

# Automotive Tyre-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A708EFB2AD7EN.html>

Date: December 2017

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: A708EFB2AD7EN

## Abstracts

### Report Summary

Automotive Tyre-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Tyre industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Tyre 2013-2017, and development forecast 2018-2023

Main market players of Automotive Tyre in China, with company and product introduction, position in the Automotive Tyre market

Market status and development trend of Automotive Tyre by types and applications

Cost and profit status of Automotive Tyre, and marketing status

Market growth drivers and challenges

The report segments the China Automotive Tyre market as:

China Automotive Tyre Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Automotive Tyre Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Winter Tyre

Summer Tyre

All Season Tyre

China Automotive Tyre Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Auto

Passenger Auto

China Automotive Tyre Market: Players Segment Analysis (Company and Product introduction, Automotive Tyre Sales Volume, Revenue, Price and Gross Margin):

Bridgestone

Michelin

GoodYear

Continental

Sumitomo

Pirelli

Hankook

Yokohama

Cheng Shin Rubber (Maxxis)

Zhongce Rubber

Giti

Cooper Tire

KUMHO TIRES

TOYO Tyre

Triangle group

Linglong Tyre

Apollo Tyres

MRF

Nokian Tyres

Double Coin

Xingyuan

Nexen Tire  
AEOLUS TYRE

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE TYRE**

- 1.1 Definition of Automotive Tyre in This Report
- 1.2 Commercial Types of Automotive Tyre
  - 1.2.1 Winter Tyre
  - 1.2.2 Summer Tyre
  - 1.2.3 All Season Tyre
- 1.3 Downstream Application of Automotive Tyre
  - 1.3.1 Commercial Auto
  - 1.3.2 Passenger Auto
- 1.4 Development History of Automotive Tyre
- 1.5 Market Status and Trend of Automotive Tyre 2013-2023
  - 1.5.1 China Automotive Tyre Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Tyre Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Tyre in China 2013-2017
- 2.2 Consumption Market of Automotive Tyre in China by Regions
  - 2.2.1 Consumption Volume of Automotive Tyre in China by Regions
  - 2.2.2 Revenue of Automotive Tyre in China by Regions
- 2.3 Market Analysis of Automotive Tyre in China by Regions
  - 2.3.1 Market Analysis of Automotive Tyre in North China 2013-2017
  - 2.3.2 Market Analysis of Automotive Tyre in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Automotive Tyre in East China 2013-2017
  - 2.3.4 Market Analysis of Automotive Tyre in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Automotive Tyre in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Automotive Tyre in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Tyre in China 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Tyre in China 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Tyre by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Tyre in China by Types
  - 3.1.2 Revenue of Automotive Tyre in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Automotive Tyre in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Tyre in China by Downstream Industry
- 4.2 Demand Volume of Automotive Tyre by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Tyre by Downstream Industry in North China
  - 4.2.2 Demand Volume of Automotive Tyre by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Automotive Tyre by Downstream Industry in East China
  - 4.2.4 Demand Volume of Automotive Tyre by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Automotive Tyre by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Automotive Tyre by Downstream Industry in Northwest China
- 4.3 Market Forecast of Automotive Tyre in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE TYRE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Automotive Tyre Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE TYRE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Automotive Tyre in China by Major Players
- 6.2 Revenue of Automotive Tyre in China by Major Players
- 6.3 Basic Information of Automotive Tyre by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Tyre Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Tyre Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE TYRE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Bridgestone

- 7.1.1 Company profile
- 7.1.2 Representative Automotive Tyre Product
- 7.1.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Bridgestone

### 7.2 Michelin

- 7.2.1 Company profile
- 7.2.2 Representative Automotive Tyre Product
- 7.2.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Michelin

### 7.3 GoodYear

- 7.3.1 Company profile
- 7.3.2 Representative Automotive Tyre Product
- 7.3.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of GoodYear

### 7.4 Continental

- 7.4.1 Company profile
- 7.4.2 Representative Automotive Tyre Product
- 7.4.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Continental

### 7.5 Sumitomo

- 7.5.1 Company profile
- 7.5.2 Representative Automotive Tyre Product
- 7.5.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Sumitomo

### 7.6 Pirelli

- 7.6.1 Company profile
- 7.6.2 Representative Automotive Tyre Product
- 7.6.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Pirelli

### 7.7 Hankook

- 7.7.1 Company profile
- 7.7.2 Representative Automotive Tyre Product
- 7.7.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Hankook

### 7.8 Yokohama

- 7.8.1 Company profile
- 7.8.2 Representative Automotive Tyre Product
- 7.8.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Yokohama

### 7.9 Cheng Shin Rubber (Maxxis)

- 7.9.1 Company profile
- 7.9.2 Representative Automotive Tyre Product
- 7.9.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Cheng Shin Rubber (Maxxis)
- 7.10 Zhongce Rubber
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Tyre Product
  - 7.10.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Zhongce Rubber
- 7.11 Giti
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Tyre Product
  - 7.11.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Giti
- 7.12 Cooper Tire
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Tyre Product
  - 7.12.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Cooper Tire
- 7.13 KUMHO TIRES
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Tyre Product
  - 7.13.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of KUMHO TIRES
- 7.14 TOYO Tyre
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Tyre Product
  - 7.14.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of TOYO Tyre
- 7.15 Triangle group
  - 7.15.1 Company profile
  - 7.15.2 Representative Automotive Tyre Product
  - 7.15.3 Automotive Tyre Sales, Revenue, Price and Gross Margin of Triangle group
- 7.16 Linglong Tyre
- 7.17 Apollo Tyres
- 7.18 MRF
- 7.19 Nokian Tyres
- 7.20 Double Coin
- 7.21 Xingyuan
- 7.22 Nexen Tire
- 7.23 AEOLUS TYRE

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE TYRE**

- 8.1 Industry Chain of Automotive Tyre
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE TYRE**

- 9.1 Cost Structure Analysis of Automotive Tyre
- 9.2 Raw Materials Cost Analysis of Automotive Tyre
- 9.3 Labor Cost Analysis of Automotive Tyre
- 9.4 Manufacturing Expenses Analysis of Automotive Tyre

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE TYRE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Automotive Tyre-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A708EFB2AD7EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A708EFB2AD7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970