

Baby Food and Infant Formula-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/B2219E7C0D5MEN.html

Date: May 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: B2219E7C0D5MEN

Abstracts

Report Summary

Baby Food and Infant Formula-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Baby Food and Infant Formula industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Baby Food and Infant Formula 2013-2017, and development forecast 2018-2023

Main market players of Baby Food and Infant Formula in China, with company and product introduction, position in the Baby Food and Infant Formula market Market status and development trend of Baby Food and Infant Formula by types and applications

Cost and profit status of Baby Food and Infant Formula, and marketing status Market growth drivers and challenges

The report segments the China Baby Food and Infant Formula market as:

China Baby Food and Infant Formula Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Baby Food and Infant Formula Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Infant Formula

Baby Cereals Baby Snacks

China Baby Food and Infant Formula Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Baby Product Store

Supermarket

On-line Shop

China Baby Food and Infant Formula Market: Players Segment Analysis (Company and Product introduction, Baby Food and Infant Formula Sales Volume, Revenue, Price and Gross Margin):

Mead Johnson

Nestle

Danone

Abbott

Heinz

Friesl and Campina

Bellamy

Topfer

HiPP

Perrigo

Arla

Holle

Fonterra

Westl and Dairy

Pinnacle

Meiji

Yili



\mathbf{L}	\sim	sti	m	\sim
	11)	∽ ⊓		_
$\boldsymbol{-}$	ıv	O LI		\sim

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

Hain Celestial

Plum Organics

DGC

Ausnutria Dairy Corporation (Hyproca)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BABY FOOD AND INFANT FORMULA

- 1.1 Definition of Baby Food and Infant Formula in This Report
- 1.2 Commercial Types of Baby Food and Infant Formula
 - 1.2.1 Infant Formula
 - 1.2.2 Baby Cereals
 - 1.2.3 Baby Snacks
- 1.3 Downstream Application of Baby Food and Infant Formula
 - 1.3.1 Baby Product Store
 - 1.3.2 Supermarket
- 1.3.3 On-line Shop
- 1.4 Development History of Baby Food and Infant Formula
- 1.5 Market Status and Trend of Baby Food and Infant Formula 2013-2023
 - 1.5.1 India Baby Food and Infant Formula Market Status and Trend 2013-2023
- 1.5.2 Regional Baby Food and Infant Formula Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Baby Food and Infant Formula in India 2013-2017
- 2.2 Consumption Market of Baby Food and Infant Formula in India by Regions
 - 2.2.1 Consumption Volume of Baby Food and Infant Formula in India by Regions
- 2.2.2 Revenue of Baby Food and Infant Formula in India by Regions
- 2.3 Market Analysis of Baby Food and Infant Formula in India by Regions
 - 2.3.1 Market Analysis of Baby Food and Infant Formula in North India 2013-2017
 - 2.3.2 Market Analysis of Baby Food and Infant Formula in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Baby Food and Infant Formula in East India 2013-2017
 - 2.3.4 Market Analysis of Baby Food and Infant Formula in South India 2013-2017
 - 2.3.5 Market Analysis of Baby Food and Infant Formula in West India 2013-2017
- 2.4 Market Development Forecast of Baby Food and Infant Formula in India 2017-2023
- 2.4.1 Market Development Forecast of Baby Food and Infant Formula in India 2017-2023
- 2.4.2 Market Development Forecast of Baby Food and Infant Formula by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole India Market Status by Types



- 3.1.1 Consumption Volume of Baby Food and Infant Formula in India by Types
- 3.1.2 Revenue of Baby Food and Infant Formula in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Baby Food and Infant Formula in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Baby Food and Infant Formula in India by Downstream Industry
- 4.2 Demand Volume of Baby Food and Infant Formula by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Baby Food and Infant Formula by Downstream Industry in North India
- 4.2.2 Demand Volume of Baby Food and Infant Formula by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Baby Food and Infant Formula by Downstream Industry in East India
- 4.2.4 Demand Volume of Baby Food and Infant Formula by Downstream Industry in South India
- 4.2.5 Demand Volume of Baby Food and Infant Formula by Downstream Industry in West India
- 4.3 Market Forecast of Baby Food and Infant Formula in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BABY FOOD AND INFANT FORMULA

