

# Automotive Switches -EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/ADA1C9474F2EN.html

Date: April 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: ADA1C9474F2EN

### **Abstracts**

### **Report Summary**

Automotive Switches -EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Switches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Switches 2013-2017, and development forecast 2018-2023

Main market players of Automotive Switches in EMEA, with company and product introduction, position in the Automotive Switches market

Market status and development trend of Automotive Switches by types and applications Cost and profit status of Automotive Switches, and marketing status Market growth drivers and challenges

The report segments the EMEA Automotive Switches market as:

EMEA Automotive Switches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe
Middle East

Africa

EMEA Automotive Switches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Knob

Button

Touchpad

Others

EMEA Automotive Switches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Indicator System Switches

**HVAC** 

**EMS Switches** 

Others

EMEA Automotive Switches Market: Players Segment Analysis (Company and Product introduction, Automotive Switches Sales Volume, Revenue, Price and Gross Margin):

Continental

Robert Bosch

Delphi automotive

**HELLA** 

Panasonic

TRW automotive holdings

ZF Friedrichshafen

Eaton

Omron

Fusi

Stoneridge

Alps

Tokai Rika

Uno Minda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE SWITCHES**

- 1.1 Definition of Automotive Switches in This Report
- 1.2 Commercial Types of Automotive Switches
  - 1.2.1 Knob
  - 1.2.2 Button
  - 1.2.3 Touchpad
  - 1.2.4 Others
- 1.3 Downstream Application of Automotive Switches
  - 1.3.1 Indicator System Switches
  - 1.3.2 HVAC
  - 1.3.3 EMS Switches
  - 1.3.4 Others
- 1.4 Development History of Automotive Switches
- 1.5 Market Status and Trend of Automotive Switches 2013-2023
- 1.5.1 EMEA Automotive Switches Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Switches Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Switches in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Switches in EMEA by Regions
- 2.2.1 Consumption Volume of Automotive Switches in EMEA by Regions
- 2.2.2 Revenue of Automotive Switches in EMEA by Regions
- 2.3 Market Analysis of Automotive Switches in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Switches in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Switches in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Switches in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Switches in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Automotive Switches in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Automotive Switches by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Switches in EMEA by Types
  - 3.1.2 Revenue of Automotive Switches in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Automotive Switches in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Switches in EMEA by Downstream Industry
- 4.2 Demand Volume of Automotive Switches by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Switches by Downstream Industry in Europe
- 4.2.2 Demand Volume of Automotive Switches by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Automotive Switches by Downstream Industry in Africa
- 4.3 Market Forecast of Automotive Switches in EMEA by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SWITCHES**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Automotive Switches Downstream Industry Situation and Trend Overview

# CHAPTER 6 AUTOMOTIVE SWITCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Automotive Switches in EMEA by Major Players
- 6.2 Revenue of Automotive Switches in EMEA by Major Players
- 6.3 Basic Information of Automotive Switches by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Switches Major Players
- 6.3.2 Employees and Revenue Level of Automotive Switches Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE SWITCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Continental
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Switches Product
  - 7.1.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Continental
- 7.2 Robert Bosch
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Switches Product
- 7.2.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Robert Bosch
- 7.3 Delphi automotive
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Switches Product
- 7.3.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Delphi automotive
- 7.4 HELLA
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Switches Product
  - 7.4.3 Automotive Switches Sales, Revenue, Price and Gross Margin of HELLA
- 7.5 Panasonic
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Switches Product
  - 7.5.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Panasonic
- 7.6 TRW automotive holdings
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Switches Product
- 7.6.3 Automotive Switches Sales, Revenue, Price and Gross Margin of TRW automotive holdings
- 7.7 ZF Friedrichshafen
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Switches Product
- 7.7.3 Automotive Switches Sales, Revenue, Price and Gross Margin of ZF Friedrichshafen
- 7.8 Eaton
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Switches Product
- 7.8.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Eaton
- 7.9 Omron
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Switches Product
  - 7.9.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Omron



- 7.10 Fusi
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Switches Product
  - 7.10.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Fusi
- 7.11 Stoneridge
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Switches Product
- 7.11.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Stoneridge
- 7.12 Alps
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Switches Product
- 7.12.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Alps
- 7.13 Tokai Rika
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Switches Product
  - 7.13.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Tokai Rika
- 7.14 Uno Minda
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Switches Product
- 7.14.3 Automotive Switches Sales, Revenue, Price and Gross Margin of Uno Minda

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SWITCHES

- 8.1 Industry Chain of Automotive Switches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SWITCHES

- 9.1 Cost Structure Analysis of Automotive Switches
- 9.2 Raw Materials Cost Analysis of Automotive Switches
- 9.3 Labor Cost Analysis of Automotive Switches
- 9.4 Manufacturing Expenses Analysis of Automotive Switches

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SWITCHES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Automotive Switches -EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/ADA1C9474F2EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ADA1C9474F2EN.html">https://marketpublishers.com/r/ADA1C9474F2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970