

# Automotive Starting Battery-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A276371A723MEN.html>

Date: February 2018

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: A276371A723MEN

## Abstracts

### Report Summary

Automotive Starting Battery-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Starting Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Starting Battery 2013-2017, and development forecast 2018-2023

Main market players of Automotive Starting Battery in China, with company and product introduction, position in the Automotive Starting Battery market

Market status and development trend of Automotive Starting Battery by types and applications

Cost and profit status of Automotive Starting Battery, and marketing status

Market growth drivers and challenges

The report segments the China Automotive Starting Battery market as:

China Automotive Starting Battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Automotive Starting Battery Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

NiMH Battery  
Lithium Ion Battery  
lithium polymer Battery  
Others

China Automotive Starting Battery Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicles  
Commercial Vehicles

China Automotive Starting Battery Market: Players Segment Analysis (Company and  
Product introduction, Automotive Starting Battery Sales Volume, Revenue, Price and  
Gross Margin):

Johnson Controls  
Bosch  
Ford Motor  
ACDelco  
GS Yuasa  
Denso  
Exide Technologies  
Esan Battery  
Primearth EV Energy  
Hyundai Sungwoo  
Moll Batteries  
ATLASBX  
Sebang Battery  
A123 Systems  
Duracell  
Lincon Batteries  
Chaowei  
Leoch

Fengfan  
Chuanxi  
Wanli  
Tianjin GS  
Camel  
Weilipo  
Aokly

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE STARTING BATTERY**

- 1.1 Definition of Automotive Starting Battery in This Report
- 1.2 Commercial Types of Automotive Starting Battery
  - 1.2.1 NiMH Battery
  - 1.2.2 Lithium Ion Battery
  - 1.2.3 lithium polymer Battery
  - 1.2.4 Others
- 1.3 Downstream Application of Automotive Starting Battery
  - 1.3.1 Passenger Vehicles
  - 1.3.2 Commercial Vehicles
- 1.4 Development History of Automotive Starting Battery
- 1.5 Market Status and Trend of Automotive Starting Battery 2013-2023
  - 1.5.1 China Automotive Starting Battery Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Starting Battery Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Starting Battery in China 2013-2017
- 2.2 Consumption Market of Automotive Starting Battery in China by Regions
  - 2.2.1 Consumption Volume of Automotive Starting Battery in China by Regions
  - 2.2.2 Revenue of Automotive Starting Battery in China by Regions
- 2.3 Market Analysis of Automotive Starting Battery in China by Regions
  - 2.3.1 Market Analysis of Automotive Starting Battery in North China 2013-2017
  - 2.3.2 Market Analysis of Automotive Starting Battery in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Automotive Starting Battery in East China 2013-2017
  - 2.3.4 Market Analysis of Automotive Starting Battery in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Automotive Starting Battery in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Automotive Starting Battery in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Starting Battery in China 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Starting Battery in China 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Starting Battery by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Automotive Starting Battery in China by Types

3.1.2 Revenue of Automotive Starting Battery in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Automotive Starting Battery in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive Starting Battery in China by Downstream Industry

### 4.2 Demand Volume of Automotive Starting Battery by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Starting Battery by Downstream Industry in North China

4.2.2 Demand Volume of Automotive Starting Battery by Downstream Industry in Northeast China

4.2.3 Demand Volume of Automotive Starting Battery by Downstream Industry in East China

4.2.4 Demand Volume of Automotive Starting Battery by Downstream Industry in Central & South China

4.2.5 Demand Volume of Automotive Starting Battery by Downstream Industry in Southwest China

4.2.6 Demand Volume of Automotive Starting Battery by Downstream Industry in Northwest China

### 4.3 Market Forecast of Automotive Starting Battery in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE STARTING BATTERY**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Automotive Starting Battery Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE STARTING BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Automotive Starting Battery in China by Major Players
- 6.2 Revenue of Automotive Starting Battery in China by Major Players
- 6.3 Basic Information of Automotive Starting Battery by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Starting Battery Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Starting Battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE STARTING BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Johnson Controls
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Starting Battery Product
  - 7.1.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Johnson Controls
- 7.2 Bosch
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Starting Battery Product
  - 7.2.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Bosch
- 7.3 Ford Motor
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Starting Battery Product
  - 7.3.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Ford Motor
- 7.4 ACDelco
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Starting Battery Product
  - 7.4.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of ACDelco
- 7.5 GS Yuasa
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Starting Battery Product
  - 7.5.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of GS

## Yuasa

### 7.6 Denso

#### 7.6.1 Company profile

#### 7.6.2 Representative Automotive Starting Battery Product

#### 7.6.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Denso

### 7.7 Exide Technologies

#### 7.7.1 Company profile

#### 7.7.2 Representative Automotive Starting Battery Product

#### 7.7.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Exide

### Technologies

### 7.8 Esan Battery

#### 7.8.1 Company profile

#### 7.8.2 Representative Automotive Starting Battery Product

#### 7.8.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Esan

### Battery

### 7.9 Primearth EV Energy

#### 7.9.1 Company profile

#### 7.9.2 Representative Automotive Starting Battery Product

#### 7.9.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

### Primearth EV Energy

### 7.10 Hyundai Sungwoo

#### 7.10.1 Company profile

#### 7.10.2 Representative Automotive Starting Battery Product

#### 7.10.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

### Hyundai Sungwoo

### 7.11 Moll Batteries

#### 7.11.1 Company profile

#### 7.11.2 Representative Automotive Starting Battery Product

#### 7.11.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Moll

### Batteries

### 7.12 ATLASBX

#### 7.12.1 Company profile

#### 7.12.2 Representative Automotive Starting Battery Product

#### 7.12.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

### ATLASBX

### 7.13 Sebang Battery

#### 7.13.1 Company profile

#### 7.13.2 Representative Automotive Starting Battery Product

#### 7.13.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of

## Sebang Battery

### 7.14 A123 Systems

#### 7.14.1 Company profile

#### 7.14.2 Representative Automotive Starting Battery Product

#### 7.14.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of A123 Systems

### 7.15 Duracell

#### 7.15.1 Company profile

#### 7.15.2 Representative Automotive Starting Battery Product

#### 7.15.3 Automotive Starting Battery Sales, Revenue, Price and Gross Margin of Duracell

### 7.16 Lincon Batteries

### 7.17 Chaowei

### 7.18 Leoch

### 7.19 Fengfan

### 7.20 Chuanxi

### 7.21 Wanli

### 7.22 Tianjin GS

### 7.23 Camel

### 7.24 Weilipo

### 7.25 Aokly

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE STARTING BATTERY**

### 8.1 Industry Chain of Automotive Starting Battery

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE STARTING BATTERY**

### 9.1 Cost Structure Analysis of Automotive Starting Battery

### 9.2 Raw Materials Cost Analysis of Automotive Starting Battery

### 9.3 Labor Cost Analysis of Automotive Starting Battery

### 9.4 Manufacturing Expenses Analysis of Automotive Starting Battery

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE STARTING BATTERY**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Starting Battery-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A276371A723MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A276371A723MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970