- 5.1 India Economy Situation and Trend Overview
- 5.2 Baby Food and Infant Formula Downstream Industry Situation and Trend Overview

CHAPTER 6 BABY FOOD AND INFANT FORMULA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Baby Food and Infant Formula in India by Major Players
- 6.2 Revenue of Baby Food and Infant Formula in India by Major Players



- 6.3 Basic Information of Baby Food and Infant Formula by Major Players
- 6.3.1 Headquarters Location and Established Time of Baby Food and Infant Formula Major Players
- 6.3.2 Employees and Revenue Level of Baby Food and Infant Formula Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BABY FOOD AND INFANT FORMULA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mead Johnson
 - 7.1.1 Company profile
 - 7.1.2 Representative Baby Food and Infant Formula Product
- 7.1.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Mead Johnson
- 7.2 Nestle
 - 7.2.1 Company profile
 - 7.2.2 Representative Baby Food and Infant Formula Product
- 7.2.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Nestle
- 7.3 Danone
 - 7.3.1 Company profile
 - 7.3.2 Representative Baby Food and Infant Formula Product
- 7.3.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Danone
- 7.4 Abbott
 - 7.4.1 Company profile
 - 7.4.2 Representative Baby Food and Infant Formula Product
- 7.4.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Abbott
- 7.5 Heinz
 - 7.5.1 Company profile
 - 7.5.2 Representative Baby Food and Infant Formula Product
 - 7.5.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Heinz
- 7.6 Friesl and Campina
 - 7.6.1 Company profile
 - 7.6.2 Representative Baby Food and Infant Formula Product



- 7.6.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Friesl and Campina
- 7.7 Bellamy
 - 7.7.1 Company profile
 - 7.7.2 Representative Baby Food and Infant Formula Product
- 7.7.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Bellamy
- 7.8 Topfer
 - 7.8.1 Company profile
 - 7.8.2 Representative Baby Food and Infant Formula Product
- 7.8.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Topfer
- 7.9 HiPP
 - 7.9.1 Company profile
 - 7.9.2 Representative Baby Food and Infant Formula Product
- 7.9.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of HiPP
- 7.10 Perrigo
 - 7.10.1 Company profile
- 7.10.2 Representative Baby Food and Infant Formula Product
- 7.10.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Perrigo
- 7.11 Arla
 - 7.11.1 Company profile
 - 7.11.2 Representative Baby Food and Infant Formula Product
- 7.11.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Arla
- 7.12 Holle
 - 7.12.1 Company profile
 - 7.12.2 Representative Baby Food and Infant Formula Product
- 7.12.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Holle
- 7.13 Fonterra
 - 7.13.1 Company profile
 - 7.13.2 Representative Baby Food and Infant Formula Product
- 7.13.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Fonterra
- 7.14 Westl and Dairy
 - 7.14.1 Company profile
 - 7.14.2 Representative Baby Food and Infant Formula Product
 - 7.14.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of



Westl and Dairy

- 7.15 Pinnacle
 - 7.15.1 Company profile
 - 7.15.2 Representative Baby Food and Infant Formula Product
- 7.15.3 Baby Food and Infant Formula Sales, Revenue, Price and Gross Margin of Pinnacle
- 7.16 Meiji
- 7.17 Yili
- 7.18 Biostime
- 7.19 Yashili
- 7.20 Feihe
- 7.21 Brightdairy
- 7.22 Beingmate
- 7.23 Wonderson
- 7.24 Synutra
- 7.25 Wissun
- 7.26 Hain Celestial
- 7.27 Plum Organics
- 7.28 DGC
- 7.29 Ausnutria Dairy Corporation (Hyproca)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BABY FOOD AND INFANT FORMULA

- 8.1 Industry Chain of Baby Food and Infant Formula
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BABY FOOD AND INFANT FORMULA

- 9.1 Cost Structure Analysis of Baby Food and Infant Formula
- 9.2 Raw Materials Cost Analysis of Baby Food and Infant Formula
- 9.3 Labor Cost Analysis of Baby Food and Infant Formula
- 9.4 Manufacturing Expenses Analysis of Baby Food and Infant Formula

CHAPTER 10 MARKETING STATUS ANALYSIS OF BABY FOOD AND INFANT FORMULA



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Baby Food and Infant Formula-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/B2219E7C0D5MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B2219E7C0D5MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970