of Baby Furniture by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Baby Furniture in China by Types

- 3.1.2 Revenue of Baby Furniture in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Baby Furniture in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Baby Furniture in China by Downstream Industry
- 4.2 Demand Volume of Baby Furniture by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Baby Furniture by Downstream Industry in North China
  - 4.2.2 Demand Volume of Baby Furniture by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Baby Furniture by Downstream Industry in East China
  - 4.2.4 Demand Volume of Baby Furniture by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Baby Furniture by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Baby Furniture by Downstream Industry in Northwest China
- 4.3 Market Forecast of Baby Furniture in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY FURNITURE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Baby Furniture Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BABY FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Baby Furniture in China by Major Players
- 6.2 Revenue of Baby Furniture in China by Major Players
- 6.3 Basic Information of Baby Furniture by Major Players
  - 6.3.1 Headquarters Location and Established Time of Baby Furniture Major Players
  - 6.3.2 Employees and Revenue Level of Baby Furniture Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 BABY FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Nartart Juvenile

- 7.1.1 Company profile
- 7.1.2 Representative Baby Furniture Product
- 7.1.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Nartart Juvenile

### 7.2 FLEXA

- 7.2.1 Company profile
- 7.2.2 Representative Baby Furniture Product
- 7.2.3 Baby Furniture Sales, Revenue, Price and Gross Margin of FLEXA

### 7.3 Lucky Baby

- 7.3.1 Company profile
- 7.3.2 Representative Baby Furniture Product
- 7.3.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Lucky Baby

### 7.4 Ikea

- 7.4.1 Company profile
- 7.4.2 Representative Baby Furniture Product
- 7.4.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Ikea

### 7.5 Baby'S Dream

- 7.5.1 Company profile
- 7.5.2 Representative Baby Furniture Product
- 7.5.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Baby'S Dream

### 7.6 Bassett

- 7.6.1 Company profile
- 7.6.2 Representative Baby Furniture Product
- 7.6.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Bassett

### 7.7 Bellini

- 7.7.1 Company profile
- 7.7.2 Representative Baby Furniture Product
- 7.7.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Bellini

### 7.8 Child Craft Industries

- 7.8.1 Company profile
- 7.8.2 Representative Baby Furniture Product
- 7.8.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Child Craft Industries

### 7.9 Davinci

- 7.9.1 Company profile
- 7.9.2 Representative Baby Furniture Product
- 7.9.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Davinci
- 7.10 Delta
  - 7.10.1 Company profile
  - 7.10.2 Representative Baby Furniture Product
  - 7.10.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Delta
- 7.11 Land Of Nod
  - 7.11.1 Company profile
  - 7.11.2 Representative Baby Furniture Product
  - 7.11.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Land Of Nod
- 7.12 Million Dollar Baby
  - 7.12.1 Company profile
  - 7.12.2 Representative Baby Furniture Product
  - 7.12.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Million Dollar Baby
- 7.13 Williams-Sonoma
  - 7.13.1 Company profile
  - 7.13.2 Representative Baby Furniture Product
  - 7.13.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Williams-Sonoma
- 7.14 Simmons
  - 7.14.1 Company profile
  - 7.14.2 Representative Baby Furniture Product
  - 7.14.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Simmons
- 7.15 Sorelle(C&T)
  - 7.15.1 Company profile
  - 7.15.2 Representative Baby Furniture Product
  - 7.15.3 Baby Furniture Sales, Revenue, Price and Gross Margin of Sorelle(C&T)
- 7.16 Graco
- 7.17 Afg Baby Furniture
- 7.18 Pali
- 7.19 Franklin
- 7.20 Babyletto
- 7.21 Quanyou

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY FURNITURE**

- 8.1 Industry Chain of Baby Furniture
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY FURNITURE**

### 9.1 Cost Structure Analysis of Baby Furniture

### 9.2 Raw Materials Cost Analysis of Baby Furniture

### 9.3 Labor Cost Analysis of Baby Furniture

### 9.4 Manufacturing Expenses Analysis of Baby Furniture

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY FURNITURE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Baby Furniture-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B1FC0CC934AMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1FC0CC934AMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970