

# Automotive Tires-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AFD1DC5FE7EEN.html>

Date: April 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: AFD1DC5FE7EEN

## Abstracts

### Report Summary

Automotive Tires-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Tires industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive Tires 2013-2017, and development forecast 2018-2023

Main market players of Automotive Tires in United States, with company and product introduction, position in the Automotive Tires market

Market status and development trend of Automotive Tires by types and applications

Cost and profit status of Automotive Tires, and marketing status

Market growth drivers and challenges

The report segments the United States Automotive Tires market as:

United States Automotive Tires Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Automotive Tires Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Radial

Bias

United States Automotive Tires Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Replacements

OEMs

United States Automotive Tires Market: Players Segment Analysis (Company and Product introduction, Automotive Tires Sales Volume, Revenue, Price and Gross Margin):

Bridgestone Corporation

Continental AG

Cooper Tire and Rubber Company

Hankook Tire

Michelin

Dunlop

Pirelli & C.S.p.A

Sumitomo Rubber Industries Ltd.

The Goodyear Tire and Rubber Company

Toyo Tire

Yokohama Rubber Co., Ltd.

Goodyear

Maxxis

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE TIRES**

- 1.1 Definition of Automotive Tires in This Report
- 1.2 Commercial Types of Automotive Tires
  - 1.2.1 Radial
  - 1.2.2 Bias
- 1.3 Downstream Application of Automotive Tires
  - 1.3.1 Replacements
  - 1.3.2 OEMs
- 1.4 Development History of Automotive Tires
- 1.5 Market Status and Trend of Automotive Tires 2013-2023
  - 1.5.1 United States Automotive Tires Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Tires Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Tires in United States 2013-2017
- 2.2 Consumption Market of Automotive Tires in United States by Regions
  - 2.2.1 Consumption Volume of Automotive Tires in United States by Regions
  - 2.2.2 Revenue of Automotive Tires in United States by Regions
- 2.3 Market Analysis of Automotive Tires in United States by Regions
  - 2.3.1 Market Analysis of Automotive Tires in New England 2013-2017
  - 2.3.2 Market Analysis of Automotive Tires in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Automotive Tires in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Automotive Tires in The West 2013-2017
  - 2.3.5 Market Analysis of Automotive Tires in The South 2013-2017
  - 2.3.6 Market Analysis of Automotive Tires in Southwest 2013-2017
- 2.4 Market Development Forecast of Automotive Tires in United States 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Tires in United States 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Tires by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Tires in United States by Types
  - 3.1.2 Revenue of Automotive Tires in United States by Types
- 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Automotive Tires in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Tires in United States by Downstream Industry
- 4.2 Demand Volume of Automotive Tires by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Tires by Downstream Industry in New England
  - 4.2.2 Demand Volume of Automotive Tires by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Automotive Tires by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Automotive Tires by Downstream Industry in The West
  - 4.2.5 Demand Volume of Automotive Tires by Downstream Industry in The South
  - 4.2.6 Demand Volume of Automotive Tires by Downstream Industry in Southwest
- 4.3 Market Forecast of Automotive Tires in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE TIRES**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Automotive Tires Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE TIRES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Automotive Tires in United States by Major Players
- 6.2 Revenue of Automotive Tires in United States by Major Players
- 6.3 Basic Information of Automotive Tires by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Tires Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Tires Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE TIRES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Bridgestone Corporation

#### 7.1.1 Company profile

#### 7.1.2 Representative Automotive Tires Product

#### 7.1.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Bridgestone Corporation

### 7.2 Continental AG

#### 7.2.1 Company profile

#### 7.2.2 Representative Automotive Tires Product

#### 7.2.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Continental AG

### 7.3 Cooper Tire and Rubber Company

#### 7.3.1 Company profile

#### 7.3.2 Representative Automotive Tires Product

#### 7.3.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Cooper Tire and Rubber Company

### 7.4 Hankook Tire

#### 7.4.1 Company profile

#### 7.4.2 Representative Automotive Tires Product

#### 7.4.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Hankook Tire

### 7.5 Michelin

#### 7.5.1 Company profile

#### 7.5.2 Representative Automotive Tires Product

#### 7.5.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Michelin

### 7.6 Dunlop

#### 7.6.1 Company profile

#### 7.6.2 Representative Automotive Tires Product

#### 7.6.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Dunlop

### 7.7 Pirelli & C.S.p.A

#### 7.7.1 Company profile

#### 7.7.2 Representative Automotive Tires Product

#### 7.7.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Pirelli & C.S.p.A

### 7.8 Sumitomo Rubber Industries Ltd.

#### 7.8.1 Company profile

#### 7.8.2 Representative Automotive Tires Product

#### 7.8.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Sumitomo Rubber Industries Ltd.

## 7.9 The Goodyear Tire and Rubber Company

### 7.9.1 Company profile

### 7.9.2 Representative Automotive Tires Product

### 7.9.3 Automotive Tires Sales, Revenue, Price and Gross Margin of The Goodyear Tire and Rubber Company

## 7.10 Toyo Tire

### 7.10.1 Company profile

### 7.10.2 Representative Automotive Tires Product

### 7.10.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Toyo Tire

## 7.11 Yokohama Rubber Co., Ltd.

### 7.11.1 Company profile

### 7.11.2 Representative Automotive Tires Product

### 7.11.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Yokohama Rubber Co., Ltd.

## 7.12 Goodyear

### 7.12.1 Company profile

### 7.12.2 Representative Automotive Tires Product

### 7.12.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Goodyear

## 7.13 Maxxis

### 7.13.1 Company profile

### 7.13.2 Representative Automotive Tires Product

### 7.13.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Maxxis

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE TIRES**

### 8.1 Industry Chain of Automotive Tires

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE TIRES**

### 9.1 Cost Structure Analysis of Automotive Tires

### 9.2 Raw Materials Cost Analysis of Automotive Tires

### 9.3 Labor Cost Analysis of Automotive Tires

### 9.4 Manufacturing Expenses Analysis of Automotive Tires

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE TIRES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Tires-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AFD1DC5FE7EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFD1DC5FE7EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970