

Automotive Tyre-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ABA13CBCE29EN.html>

Date: December 2017

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: ABA13CBCE29EN

Abstracts

Report Summary

Automotive Tyre-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Tyre industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Automotive Tyre 2013-2017, and development forecast 2018-2023

Main market players of Automotive Tyre in Europe, with company and product introduction, position in the Automotive Tyre market

Market status and development trend of Automotive Tyre by types and applications

Cost and profit status of Automotive Tyre, and marketing status

Market growth drivers and challenges

The report segments the Europe Automotive Tyre market as:

Europe Automotive Tyre Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux
Russia

Europe Automotive Tyre Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Winter Tyre
Summer Tyre
All Season Tyre

Europe Automotive Tyre Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Auto
Passenger Auto

Europe Automotive Tyre Market: Players Segment Analysis (Company and Product introduction, Automotive Tyre Sales Volume, Revenue, Price and Gross Margin):

Bridgestone
Michelin
GoodYear
Continental
Sumitomo
Pirelli
Hankook
Yokohama
Cheng Shin Rubber (Maxxis)
Zhongce Rubber
Giti
Cooper Tire
KUMHO TIRES
TOYO Tyre
Triangle group
Linglong Tyre
Apollo Tyres
MRF
Nokian Tyres
Double Coin

Xingyuan
Nexen Tire
AEOLUS TYRE

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE TYRE

- 1.1 Definition of Automotive Tyre in This Report
- 1.2 Commercial Types of Automotive Tyre
 - 1.2.1 Winter Tyre
 - 1.2.2 Summer Tyre
 - 1.2.3 All Season Tyre
- 1.3 Downstream Application of Automotive Tyre
 - 1.3.1 Commercial Auto
 - 1.3.2 Passenger Auto
- 1.4 Development History of Automotive Tyre
- 1.5 Market Status and Trend of Automotive Tyre 2013-2023
 - 1.5.1 Europe Automotive Tyre Market Status and Trend 2013-2023
 - 1.5.2 Regional Automotive Tyre Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Tyre in Europe 2013-2017
- 2.2 Consumption Market of Automotive Tyre in Europe by Regions
 - 2.2.1 Consumption Volume of Automotive Tyre in Europe by Regions
 - 2.2.2 Revenue of Automotive Tyre in Europe by Regions
- 2.3 Market Analysis of Automotive Tyre in Europe by Regions
 - 2.3.1 Market Analysis of Automotive Tyre in Germany 2013-2017
 - 2.3.2 Market Analysis of Automotive Tyre in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Automotive Tyre in France 2013-2017
 - 2.3.4 Market Analysis of Automotive Tyre in Italy 2013-2017
 - 2.3.5 Market Analysis of Automotive Tyre in Spain 2013-2017
 - 2.3.6 Market Analysis of Automotive Tyre in Benelux 2013-2017
 - 2.3.7 Market Analysis of Automotive Tyre in Russia 2013-2017
- 2.4 Market Development Forecast of Automotive Tyre in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Automotive Tyre in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Automotive Tyre by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Automotive Tyre in Europe by Types

- 3.1.2 Revenue of Automotive Tyre in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Automotive Tyre in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Tyre in Europe by Downstream Industry
- 4.2 Demand Volume of Automotive Tyre by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Automotive Tyre by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Automotive Tyre by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Automotive Tyre by Downstream Industry in France
 - 4.2.4 Demand Volume of Automotive Tyre by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Automotive Tyre by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Automotive Tyre by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Automotive Tyre by Downstream Industry in Russia
- 4.3 Market Forecast of Automotive Tyre in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE TYRE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Automotive Tyre Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE TYRE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Automotive Tyre in Europe by Major Players
- 6.2 Revenue of Automotive Tyre in Europe by Major Players
- 6.3 Basic Information of Automotive Tyre by Major Players
 - 6.3.1 Headquarters Location and Established Time of Automotive Tyre Major Players
 - 6.3.2 Employees and Revenue Level of Automotive Tyre Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE TYRE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bridgestone

7.1.1 Company profile

7.1.2 Representative Automotive Tyre Product

7.1.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Bridgestone

7.2 Michelin

7.2.1 Company profile

7.2.2 Representative Automotive Tyre Product

7.2.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Michelin

7.3 GoodYear

7.3.1 Company profile

7.3.2 Representative Automotive Tyre Product

7.3.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of GoodYear

7.4 Continental

7.4.1 Company profile

7.4.2 Representative Automotive Tyre Product

7.4.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Continental

7.5 Sumitomo

7.5.1 Company profile

7.5.2 Representative Automotive Tyre Product

7.5.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Sumitomo

7.6 Pirelli

7.6.1 Company profile

7.6.2 Representative Automotive Tyre Product

7.6.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Pirelli

7.7 Hankook

7.7.1 Company profile

7.7.2 Representative Automotive Tyre Product

7.7.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Hankook

7.8 Yokohama

7.8.1 Company profile

7.8.2 Representative Automotive Tyre Product

7.8.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Yokohama

7.9 Cheng Shin Rubber (Maxxis)

7.9.1 Company profile

7.9.2 Representative Automotive Tyre Product

7.9.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Cheng Shin Rubber (Maxxis)

7.10 Zhongce Rubber

7.10.1 Company profile

7.10.2 Representative Automotive Tyre Product

7.10.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Zhongce Rubber

7.11 Giti

7.11.1 Company profile

7.11.2 Representative Automotive Tyre Product

7.11.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Giti

7.12 Cooper Tire

7.12.1 Company profile

7.12.2 Representative Automotive Tyre Product

7.12.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Cooper Tire

7.13 KUMHO TIRES

7.13.1 Company profile

7.13.2 Representative Automotive Tyre Product

7.13.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of KUMHO TIRES

7.14 TOYO Tyre

7.14.1 Company profile

7.14.2 Representative Automotive Tyre Product

7.14.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of TOYO Tyre

7.15 Triangle group

7.15.1 Company profile

7.15.2 Representative Automotive Tyre Product

7.15.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Triangle group

7.16 Linglong Tyre

7.17 Apollo Tyres

7.18 MRF

7.19 Nokian Tyres

7.20 Double Coin

7.21 Xingyuan

7.22 Nexen Tire

7.23 AEOLUS TYRE

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF

AUTOMOTIVE TYRE

- 8.1 Industry Chain of Automotive Tyre
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE TYRE

- 9.1 Cost Structure Analysis of Automotive Tyre
- 9.2 Raw Materials Cost Analysis of Automotive Tyre
- 9.3 Labor Cost Analysis of Automotive Tyre
- 9.4 Manufacturing Expenses Analysis of Automotive Tyre

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE TYRE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Automotive Tyre-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ABA13CBCE29EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABA13CBCE29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970