

# Automotive Sunroof-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ABE750705E9EN.html>

Date: January 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: ABE750705E9EN

## Abstracts

### Report Summary

Automotive Sunroof-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Sunroof industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Automotive Sunroof 2013-2017, and development forecast 2018-2023

Main market players of Automotive Sunroof in North America, with company and product introduction, position in the Automotive Sunroof market

Market status and development trend of Automotive Sunroof by types and applications

Cost and profit status of Automotive Sunroof, and marketing status

Market growth drivers and challenges

The report segments the North America Automotive Sunroof market as:

North America Automotive Sunroof Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Automotive Sunroof Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pop-Up Sunroofs  
Spoiler Sunroofs  
Inbuilt Sunroofs  
Sliding Sunroofs  
Panoramic Roof Systems  
Folding Sunroofs

North America Automotive Sunroof Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial SUV  
Passenger Cars

North America Automotive Sunroof Market: Players Segment Analysis (Company and Product introduction, Automotive Sunroof Sales Volume, Revenue, Price and Gross Margin):

Webasto  
Inalfa(HaiNaChuan)  
Inteva  
Yachiyo  
Aisin Seiki  
Johnan Manufacturing Inc  
Donghee  
Shanghai Mobitech  
Wanchao Electric Appliance  
Jincheng Accessories  
Mingfang Automotive Parts  
DeFuLai Automotive Parts  
SHB Group  
Motiontec

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF AUTOMOTIVE SUNROOF

- 1.1 Definition of Automotive Sunroof in This Report
- 1.2 Commercial Types of Automotive Sunroof
  - 1.2.1 Pop-Up Sunroofs
  - 1.2.2 Spoiler Sunroofs
  - 1.2.3 Inbuilt Sunroofs
  - 1.2.4 Sliding Sunroofs
  - 1.2.5 Panoramic Roof Systems
  - 1.2.6 Folding Sunroofs
- 1.3 Downstream Application of Automotive Sunroof
  - 1.3.1 Commercial SUV
  - 1.3.2 Passenger Cars
- 1.4 Development History of Automotive Sunroof
- 1.5 Market Status and Trend of Automotive Sunroof 2013-2023
  - 1.5.1 North America Automotive Sunroof Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Sunroof Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Sunroof in North America 2013-2017
- 2.2 Consumption Market of Automotive Sunroof in North America by Regions
  - 2.2.1 Consumption Volume of Automotive Sunroof in North America by Regions
  - 2.2.2 Revenue of Automotive Sunroof in North America by Regions
- 2.3 Market Analysis of Automotive Sunroof in North America by Regions
  - 2.3.1 Market Analysis of Automotive Sunroof in United States 2013-2017
  - 2.3.2 Market Analysis of Automotive Sunroof in Canada 2013-2017
  - 2.3.3 Market Analysis of Automotive Sunroof in Mexico 2013-2017
- 2.4 Market Development Forecast of Automotive Sunroof in North America 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Sunroof in North America 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Sunroof by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Sunroof in North America by Types

- 3.1.2 Revenue of Automotive Sunroof in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Automotive Sunroof in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Sunroof in North America by Downstream Industry
- 4.2 Demand Volume of Automotive Sunroof by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Sunroof by Downstream Industry in United States
  - 4.2.2 Demand Volume of Automotive Sunroof by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Automotive Sunroof by Downstream Industry in Mexico
- 4.3 Market Forecast of Automotive Sunroof in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SUNROOF**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Automotive Sunroof Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE SUNROOF MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Automotive Sunroof in North America by Major Players
- 6.2 Revenue of Automotive Sunroof in North America by Major Players
- 6.3 Basic Information of Automotive Sunroof by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Sunroof Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Sunroof Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE SUNROOF MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Webasto

### 7.1.1 Company profile

### 7.1.2 Representative Automotive Sunroof Product

### 7.1.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Webasto

## 7.2 Inalfa(HaiNaChuan)

### 7.2.1 Company profile

### 7.2.2 Representative Automotive Sunroof Product

### 7.2.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Inalfa(HaiNaChuan)

## 7.3 Inteva

### 7.3.1 Company profile

### 7.3.2 Representative Automotive Sunroof Product

### 7.3.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Inteva

## 7.4 Yachiyo

### 7.4.1 Company profile

### 7.4.2 Representative Automotive Sunroof Product

### 7.4.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Yachiyo

## 7.5 Aisin Seiki

### 7.5.1 Company profile

### 7.5.2 Representative Automotive Sunroof Product

### 7.5.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Aisin Seiki

## 7.6 Johnan Manufacturing Inc

### 7.6.1 Company profile

### 7.6.2 Representative Automotive Sunroof Product

### 7.6.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Johnan Manufacturing Inc

## 7.7 Donghee

### 7.7.1 Company profile

### 7.7.2 Representative Automotive Sunroof Product

### 7.7.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Donghee

## 7.8 Shanghai Mobitech

### 7.8.1 Company profile

### 7.8.2 Representative Automotive Sunroof Product

### 7.8.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Shanghai Mobitech

## 7.9 Wanchao Electric Appliance

### 7.9.1 Company profile

### 7.9.2 Representative Automotive Sunroof Product

7.9.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Wanchao Electric Appliance

7.10 Jincheng Accessories

7.10.1 Company profile

7.10.2 Representative Automotive Sunroof Product

7.10.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Jincheng Accessories

7.11 Mingfang Automotive Parts

7.11.1 Company profile

7.11.2 Representative Automotive Sunroof Product

7.11.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Mingfang Automotive Parts

7.12 DeFuLai Automotive Parts

7.12.1 Company profile

7.12.2 Representative Automotive Sunroof Product

7.12.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of DeFuLai Automotive Parts

7.13 SHB Group

7.13.1 Company profile

7.13.2 Representative Automotive Sunroof Product

7.13.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of SHB Group

7.14 Motiontec

7.14.1 Company profile

7.14.2 Representative Automotive Sunroof Product

7.14.3 Automotive Sunroof Sales, Revenue, Price and Gross Margin of Motiontec

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SUNROOF**

8.1 Industry Chain of Automotive Sunroof

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SUNROOF**

9.1 Cost Structure Analysis of Automotive Sunroof

9.2 Raw Materials Cost Analysis of Automotive Sunroof

9.3 Labor Cost Analysis of Automotive Sunroof

9.4 Manufacturing Expenses Analysis of Automotive Sunroof

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SUNROOF**

### **10.1 Marketing Channel**

#### **10.1.1 Direct Marketing**

#### **10.1.2 Indirect Marketing**

#### **10.1.3 Marketing Channel Development Trend**

### **10.2 Market Positioning**

#### **10.2.1 Pricing Strategy**

#### **10.2.2 Brand Strategy**

#### **10.2.3 Target Client**

### **10.3 Distributors/Traders List**

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Automotive Sunroof-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ABE750705E9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABE750705E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970