

# Automotive Virtual Assistant Device-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AA78710A2A6EN.html>

Date: January 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: AA78710A2A6EN

## Abstracts

### Report Summary

Automotive Virtual Assistant Device-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Virtual Assistant Device industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Virtual Assistant Device 2013-2017, and development forecast 2018-2023

Main market players of Automotive Virtual Assistant Device in EMEA, with company and product introduction, position in the Automotive Virtual Assistant Device market  
Market status and development trend of Automotive Virtual Assistant Device by types and applications

Cost and profit status of Automotive Virtual Assistant Device, and marketing status

Market growth drivers and challenges

The report segments the EMEA Automotive Virtual Assistant Device market as:

EMEA Automotive Virtual Assistant Device Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Automotive Virtual Assistant Device Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Text to Speech

Gesture Recognition

Speech Recognition

EMEA Automotive Virtual Assistant Device Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Navigation Control

Entertainment

Others

EMEA Automotive Virtual Assistant Device Market: Players Segment Analysis  
(Company and Product introduction, Automotive Virtual Assistant Device Sales Volume,  
Revenue, Price and Gross Margin):

Nuance Communications

Next IT Corporation

Speaktoit

Artificial Solutions

Continental AG

Google

Delphi Automotive

International Business Machines Corporation

Microsoft Corporation

Apple

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE VIRTUAL ASSISTANT DEVICE**

- 1.1 Definition of Automotive Virtual Assistant Device in This Report
- 1.2 Commercial Types of Automotive Virtual Assistant Device
  - 1.2.1 Text to Speech
  - 1.2.2 Gesture Recognition
  - 1.2.3 Speech Recognition
- 1.3 Downstream Application of Automotive Virtual Assistant Device
  - 1.3.1 Navigation Control
  - 1.3.2 Entertainment
  - 1.3.3 Others
- 1.4 Development History of Automotive Virtual Assistant Device
- 1.5 Market Status and Trend of Automotive Virtual Assistant Device 2013-2023
  - 1.5.1 EMEA Automotive Virtual Assistant Device Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Virtual Assistant Device Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Virtual Assistant Device in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Virtual Assistant Device in EMEA by Regions
  - 2.2.1 Consumption Volume of Automotive Virtual Assistant Device in EMEA by Regions
  - 2.2.2 Revenue of Automotive Virtual Assistant Device in EMEA by Regions
- 2.3 Market Analysis of Automotive Virtual Assistant Device in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Virtual Assistant Device in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Virtual Assistant Device in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Virtual Assistant Device in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Virtual Assistant Device in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Virtual Assistant Device in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Virtual Assistant Device by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole EMEA Market Status by Types

3.1.1 Consumption Volume of Automotive Virtual Assistant Device in EMEA by Types

3.1.2 Revenue of Automotive Virtual Assistant Device in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

3.2.1 Market Status by Types in Europe

3.2.2 Market Status by Types in Middle East

3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Automotive Virtual Assistant Device in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive Virtual Assistant Device in EMEA by Downstream Industry

### 4.2 Demand Volume of Automotive Virtual Assistant Device by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Virtual Assistant Device by Downstream Industry in Europe

4.2.2 Demand Volume of Automotive Virtual Assistant Device by Downstream Industry in Middle East

4.2.3 Demand Volume of Automotive Virtual Assistant Device by Downstream Industry in Africa

### 4.3 Market Forecast of Automotive Virtual Assistant Device in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE VIRTUAL ASSISTANT DEVICE**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Automotive Virtual Assistant Device Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE VIRTUAL ASSISTANT DEVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Automotive Virtual Assistant Device in EMEA by Major Players

### 6.2 Revenue of Automotive Virtual Assistant Device in EMEA by Major Players

### 6.3 Basic Information of Automotive Virtual Assistant Device by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Virtual Assistant

## Device Major Players

6.3.2 Employees and Revenue Level of Automotive Virtual Assistant Device Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE VIRTUAL ASSISTANT DEVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Nuance Communications

7.1.1 Company profile

7.1.2 Representative Automotive Virtual Assistant Device Product

7.1.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Nuance Communications

### 7.2 Next IT Corporation

7.2.1 Company profile

7.2.2 Representative Automotive Virtual Assistant Device Product

7.2.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Next IT Corporation

### 7.3 Speaktoit

7.3.1 Company profile

7.3.2 Representative Automotive Virtual Assistant Device Product

7.3.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Speaktoit

### 7.4 Artificial Solutions

7.4.1 Company profile

7.4.2 Representative Automotive Virtual Assistant Device Product

7.4.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Artificial Solutions

### 7.5 Continental AG

7.5.1 Company profile

7.5.2 Representative Automotive Virtual Assistant Device Product

7.5.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Continental AG

### 7.6 Google

7.6.1 Company profile

7.6.2 Representative Automotive Virtual Assistant Device Product

- 7.6.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Google
- 7.7 Delphi Automotive
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Virtual Assistant Device Product
  - 7.7.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Delphi Automotive
- 7.8 International Business Machines Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Virtual Assistant Device Product
  - 7.8.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of International Business Machines Corporation
- 7.9 Microsoft Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Virtual Assistant Device Product
  - 7.9.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Microsoft Corporation
- 7.10 Apple
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Virtual Assistant Device Product
  - 7.10.3 Automotive Virtual Assistant Device Sales, Revenue, Price and Gross Margin of Apple

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE VIRTUAL ASSISTANT DEVICE**

- 8.1 Industry Chain of Automotive Virtual Assistant Device
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE VIRTUAL ASSISTANT DEVICE**

- 9.1 Cost Structure Analysis of Automotive Virtual Assistant Device
- 9.2 Raw Materials Cost Analysis of Automotive Virtual Assistant Device
- 9.3 Labor Cost Analysis of Automotive Virtual Assistant Device
- 9.4 Manufacturing Expenses Analysis of Automotive Virtual Assistant Device

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE VIRTUAL**

## **ASSISTANT DEVICE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Virtual Assistant Device-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AA78710A2A6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA78710A2A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970