

# Automotive Starting Battery-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AD46812933FMEN.html

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: AD46812933FMEN

## **Abstracts**

## **Report Summary**

Automotive Starting Battery-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Starting Battery industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Automotive Starting Battery 2013-2017, and development forecast 2018-2023

Main market players of Automotive Starting Battery in Europe, with company and product introduction, position in the Automotive Starting Battery market Market status and development trend of Automotive Starting Battery by types and applications

Cost and profit status of Automotive Starting Battery, and marketing status Market growth drivers and challenges

The report segments the Europe Automotive Starting Battery market as:

Europe Automotive Starting Battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy



Spain

Benelux

Russia

Europe Automotive Starting Battery Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

NiMH Battery
Lithium Ion Battery
lithium polymer Battery
Others

Europe Automotive Starting Battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicles
Commercial Vehicles

Europe Automotive Starting Battery Market: Players Segment Analysis (Company and Product introduction, Automotive Starting Battery Sales Volume, Revenue, Price and Gross Margin):

**Johnson Controls** 

Bosch

Ford Motor

ACDelco

**GS** Yuasa

Denso

**Exide Technologies** 

Esan Battery

Primearth EV Energy

Hyundai Sungwoo

**Moll Batteries** 

ATLASBX

Sebang Battery

A123 Systems

Duracell

**Lincon Batteries** 



Chaowei
---------

Leoch

Fengfan

Chuanxi

Wanli

Tianjin GS

Camel

Weilipo

Aokly

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## **Contents**

### CHAPTER 1 OVERVIEW OF AUTOMOTIVE STARTING BATTERY

- 1.1 Definition of Automotive Starting Battery in This Report
- 1.2 Commercial Types of Automotive Starting Battery
  - 1.2.1 NiMH Battery
  - 1.2.2 Lithium Ion Battery
- 1.2.3 lithium polymer Battery
- 1.2.4 Others
- 1.3 Downstream Application of Automotive Starting Battery
  - 1.3.1 Passenger Vehicles
  - 1.3.2 Commercial Vehicles
- 1.4 Development History of Automotive Starting Battery
- 1.5 Market Status and Trend of Automotive Starting Battery 2013-2023
  - 1.5.1 Europe Automotive Starting Battery Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Starting Battery Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Starting Battery in Europe 2013-2017
- 2.2 Consumption Market of Automotive Starting Battery in Europe by Regions
  - 2.2.1 Consumption Volume of Automotive Starting Battery in Europe by Regions
- 2.2.2 Revenue of Automotive Starting Battery in Europe by Regions
- 2.3 Market Analysis of Automotive Starting Battery in Europe by Regions
  - 2.3.1 Market Analysis of Automotive Starting Battery in Germany 2013-2017
  - 2.3.2 Market Analysis of Automotive Starting Battery in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Automotive Starting Battery in France 2013-2017
  - 2.3.4 Market Analysis of Automotive Starting Battery in Italy 2013-2017
  - 2.3.5 Market Analysis of Automotive Starting Battery in Spain 2013-2017
  - 2.3.6 Market Analysis of Automotive Starting Battery in Benelux 2013-2017
- 2.3.7 Market Analysis of Automotive Starting Battery in Russia 2013-2017
- 2.4 Market Development Forecast of Automotive Starting Battery in Europe 2018-2023
- 2.4.1 Market Development Forecast of Automotive Starting Battery in Europe 2018-2023
- 2.4.2 Market Development Forecast of Automotive Starting Battery by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Starting Battery in Europe by Types
  - 3.1.2 Revenue of Automotive Starting Battery in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Automotive Starting Battery in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Starting Battery in Europe by Downstream Industry
- 4.2 Demand Volume of Automotive Starting Battery by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Starting Battery by Downstream Industry in Germany
- 4.2.2 Demand Volume of Automotive Starting Battery by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Automotive Starting Battery by Downstream Industry in France
- 4.2.4 Demand Volume of Automotive Starting Battery by Downstream Industry in Italy
- 4.2.5 Demand Volume of Automotive Starting Battery by Downstream Industry in Spain
- 4.2.6 Demand Volume of Automotive Starting Battery by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Automotive Starting Battery by Downstream Industry in Russia
- 4.3 Market Forecast of Automotive Starting Battery in Europe by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE STARTING BATTERY

5.1 Europe Economy Situation and Trend Overview



5.2 Automotive Starting Battery Downstream Industry Situation and Trend Overview

## CHAPTER 6 AUTOMOTIVE STARTING BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Automotive Starting Battery in Europe by Major Players
- 6.2 Revenue of Automotive Starting Battery in Europe by Major Players
- 6.3 Basic Information of Automotive Starting Battery by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Starting Battery Major Players
- 6.3.2 Employees and Revenue Level of Automotive Starting Battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 AUTOMOTIVE STARTING BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson Controls
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Starting Battery Product
- 7.1.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Johnson Controls
- 7.2 Bosch
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Starting Battery Product
  - 7.2.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Bosch
- 7.3 Ford Motor
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Starting Battery Product
- 7.3.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Ford Motor
- 7.4 ACDelco
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Starting Battery Product
  - 7.4.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of ACDelco
- 7.5 GS Yuasa
  - 7.5.1 Company profile



- 7.5.2 Representative Automotive Starting Battery Product
- 7.5.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of GS Yuasa
- 7.6 Denso
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Starting Battery Product
- 7.6.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Denso
- 7.7 Exide Technologies
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Starting Battery Product
- 7.7.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Exide Technologies
- 7.8 Esan Battery
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Starting Battery Product
- 7.8.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Esan Battery
- 7.9 Primearth EV Energy
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Starting Battery Product
- 7.9.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Primearth EV Energy

- 7.10 Hyundai Sungwoo
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Starting Battery Product
- 7.10.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Hyundai Sungwoo
- 7.11 Moll Batteries
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Starting Battery Product
- 7.11.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Moll Batteries
- 7.12 ATLASBX
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Starting Battery Product
  - 7.12.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

## ATLASBX

- 7.13 Sebang Battery
  - 7.13.1 Company profile



- 7.13.2 Representative Automotive Starting Battery Product
- 7.13.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Sebang Battery
- 7.14 A123 Systems
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Starting Battery Product
- 7.14.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of A123 Systems
- 7.15 Duracell
  - 7.15.1 Company profile
  - 7.15.2 Representative Automotive Starting Battery Product
- 7.15.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

### Duracell

- 7.16 Lincon Batteries
- 7.17 Chaowei
- 7.18 Leoch
- 7.19 Fengfan
- 7.20 Chuanxi
- 7.21 Wanli
- 7.22 Tianjin GS
- 7.23 Camel
- 7.24 Weilipo
- 7.25 Aokly

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE STARTING BATTERY

- 8.1 Industry Chain of Automotive Starting Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE STARTING BATTERY

- 9.1 Cost Structure Analysis of Automotive Starting Battery
- 9.2 Raw Materials Cost Analysis of Automotive Starting Battery
- 9.3 Labor Cost Analysis of Automotive Starting Battery
- 9.4 Manufacturing Expenses Analysis of Automotive Starting Battery



## CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE STARTING BATTERY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Automotive Starting Battery-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/AD46812933FMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AD46812933FMEN.html">https://marketpublishers.com/r/AD46812933FMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970