

Automotive Tires-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A78AF6207B1EN.html

Date: April 2018

Pages: 130

Price: US\$ 2,480.00 (Single User License)

ID: A78AF6207B1EN

Abstracts

Report Summary

Automotive Tires-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Tires industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive Tires 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive Tires worldwide, with company and product introduction, position in the Automotive Tires market

Market status and development trend of Automotive Tires by types and applications Cost and profit status of Automotive Tires, and marketing status Market growth drivers and challenges

The report segments the global Automotive Tires market as:

Global Automotive Tires Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Automotive Tires Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Radial

Bias

Global Automotive Tires Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Replacements

OEMs

Global Automotive Tires Market: Manufacturers Segment Analysis (Company and Product introduction, Automotive Tires Sales Volume, Revenue, Price and Gross Margin):

Bridgestone Corporation

Continental AG

Cooper Tire and Rubber Company

Hankook Tire

Michelin

Dunlop

Pirelli & C.S.p.A

Sumitomo Rubber Industries Ltd.

The Goodyear Tire and Rubber Company

Toyo Tire

Yokohama Rubber Co., Ltd.

Goodyear

Maxxis

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE TIRES

- 1.1 Definition of Automotive Tires in This Report
- 1.2 Commercial Types of Automotive Tires
 - 1.2.1 Radial
 - 1.2.2 Bias
- 1.3 Downstream Application of Automotive Tires
 - 1.3.1 Replacements
 - 1.3.2 OEMs
- 1.4 Development History of Automotive Tires
- 1.5 Market Status and Trend of Automotive Tires 2013-2023
- 1.5.1 Global Automotive Tires Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Tires Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Automotive Tires 2013-2017
- 2.2 Production Market of Automotive Tires by Regions
 - 2.2.1 Production Volume of Automotive Tires by Regions
 - 2.2.2 Production Value of Automotive Tires by Regions
- 2.3 Demand Market of Automotive Tires by Regions
- 2.4 Production and Demand Status of Automotive Tires by Regions
- 2.4.1 Production and Demand Status of Automotive Tires by Regions 2013-2017
- 2.4.2 Import and Export Status of Automotive Tires by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Automotive Tires by Types
- 3.2 Production Value of Automotive Tires by Types
- 3.3 Market Forecast of Automotive Tires by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Tires by Downstream Industry
- 4.2 Market Forecast of Automotive Tires by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE TIRES

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Automotive Tires Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE TIRES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Automotive Tires by Major Manufacturers
- 6.2 Production Value of Automotive Tires by Major Manufacturers
- 6.3 Basic Information of Automotive Tires by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Automotive Tires Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Automotive Tires Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE TIRES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Bridgestone Corporation
 - 7.1.1 Company profile
 - 7.1.2 Representative Automotive Tires Product
- 7.1.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Bridgestone Corporation
- 7.2 Continental AG
 - 7.2.1 Company profile
 - 7.2.2 Representative Automotive Tires Product
- 7.2.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Continental AG
- 7.3 Cooper Tire and Rubber Company
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Tires Product
- 7.3.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Cooper Tire and Rubber Company
- 7.4 Hankook Tire
 - 7.4.1 Company profile
- 7.4.2 Representative Automotive Tires Product



- 7.4.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Hankook Tire
- 7.5 Michelin
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Tires Product
 - 7.5.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Michelin
- 7.6 Dunlop
 - 7.6.1 Company profile
 - 7.6.2 Representative Automotive Tires Product
 - 7.6.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Dunlop
- 7.7 Pirelli & C.S.p.A
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive Tires Product
 - 7.7.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Pirelli & C.S.p.A
- 7.8 Sumitomo Rubber Industries Ltd.
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Tires Product
- 7.8.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Sumitomo Rubber Industries Ltd.
- 7.9 The Goodyear Tire and Rubber Company
 - 7.9.1 Company profile
 - 7.9.2 Representative Automotive Tires Product
- 7.9.3 Automotive Tires Sales, Revenue, Price and Gross Margin of The Goodyear Tire and Rubber Company
- 7.10 Toyo Tire
 - 7.10.1 Company profile
 - 7.10.2 Representative Automotive Tires Product
 - 7.10.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Toyo Tire
- 7.11 Yokohama Rubber Co., Ltd.
 - 7.11.1 Company profile
 - 7.11.2 Representative Automotive Tires Product
- 7.11.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Yokohama Rubber Co., Ltd.
- 7.12 Goodyear
 - 7.12.1 Company profile
 - 7.12.2 Representative Automotive Tires Product
 - 7.12.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Goodyear
- 7.13 Maxxis
 - 7.13.1 Company profile
- 7.13.2 Representative Automotive Tires Product



7.13.3 Automotive Tires Sales, Revenue, Price and Gross Margin of Maxxis

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE TIRES

- 8.1 Industry Chain of Automotive Tires
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE TIRES

- 9.1 Cost Structure Analysis of Automotive Tires
- 9.2 Raw Materials Cost Analysis of Automotive Tires
- 9.3 Labor Cost Analysis of Automotive Tires
- 9.4 Manufacturing Expenses Analysis of Automotive Tires

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE TIRES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources



12.3 Reference



I would like to order

Product name: Automotive Tires-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A78AF6207B1EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A78AF6207B1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970