

# Automotive Software Consumption-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A3A7F4DC338MEN.html>

Date: May 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: A3A7F4DC338MEN

## Abstracts

### Report Summary

Automotive Software Consumption-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Software Consumption industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Software Consumption 2013-2017, and development forecast 2018-2023

Main market players of Automotive Software Consumption in EMEA, with company and product introduction, position in the Automotive Software Consumption market  
Market status and development trend of Automotive Software Consumption by types and applications

Cost and profit status of Automotive Software Consumption, and marketing status

Market growth drivers and challenges

The report segments the EMEA Automotive Software Consumption market as:

EMEA Automotive Software Consumption Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

## Africa

EMEA Automotive Software Consumption Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dealer management system  
F&I Solution  
Electronic Vehicle Registration  
Inventory solutions  
Digital Marketing Solution  
Other

EMEA Automotive Software Consumption Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Manufacturer Retail Store  
Automotive Dealer  
Automotive Repair Store  
Auto Part Wholesaler & Agent  
Other

EMEA Automotive Software Consumption Market: Players Segment Analysis (Company and Product introduction, Automotive Software Consumption Sales Volume, Revenue, Price and Gross Margin):

CDK Global  
Cox Automotive  
Reynolds and Reynolds  
Dealertrack  
Dominion Enterprises  
Wipro Limited  
Infomedia  
TitleTec  
Epicor  
Auto-IT  
MAM Software  
Internet Brands  
NEC

ARI  
Auto/Mate  
RouteOne  
WHI Solutions  
Yonyou  
Shenzhen Lianyou  
Kingdee  
Qiming Information  
Checking-On-Tech  
Guangzhou Surpass  
Shoujia Software

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE SOFTWARE CONSUMPTION**

- 1.1 Definition of Automotive Software Consumption in This Report
- 1.2 Commercial Types of Automotive Software Consumption
  - 1.2.1 Dealer management system
  - 1.2.2 F&I Solution
  - 1.2.3 Electronic Vehicle Registration
  - 1.2.4 Inventory solutions
  - 1.2.5 Digital Marketing Solution
  - 1.2.6 Other
- 1.3 Downstream Application of Automotive Software Consumption
  - 1.3.1 Manufacturer Retail Store
  - 1.3.2 Automotive Dealer
  - 1.3.3 Automotive Repair Store
  - 1.3.4 Auto Part Wholesaler & Agent
  - 1.3.5 Other
- 1.4 Development History of Automotive Software Consumption
- 1.5 Market Status and Trend of Automotive Software Consumption 2013-2023
  - 1.5.1 EMEA Automotive Software Consumption Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Software Consumption Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Software Consumption in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Software Consumption in EMEA by Regions
  - 2.2.1 Consumption Volume of Automotive Software Consumption in EMEA by Regions
  - 2.2.2 Revenue of Automotive Software Consumption in EMEA by Regions
- 2.3 Market Analysis of Automotive Software Consumption in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Software Consumption in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Software Consumption in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Software Consumption in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Software Consumption in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Software Consumption in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Software Consumption by Regions

2018-2023

## **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole EMEA Market Status by Types

3.1.1 Consumption Volume of Automotive Software Consumption in EMEA by Types

3.1.2 Revenue of Automotive Software Consumption in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

3.2.1 Market Status by Types in Europe

3.2.2 Market Status by Types in Middle East

3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Automotive Software Consumption in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive Software Consumption in EMEA by Downstream Industry

### 4.2 Demand Volume of Automotive Software Consumption by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Software Consumption by Downstream Industry in Europe

4.2.2 Demand Volume of Automotive Software Consumption by Downstream Industry in Middle East

4.2.3 Demand Volume of Automotive Software Consumption by Downstream Industry in Africa

### 4.3 Market Forecast of Automotive Software Consumption in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SOFTWARE CONSUMPTION**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Automotive Software Consumption Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE SOFTWARE CONSUMPTION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

6.1 Sales Volume of Automotive Software Consumption in EMEA by Major Players

6.2 Revenue of Automotive Software Consumption in EMEA by Major Players

6.3 Basic Information of Automotive Software Consumption by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Software Consumption Major Players

6.3.2 Employees and Revenue Level of Automotive Software Consumption Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE SOFTWARE CONSUMPTION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 CDK Global

7.1.1 Company profile

7.1.2 Representative Automotive Software Consumption Product

7.1.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of CDK Global

7.2 Cox Automotive

7.2.1 Company profile

7.2.2 Representative Automotive Software Consumption Product

7.2.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Cox Automotive

7.3 Reynolds and Reynolds

7.3.1 Company profile

7.3.2 Representative Automotive Software Consumption Product

7.3.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Reynolds and Reynolds

7.4 Dealertrack

7.4.1 Company profile

7.4.2 Representative Automotive Software Consumption Product

7.4.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Dealertrack

7.5 Dominion Enterprises

7.5.1 Company profile

7.5.2 Representative Automotive Software Consumption Product

7.5.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of

## Dominion Enterprises

### 7.6 Wipro Limited

#### 7.6.1 Company profile

#### 7.6.2 Representative Automotive Software Consumption Product

#### 7.6.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Wipro Limited

### 7.7 Infomedia

#### 7.7.1 Company profile

#### 7.7.2 Representative Automotive Software Consumption Product

#### 7.7.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Infomedia

### 7.8 TitleTec

#### 7.8.1 Company profile

#### 7.8.2 Representative Automotive Software Consumption Product

#### 7.8.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of TitleTec

### 7.9 Epicor

#### 7.9.1 Company profile

#### 7.9.2 Representative Automotive Software Consumption Product

#### 7.9.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Epicor

### 7.10 Auto-IT

#### 7.10.1 Company profile

#### 7.10.2 Representative Automotive Software Consumption Product

#### 7.10.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Auto-IT

### 7.11 MAM Software

#### 7.11.1 Company profile

#### 7.11.2 Representative Automotive Software Consumption Product

#### 7.11.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of MAM Software

### 7.12 Internet Brands

#### 7.12.1 Company profile

#### 7.12.2 Representative Automotive Software Consumption Product

#### 7.12.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Internet Brands

### 7.13 NEC

#### 7.13.1 Company profile

#### 7.13.2 Representative Automotive Software Consumption Product

7.13.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of NEC

7.14 ARI

7.14.1 Company profile

7.14.2 Representative Automotive Software Consumption Product

7.14.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of ARI

7.15 Auto/Mate

7.15.1 Company profile

7.15.2 Representative Automotive Software Consumption Product

7.15.3 Automotive Software Consumption Sales, Revenue, Price and Gross Margin of Auto/Mate

7.16 RouteOne

7.17 WHI Solutions

7.18 Yonyou

7.19 Shenzhen Lianyou

7.20 Kingdee

7.21 Qiming Information

7.22 Checking-On-Tech

7.23 Guangzhou Surpass

7.24 Shoujia Software

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SOFTWARE CONSUMPTION**

8.1 Industry Chain of Automotive Software Consumption

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SOFTWARE CONSUMPTION**

9.1 Cost Structure Analysis of Automotive Software Consumption

9.2 Raw Materials Cost Analysis of Automotive Software Consumption

9.3 Labor Cost Analysis of Automotive Software Consumption

9.4 Manufacturing Expenses Analysis of Automotive Software Consumption

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SOFTWARE CONSUMPTION**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Software Consumption-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A3A7F4DC338MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3A7F4DC338MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970